



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

May 26, 2020

WARNING LETTER

VIA EMAIL TO info@restoremedclinic.com
Restore Med Clinic
1501 Westcliff Dr. Ste. 303
Newport Beach, CA 92660

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://restoremedclinic.com> in May 2020. We have also reviewed your social media websites at <https://www.facebook.com/pg/restoremedclinic/> and <https://www.instagram.com/restoremedclinic/> where you promote your IV vitamin therapy. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- On your website at <https://www.restoremedclinic.com/body-wellness/iv-drip-therapy/>, you state: “At Restore Med Clinic, we offer an innovative *IV therapy in Newport Beach* that infuses your body to boost your body into rapid and natural healing. COVID-19 IMMUNITY BOOST IV DRIP[.] While as of today there are no WHO, FDA or CDC recommended drugs, treatments or vaccines for the novel Coronavirus, it is probably also true that there has never been a better time than now for an overall uplift and immune system boost!...IV drips are a proven vitality-inducing boost that directly deliver a liquid mixture of vitamins and minerals through the veins, resulting in absorption rates of up to 40% greater than vitamin, mineral and nutrient absorption by oral intake – up to 90% of IV drip vitamins and nutrients are absorbed, compared to 50% for oral intake. IV drips also provide a more or less immediate immune system boost and some of their benefits include improved immune health and boosted energy levels.... WHAT IS IV DRIP THERAPY? Our *IV therapy in Newport Beach* is a revolutionary new treatment based on modern research into cell rejuvenation. By providing an innovative IV serum, we give

your body a significant boost that can help repair and treat countless conditions....

WHAT ARE THE BENEFITS OF IV DRIP THERAPY? IV drip therapy offers several key benefits, which include:... Boosts body's immune response... Ward off illness..."

- On your social media website at <https://www.instagram.com/restoremedclinic/>:
 - In a post on March 13, you post a photo of individuals receiving IV therapy and state: "Just a few of our beautiful Superwomen IV guests... They received our Super-C vitamin cocktail blend and reinforced their immune defense shields... COVID-19 is no match for these 'Superwomen'!"
 - In a post on March 16, you state: "COVID-19 What should you be doing to optimize your health? We've got the answers → ... Vitamin C 1000mg per day[.] Vitamin D3 5000IU per day[.] Zinc 10-24mg as Zinc Gluconate, L-lysine up to 1000mg per day... Over the counter supplements and herbs are both convenient and easy, yet for a more effective protection... High-dose Vitamin C IV Therapy[.] High dose Vitamin C along with B Vitamins have been used since the 1930's to treat many vital illnesses... IV Vitamin C is the current leading protocol for treating those infected with COVID-19. And we have it here for you at Restore!... What people really want to know is 'What more can I do to decrease my risk of getting this virus?' We've got the answers."
- On your social media websites at <https://www.instagram.com/restoremedclinic/> and <https://www.facebook.com/pg/restoremedclinic/>:
 - In posts on March 27, you state: "COVID-19 Immunity Boost IV Drip[.] IV drips are a proven vitality inducing boost that directly deliver a liquid mixture of vitamins and minerals through the veins, resulting in absorption rates of up to 40% greater than vitamin, mineral and nutrient absorption by oral intake [-] up to 90% of IV drip vitamins and nutrients are absorbed, compared to 50% for oral intake."
 - In posts on May 4, you post a video ad to promote your "IV Drip Therapy" as a "COVID-19 Immunity Boost," and state: "While as of today there are no #WHO, #FDA or #CDC recommended drugs, treatments or vaccines for the novel #Coronavirus, it is probably also true that there has never been a better time than now for an overall uplift and immune system boost!" The video states: "With the current situation with novel Coronavirus it is a good time to consider an overall boost for your immune system; to help protect yourselves and your loved ones... Our IV therapy in Newport Beach is a revolutionary new treatment based on modern research into cell rejuvenation. Our IV drips provide an immediate immune system boost..."

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It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product or service identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product or service are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices