

Hearings on Competition and Consumer Protection in the 21st Century

An FTC-Howard University Law School Event | November 13-14, 2018



Algorithms, Artificial Intelligence, and Predictive Analytics November 13, 2018

9:10-9:15 am **Welcome and Introductory Remarks**

Andrew I. Gavil

Professor

Howard University School of Law

9:15-9:45 am **Opening Address**

Michael Kearns

Professor

University of Pennsylvania

9:45-10:15
am

Introduction to Algorithms, Artificial Intelligence, and Predictive Analytics

John P. Dickerson

Assistant Professor

University of Maryland, College Park

10:15-10:30
am

Break

10:30-12:15
pm

Understanding Algorithms, Artificial Intelligence, and Predictive Analytics Through Real World Applications

Participants:

Michael D. Abramoff
Professor, University of Iowa
Founder & CEO, IDx Technologies, Inc.

Melissa McSherry
Senior VP, Global Head of Data Products
Visa, Inc.

Angela Granger
Vice President, Analytics
Experian

Dana Rao
Executive VP & General Counsel
Adobe

Henry Kautz
Division Director
National Science Foundation

Teresa Zayas Cabán
Chief Scientist
Office of the National Coordinator for
Health Information Technology

Moderators:

Karen A. Goldman, Attorney Advisor, Federal Trade Commission, Office of Policy Planning

Harry Keeling, Associate Professor, Howard University, Department of Computer Science

12:15-1:15
pm

Lunch

1:15-3:00 pm Perspectives on Ethics and Common Principles in Algorithms, Artificial Intelligence, and Predictive Analytics

Participants:

Erika Brown Lee

Senior VP & Assistant General Counsel
Mastercard

Naomi Lefkowitz

Senior Privacy Policy Advisor
National Institute of Standards and
Technology

Rumman Chowdhury

Global Lead, Responsible AI
Accenture Applied Intelligence

Mark MacCarthy

Senior VP of Public Policy
Software & Information Industry
Association

James Foulds

Assistant Professor
University of Maryland,
Baltimore County

Martin Wattenberg

Senior Research Scientist
Google

Moderators:

Karen A. Goldman, Attorney Advisor, Federal Trade Commission, Office of Policy
Planning

James Trilling, Attorney, Federal Trade Commission, Division of Privacy and Identity
Protection

3:00-3:15 pm Break

3:15-5:00 pm **Consumer Protection Implications of Algorithms, Artificial Intelligence, and Predictive Analytics**

Participants:

Ryan Calo

Associate Professor
University of Washington
School of Law

Irene Liu

General Counsel
Checkr

Fred H. Cate

Senior Policy Advisor,
Center for Information Policy Leadership
Professor,
Indiana University
Maurer School of Law

Marianela López-Galdos

Director of Competition & Regulatory
Policy
Computer & Communications Industry
Association

Jeremy Gillula

Tech Policy Director
Electronic Frontier Foundation

Moderators:

Tiffany George, Attorney, Federal Trade Commission, Division of Privacy and Identity Protection

Katherine Worthman, Attorney, Federal Trade Commission, Division of Financial Practices

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9:00-9:15 am **Welcome and Introductory Remarks**

Bruce Hoffman

Director, Bureau of Competition
Federal Trade Commission

9:15-10:45 am **Algorithmic Collusion**

Participants:

Rosa M. Abrantes-Metz

Managing Director,
Global Economics Group
Adjunct Associate Professor,
New York University

Kai-Uwe Kühn

Professor, University of East Anglia
Senior Consultant,
Charles River Associates

Ai Deng

Principal, Bates White
Lecturer, Johns Hopkins University

Sonia Kuester Pfaffenroth

Partner
Arnold & Porter

Joseph E. Harrington, Jr.

Professor
University of Pennsylvania

Maurice E. Stucke

Professor, University of Tennessee
College of Law
Co-founder, The Konkurrenz Group

Moderators:

Ellen Connelly, Attorney Advisor, Federal Trade Commission, Office of Policy Planning
James Rhilinger, Deputy Assistant Director, Federal Trade Commission, Bureau of Competition

10:45-11:00 am **Break**

11:00-11:15 **Framing Presentation (prerecorded)**

Michael I. Jordan
Professor
University of California, Berkeley

11:15-12:45 pm **Emerging Competition, Innovation, and Market Structure Questions Around Algorithms, Artificial Intelligence, and Predictive Analytics**

Participants:

Robin Feldman
Professor
University of California, Hastings
College of the Law

Preston McAfee
Economist

Joshua Gans
Professor
University of Toronto

Nicolas Petit
Professor
University of Liège School of Law

Moderators:

Brian O’Dea, Attorney, Federal Trade Commission, Bureau of Competition
Nathan Wilson, Economist, Federal Trade Commission, Bureau of Economics

12:45-1:00 pm **Presentation**

Joy Buolamwini
Founder
Algorithmic Justice League

1:00-2:15 pm **Lunch**

2:15-2:45 pm **Keynote**

Jennifer Wortman Vaughan
Senior Researcher
Microsoft Research

2:45-4:15 pm **Wrapping Up and Looking Ahead: Roundtable Discussion of Key Legal and Regulatory Questions in the Field**

Participants:

Justin Brookman
Director, Consumer Privacy &
Technology Policy
Consumers Union

Arvind Narayanan (unable to attend)
Associate Professor
Princeton University

Pam Dixon
Founder & Executive Director
World Privacy Forum

Joshua New
Senior Policy Analyst Center for Data
Innovation

Salil Mehra
Professor
Temple University School of Law

Nicol Turner-Lee
Fellow, Center for Technology
Innovation
Brookings Institution

Moderators:

Ellen Connelly, Attorney Advisor, Federal Trade Commission, Office of Policy Planning
Benjamin Rossen, Attorney, Federal Trade Commission, Division of Privacy and
Identity Protection

4:15-4:30 pm **Closing Remarks**

Danielle Holley-Walker
Dean
Howard University School of Law
