



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 24, 2020

WARNING LETTER

VIA EMAIL TO foreverozone@gmail.com

Forever Ozone
2232 Verus St. Ste. A
San Diego, California 92154

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://foreverozone.com/> on April 20, 2020. We have determined that you are unlawfully advertising that a machine you sell treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

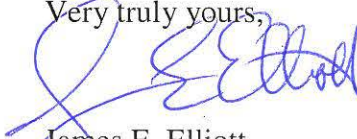
- In marketing materials titled “Is there Proof Ozone Therapy Kills Covid19? Yes,” you claim that “You can do ozone therapy yourself if you invest in our oxygen concentrator/ 5g machine and a tent. The price is \$1,130 or so but well worth it. If you call, we can sell it to you for \$900 as a public service during this pandemic. (While supplies last).”
- In the same marketing materials, you claim that “ozone therapy has been used in Spain with great success against Covid19.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,



James E. Elliott
Assistant Regional Director, Southwest Region