



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 13, 2020

WARNING LETTER

VIA EMAIL TO info@drhansen.com

Hansen Clinic of Natural Medicine
13840 North Northsight Boulevard, Suite 105
Scottsdale, Arizona 85260

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <http://drhansen.com/> on May 5, 2020. We have determined that you are unlawfully advertising that a certain product treats or prevents Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Coronavirus Fears & Prevention,” you claim that your PhytoBiotic product can prevent the coronavirus:

“Elderberry, Echinacea and Andrographis: Natural Anti-Viral Agents...

Dr. Hansen’s PhytoBiotic Anti-Viral Herbal formula contains Elderberry, Echinacea, and Andrographis. Elderberry has been found to be effective against multiple strains of viruses. Elderberry is a neuraminidase inhibitor, like the prescription drug Tamiflu (Oseltamivir). It works by blocking the release and spread of the virus within the body. To be effective it must be taken within 48 hours of the onset of the virus. Dr. Hansen recommends that this herb be taken for prevention throughout the cold and flu season for all of his patients.

Adults: Take 2 PhytoBiotic capsules (200 mg) twice daily as prevention. For active symptoms of colds, flus, coughs or sore throats, take 3 Capsules 3 times daily as soon as symptoms arise.

Children 6-24 months: give Elderberry (alcohol free) with Vitamin C, from Eclectic

Institute, 1ml once daily for prevention, 1ml 4 times daily for active symptoms of the flu beginning as soon as symptoms arise.

Children 2-8 yrs old: give Elderberry (alcohol free) with Vitamin C, from Eclectic Institute, 2ml once daily for prevention, 3ml 4 times daily for active symptoms of the flu beginning as soon as symptoms arise.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region