



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

June 19, 2020

WARNING LETTER

VIA EMAIL TO info@drdahlman.com

Dr. David Dahlman
Hyde Park Holistic Center
1192 Gavinwood Place
Decatur, Georgia 30033

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff reviewed your website at <http://drdahlman.com/> on June 16, 2020. We also reviewed your social media websites at <https://www.facebook.com/Dr-Dahlman-Online-118471561538548/> and <https://twitter.com/DrDahlman/>, which direct consumers to your website <http://drdahlman.com/>, which includes an online store where consumers may purchase supplements. We have determined that you are unlawfully advertising that certain products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include:

- In a marketing materials titled “Chloroquine and Natural Solutions for Coronavirus,” you claim to provide “some interesting information about chloroquine and natural solutions for coronavirus... The South Koreans have been testing many medications attempting to find a cure/treatment for COVID-19. The most successful one they have found is chloroquine, the main anti-malarial medication.... The rest of this discussion explains the biochemistry of why chloroquine might work and are there any natural alternatives that would accomplish the same effect.... It is well known that chloroquine (anti-malarial drug) is a zinc ionophore.... Chloroquine opens gates on the cell membrane, transports zinc into the cell, zinc shuts down the activity of RdRP and COVID-19 cannot replicate.”
- In a section of this webpage titled “Possible Natural Solution,” you state: “What natural product might do the same thing? . . . Through fluorescence, quercetin and epigallocatechin-gallate were found to be ionophores and raised intracellular zinc level.” You state further:

“Bottom line is do you wait for the scientists to give a go ahead as to the effective use of chloroquine, or do you ask your doctor for a prescription to get ahead of the game? There are side effects, though they are usually mild.

Or, do you begin self-treatment with quercetin and EGCG?

Or, do you just wait to get COVID-19 and then get over the symptoms?

I will be using these products from my own online store:

1. **AdvaClear** which contains 22.4mg of EGCG. I will take 2 tablets once per day.
2. **Sinuplex** which contains 200mg of quercetin. I will take 1 capsule twice a day.
3. **Zinc AG** which contains 20mg of zinc. I will take 1 tablet twice a day.
4. **Ultra Potent C 1000** which contains 1000mg of vitamin C. I will take as many as I can remember to take each day! Probably 4-10 a day.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region