



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices

April 20, 2020

**WARNING LETTER**

VIA EMAIL TO [info@onusiv.com](mailto:info@onusiv.com)

Onus IV  
2242 W 29th Ave.  
Denver, CO 80211

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://www.onusiv.com>, where you advertise intravenous (IV) therapy services, including IV therapy with high doses of Vitamin C, in April 2020. We have determined that you are unlawfully advertising such products to treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- On your website at <https://www.onusiv.com/currents>, you state:  
“...ASCORBATE IS A PROVEN, POWERFUL ANTIVIRAL... Vitamin C is already being used to prevent and treat COVID-19 in China and in Korea. And it is working... Vitamin C... is one of the few, if not the only, agent that has a chance to prevent us from getting, and can treat, COVID-19 infection.... ***even small amounts of Vitamin C dramatically decrease severity of symptoms, and increase survival rates, among severely ill viral patients.*** Large doses work better. Intravenous large doses work better still....” (internal quotation marks omitted).

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product are not supported by

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competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices