



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 29, 2020

WARNING LETTER

VIA EMAIL TO SeanMartu@gmail.com

NothingsIncurable.com
c/o Sean Martu

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.nothingsincurable.com/> and your social media postings on Facebook (<https://www.facebook.com/Sean-Martu-102336284722067/>) on April 27, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “How to Protect Yourself From the Coronavirus,” claiming that Powdered Black Seeds (Nigella Sativa) you sell “increase the power of your immune system by at least 70% with regular consumption, Ingesting these powdered seeds will literally make you invulnerable you [sic] contagious pathogens. You can get Organic Powdered Black seeds from my website here [\[https://www.nothingsincurable.com/shop/\]](https://www.nothingsincurable.com/shop/).”
- In marketing materials titled “How to Protect Yourself From the Coronavirus,” claiming that an oregano oil for which you are an affiliate marketer can cure COVID-19:

“How do we protect ourselves from the Coronavirus?”

Wild Harvested Oil of Oregano [\[https://amzn.to/3bF2vBL\]](https://amzn.to/3bF2vBL)! The so-called experts claim that there is no cure for the cold or the flu, yet not only is there hundreds of research articles on PubMed that contradict the so-called experts’ claims. But I’ve

personally experienced and seen with my own eyes people defeat the cold or flu, or anything bacterial or viral related with Wild Harvested Oil of Oregano within a couple of days of usage.”

- In marketing materials titled “Recent Study Finds Compounds in Black Seeds (Nigella Sativa) to Act as COVID-19 Treatment,” claiming that a study found that Nigella Sativa, the ingredient in your Powdered Black Seeds product, prevents or treats COVID-19.
- Promoting your website <https://www.nothingsincurable.com/> that makes the representations described above in your Facebook account by providing links to the website <https://www.nothingsincurable.com/> alongside promotional images.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region