



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 8, 2020

WARNING LETTER

VIA EMAIL TO doctoradrian@verizon.net

Dr. Adrian J. Hohenwarter
745 South Grant Street
Palmyra, Pennsylvania 17078

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.dradianmd.com/> on May 5, 2020. We have determined that you are unlawfully advertising that certain products that you sell on your website treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- On your website homepage, you display a prominent graphic stating “CORONAVIRUS PROTECTION,” next to an image and description of the product “d-Lenolate Olive Leaf 60 caps,” that is claimed to be “an all-natural herbal supplement that provides the protection you need from invading microorganisms that weaken the immune system.” On the product description page for D-Lenolate Olive Leaf 60 Caps, you further state that the product “is based on a patented extraction process of selected olive leaves that contain Oleuropein, which provides the protection you need from invading microorganisms that weaken the immune system,” that “Oleuropein contains both anti-viral and anti-microbial properties,” and that “d-Lenolate has been evaluated for its effectiveness against infections caused by the influenza virus and demonstrated early protective abilities against infections.... d-Lenolate and its effective components have a direct causal and documented effect on some of the worst diseases afflicting the world today such as HIV, E. coli, Herpes and others.”

- In marketing materials titled “Coronavirus Protection,” you state that consumers should “[f]ollow Dr. Adrian’s DIET FOR LIFE to maintain immunity,” which includes an “Essential Supplements Treatment Plan” consisting of products you market.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region