



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

May 26, 2020

WARNING LETTER

VIA EMAIL TO *cynthia@dollhousemedspa.com*
Doll House MedSpa & Anti-Aging Clinic
1205 N Loop 1604 W
Suite 225
San Antonio, TX 78258

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at www.dollhouseantiaging.com on May 19, 2020. We also reviewed your social media website at www.facebook.com/dollhousemedspa/, where you direct consumers to your website www.dollhouseantiaging.com, where they can schedule ozone therapy and IV micro-nutrient therapy sessions, and purchase supplements and other treatments. We have determined that you are unlawfully advertising that certain services and products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include:

- “HOW CAN OZONE THERAPY HELP WITH COVID-19?”
 - Block the virus’ ability to replicate by balancing the cellular redox state
 - Activates and modulates the immune system to prevent the virus from escaping immune control.
 - Improves oxygenation to prevent scarring of the lungs and protect vital organs from viral damage.
 - When used with blood, deactivates the virus which crease a natural vaccine hypothesized.”

How can Ozone Therapy help? ... Want to learn more about this? Check out our website for more information on this service. New page available...

www.dollhouseantiaging.com/ozone-therapy-for-covid-19”

[Facebook post dated April 15, 2020 at 11:20 p.m. on

www.facebook.com/dollhousemedspa/]

- “Fight the symptoms or control the spread.

Ozone Therapy has proven to be effective in cases that involve covid-19. The articles and handouts below give resource to some of the important benefits as well as ways Ozone therapy can be used.... Useful against Viruses[.]

We provide you with the resources you need to fight and develop a stronger immune system. With many of use [sic] fighting flu or allergy like symptoms most years, this moment in time might leave you feeling uncertain. Find out why ozone is one of the top treatments in the prevention and curability of COVID-19. Learn more [links to <https://irp-cdn.multiscreensite.com/d01ce335/files/uploaded/Ozone-and-Viral-Infections-in-One-Page%202.pdf>].

...With the multiple ways you can absorb Ozone therapy, its benefits can support many beneficial outcomes. When you speak with our consults we can help you decide if this is a good option for you....

Ozone therapy is potentially effective for treating COVID-19, based on its proven effectiveness against other viral infections. As a complementary treatment, it is used with all standard protocols for the viral infection but is not accepted by the FDA in the United States.

Multiple countries are using ozone therapy against COVID-19 with reported success, including China, Italy, Spain, and the United States. Italy has produced the most research with a reported 16 hospitals (probably more) utilizing ozone therapy against COVID-19....

Ozone Therapy Information Request

...CONTACT ... MAKE AN APPOINTMENT

+210 437-2759

schedule@dollhousemedspa.com”

[available at www.dollhouseantiaging.com/ozone-therapy-for-covid-19]

- “Does Ozone Therapy Really Work for COVID-19?

Effectiveness on Viral Infections in One Page...

Virucidal Effects

Ozone therapy is potentially effective for treating COVID-19, based on its proven effectiveness against other viral infections.... As a complementary treatment, it is used with all standard protocols for the viral infection but is not accepted by the FDA in the United States....

While ozone therapy is used for many diseases, scientists claim that ozone therapy is able to do the following against Coronavirus: ...

1. Block the virus' ability to replicate by balancing the cellular redox state...
2. Activates and modulates the immune system to prevent the virus from escaping immune control...
3. Improves oxygenation to prevent scarring of the lungs and protect vital organs from viral damage...
4. When used with blood, deactivates the virus which creates a natural vaccine – *hypothesized...*

More reports are needed to confirm the promising results of ozone therapy against COVID-19. Preliminary data suggests significant effectiveness against the mechanisms of the infection.”

[available at <https://irp-cdn.multiscreensite.com/d01ce335/files/uploaded/Ozone-and-Viral-Infections-in-One-Page%202.pdf>, linked from www.dollhouseantiaging.com/ozone-therapy-for-covid-19]

- “Vitamin C

‘High dose IV Vitamin C will serve as an Anti-Oxidant, Anti-Inflammatory, and Anti-Viral and soften that cytokine storm.’ –Dr. V.A. Shiva Ayyadurai

Great words by Dr. Shiva on his radio segment about Fighting COVID-19 with High doses of Vitamin C, D or A! ... IV Vitamin C is a great way to help your immune system fight off viruses or reduce their virality. If you're looking to book an IV Therapy appointment for a High Dose Vitamin C then DM us or visit our website to request a time in-clinic! ...”

[Facebook post dated April 25, 2020 at 6:15 p.m. on www.facebook.com/dollhousemedspa/]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a service or product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such

study is currently known to exist for the services and products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such services and products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your services and products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices