



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 7, 2020

WARNING LETTER

VIA EMAIL TO info@vitalsourcenaturalmedicine.com

Vital Source Natural Medicine
1715 Ellis Street, Suite 103
Bellingham, Washington 98225

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.vitalsourcenaturalmedicine.com/> on May 2, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Coronavirus/COVID-19 information from Vital Source Natural Medicine,” you claim that consumers who “become sick” should “PLEASE call, we can help! As with all treatments that Dr. Van Dusen provides, recommendations will be individualized based on your particular case. Naturopathic medicine has many useful tools for treating viruses in general, flu-like viruses in particular, fevers, as well as lung infections and cough. We utilize medicines such as homeopathy, herbal medicine, hydrotherapy, and nutrition. These remedies can make a huge difference in the course of a more serious viral infection. We have tried to increase our stock of the types of medicines we may need as best we can and Dr. Van Dusen has been keeping abreast of current findings related to this particular virus.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by

competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region