



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

Dama J. Brown, Regional Director
Federal Trade Commission – Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

April 29, 2020

WARNING LETTER

Envista Medical Neck & Back Center
3900 Coffee Road, Suite 3
Bakersfield, California 93308

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://envistamedical.com> on April 27, 2020. We also reviewed your social media page at <https://www.facebook.com/envistamedical>, where you direct consumers to visit your website to purchase various treatments. We have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website and social media page include the following:

- On your website, you claim: “Those with strong, healthy immune systems are less likely to contract viruses and if they do contract a virus, they are better positioned to effectively fight it.... An IV drip infused with hydration, vitamins, minerals, and electrolytes can give your immune system that added boost that is needed to fight viruses, including Coronavirus.”
- On your website, you encourage consumers to purchase “[o]ur immune boosting IV to help fight the Coronavirus,” which you describe as “consist[ing] of Vitamin C, Meyers Cocktail, B-Complex, Glutamine and more.” You further claim: “We also have IV therapy to strengthen your respiratory system. If you are concerned about contracting a virus...including Covid-19, more commonly referred to as the Coronavirus, call us now for an appointment and give your immune system a serious boost.”

- In a March 27, 2020 Facebook post, you direct consumers to “[g]et Your Immune System Boosting IV Treatment NOW!!! Those with healthy and strong immune systems are less likely to contract any virus including the Coronavirus!”
- In a March 26, 2020 Facebook post, you claim: “We have high dose IV VIT C and other key nutrition to boost your immune system now available. As well as other immune boosting and virus defense protocols available.” This post is accompanied by an article titled “New York hospitals treating corona patients with VITAMIN C.”
- In a March 23, 2020 Facebook post offering colloidal silver for sale, you claim: “One of my favorite natural remedies over the past two decades has been the use of colloidal silver to kill off virus and bacteria that try to invade my body. If you get them early you can kill them off before they invade, hunker down and multiply.... We just got two cases of new improved product at a great price... Let’s kick this SARS-COVID-19 ass naturally and avoid dangerous drugs, vaccines and emergency medical intervention.”
- In a March 11, 2020 Facebook post, you claim: “Scared of the Corona Virus? We got stem cells!!!” Accompanying this statement is a link to an article titled “Critically ill coronavirus patient saved by stem cells, study says.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director, Southwest Region
Federal Trade Commission