



United States of America  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

**Re: Duration of the Public Comment Period in Matter No. P204800,  
Motor Vehicle Dealers Trade Regulation Rule**

The Commission has received a number of requests regarding the duration of the period for public comment on its notice of proposed rulemaking (“NPRM”) in Matter No. P204800, Motor Vehicle Dealers Trade Regulation Rule, including requests seeking an extension and those opposing any such extension. Those requesting an extension have stated they desire additional time to provide information. Those who oppose an extension state the current time period provides ample time to comment and there is an urgent need to address ongoing consumer harm in this area.

Pursuant to the Dodd-Frank Act, which authorized the FTC to prescribe rules under the Administrative Procedure Act (at 5 U.S.C. § 553) with respect to unfair or deceptive acts or practices by motor vehicle dealers, the Commission voted to authorize the publication of its NPRM on June 23, 2022, at which time it was announced and made publicly available on the Commission’s website. The NPRM was subsequently published in the Federal Register twenty days later, on July 13, 2022, with a sixty-day comment period that ends on September 12, 2022. The public will thus have had eighty days between the proposal’s announcement and the close of the comment period. This period affords the public a meaningful opportunity to provide the Commission with comments regarding its rulemaking proposal. Upon consideration of these facts and the requests, the Commission declines to extend the period for public comment on its NPRM.

The Commission has appreciated its ongoing engagement with stakeholders on issues relating to the sale, financing, and lease of motor vehicles, since before its 2011 Federal Register notice inviting stakeholder feedback on these issues and continuing since that time.<sup>1</sup>

The Commission continues to welcome public comment on its NPRM through the allotted comment period, which closes on September 12, 2022.

By the Commission,

April Tabor  
Secretary

SEAL:

ISSUED: August 23, 2022

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<sup>1</sup> Public Roundtables: Protecting Consumers in the Sale and Leasing of Motor Vehicles, 76 FR 14,014 (Mar. 15, 2011).