

Richard A. Quaresima Acting Associate Director Division of Advertising Practices United States of America FEDERAL TRADE COMMISSION Washington, D.C. 20580

May 4, 2020

WARNING LETTER

VIA EMAIL TO support@spooky2scalar.com Spooky2 Scalar Room 2003, G-5 Building Himalaya Business Centre G Ningnan Street, Yuhuatai District Nanjing, Jiangsu Province, China 210022

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that staff of the United States Federal Trade Commission, the national consumer protection agency, has reviewed your website at https://www.spooky2scalar.com/ in April 2020. We also reviewed your social media website at https://www.spooky2scalar.com/ in April 2020. We also reviewed your social media website at https://www.spooky2scalar.com/ in April 2020. We also reviewed your social media website at https://www.facebook.com/spooky2scalar/, where you promote the sale of your Spooky2 Scalar product. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- On your social media website at https://www.facebook.com/spooky2scalar/:
 - In a post on February 29, you state: "Discover how Spooky2 Scalar can protect you and your family from this terrible virus." The post links to a page on your website at https://www.spooky2scalar.com/how-to-protect-yourself-from-coronavirus-2019covid-19-using-spooky2-scalar, titled "How to Protect Yourself From Coronavirus 2019 (COVID-19) Using Spooky2 Scalar," where you state: "The COVID-19 is a new coronavirus that has not been previously identified...Now, the 2019-nCoV is rampaging through many countries, leaving a path of illness and death...For scalar users, you can reduce the risk of getting or spreading infection by reducing outdoor activities, keeping

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> hygienic and seeking medical advice in time. You can also protect yourself and your family members from COVID-19 by applying the COVID-19 frequencies to scalar field with Spooky2 Scalar...Do you want to protect yourself from Coronavirus 2019 (COVID-19) using Spooky2 Scalar? If yes, come and get Spooky2 Scalar from here [with link to page to purchase the product]."

- In a post on March 7, you state, "How can scalar energy boost your immune system to help with fighting COVID-19?" The post links to a page on your website at https://www.spooky2scalar.com/scalar-energy-for-coronavirus-2019covid-19/, titled, "Scalar Energy for Coronavirus," where you state: "How can scalar energy boost your immune system?...Scalar energy provides optimal energetic support for the immune system and boosts its capacity to protect and safeguard the body. Once the immune system is addressed properly, half of the healing work is done. It is easier for your body to manage other aspects of healing, health recovery is faster and the body does not fall prey easily to the virus...Spooky2 Scalar is the best scalar device...In addition, you can also protect yourself and your family members from Coronavirus 2019 by applying the COVID-19 frequencies to scalar field with Spooky2 Scalar."
- In a post on March 15, you state: "This is not the time to give up! This is not a time for excuses! This is a time for pulling out all the stops! During the coronavirus pandemic, it is comforting to know Spooky2 is here to help. Protect yourself and your loved ones, with Spooky2. We have compiled some resources here. We hope that you and your family can get help from these." The post links to two of the articles discussed above, titled "How to Protect Yourself From COVID-19 Using Spooky2 Scalar: [with link to https://www.spooky2scalar.com/how-to-protect-yourself-from-coronavirus-2019covid-19-using-spooky2-scalar/]" and "Scalar Energy for Coronavirus 2019 (COVID-19) [with link to https://www.spooky2scalar.com/scalar-energy-for-coronavirus-2019covid-19/]."
- In a post on March 24, you state: "The COVID-19 is rampaging through many countries, leaving a path of illness and death. Come and listen to this FREE frequency healing sound for Coronavirus Disease 2019 to protect yourself and your family." The post links to a page on your website at <u>https://www.spooky2scalar.com/healing-frequencies-for-covid-19/</u>, titled, "Healing Frequencies for COVID-19," where you provide an audio file for consumers to listen to, and state: "This audio file targets the frequencies of COVID-19."

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such

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study is currently known to exist for the product identified above. Thus, any coronavirusrelated prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims for products that you advertise and market, sell, or otherwise promote or make available in the United States.

You are also advised to review all other claims for such products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to <u>COVID-19-Task-Force@ftc.gov</u> describing the specific actions you have taken to address the FTC's concerns.

Very truly yours,

Richard A. Quaresima Acting Associate Director Division of Advertising Practices