



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

May 21, 2020

**WARNING LETTER**

VIA EMAIL TO [members@glycop.com](mailto:members@glycop.com)

GlyCop Co-op  
7337 W Northview Street  
Boise, Idaho 83704

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.glycop.com/> on May 14, 2020. We have determined that you are unlawfully advertising that Vitamin C treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Coronavirus Research,” accessible from your website navigation menu by selecting “Education” and then selecting “Coronavirus,” you claim:
  - That “[t]he Corona Virus (CV) has caused quite a stir. I have written this article to address the need for supplementation of Vitamin C to prevent serious infections.... The bottom line for strengthening the immune system to fight the CV is to consume at least 4,000 mg = 4 grams of Ascorbic Acid (Vitamin C ) in 4 doses of 1 gram each throughout the day (1 gram is slightly less than 1/4 tsp.). People that suspect exposure within a household should consume a minimum of 10 grams a day, a 1 gram dose about every 2 hours. Vitamin C starts breaking down in water so it is best to drink it all, or take large gulps throughout the day”;
  - That “Dr. Andrew Saul reveals how to reverse infections (such as the Coronavirus) within hours of taking high doses of Vitamin C.”;

- That “Vitamin C as Ascorbic Acid is available at GlyCop for \$10 per pound plus \$7.75 for shipping... Vitamin C as Sodium Ascorbate is available at GlyCop for \$10 per pound plus \$7.75 for shipping... As with any new supplement, start out slow. Everyone should find their own tolerance level of vitamin c. 1 to 2 grams of Vitamin C every hour (or as often as every 10 to 20 minutes) can do miracles for many illnesses”; and
- That “[s]aturating your Vitamin-C Cell receptors prevents the virus from attaching to the cell, it also enables your immune cells the ability to produce hydrogen peroxide and inject it into an intruder, such as a virus.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

Dama J. Brown  
Regional Director  
Southwest Region