



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 1, 2020

WARNING LETTER

VIA EMAIL TO beattyacp@gmail.com

Beatty Acupuncture
7614 E. 91st Street, Suite 140
Tulsa, Oklahoma 74133

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.beattyacupuncture.com/> on April 25, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- On your website's homepage, purporting to provide "Coronavirus prevention and COVID-19 positive treatment" and "Coronavirus Treatment Options."
- Claiming to "offer a number of Coronavirus treatment options for both Coronavirus prevention and COVID-19 positive treatment."
- Claiming that you are "uniquely qualified to provide . . . for both Coronavirus prevention and COVID-19 positive treatment."
- Claiming to provide moxibustion, Chinese herbs, and nutritional supplements as COVID-19 "Prevention treatment."
- Claiming to provide moxibustion with Chinese herbs as "COVID-19 positive treatments."

- Claiming to offer numerous supplements and herbs as “COVID-19 preventative[s],” including D3 gummies, Dispel Invasion drops, GSE Liquid, Immuno PRP, ImmunoMed, Initial Defense, Micellized D3, Moxa Sticks, Nasal Spray Plus, NutriBiotic, and Yin Qiao.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region