



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

Dama J. Brown, Regional Director
Federal Trade Commission – Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

April 28, 2020

WARNING LETTER

Infuze MD
2100 Monument Boulevard, Suite 7
Pleasant Hill, California 94523-3427

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://infuzemd.com> on April 24, 2020. Based upon our review, we have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include:

- You market an “Immune Booster Kit,” which you describe as follows: “Specifically arranged by Dr. Abellera to boost the immune system and combat respiratory illnesses. The ingredients in this kit have been proven to be effective in fighting other coronaviruses, such as Sars and Ebola, and kill viruses and microbes on contact.” You describe the ingredients as including, “Artemisinin: Antimalarial that has been used to fight Sars and Ebola, alongside with Chloroquine that is being used in China to treat COVID-19,” “Structured Nano-Silver: Silver is anti-viral... When viruses make contact with silver, they are killed instantly. You can drink or inhale this liquid silver solution to kill viruses that may be present in the lungs,” “Silver Gel: An extra-strength silver-based gel that... [y]ou may also place... in your nose to kill viruses before they enter the lungs,” and “Vitamin D3 with K2: Vitamin D... and Vitamin K work together to boost your immune system and can prevent respiratory infections...”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director, Southwest Region
Federal Trade Commission