



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard Quaresima
Acting Associate Director
Division of Advertising Practices

April 20, 2020

WARNING LETTER

VIA EMAIL TO *soundladyjonas@gmail.com*
Musical Medicine

Re: Unsubstantiated claims for Coronavirus prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at the URL <http://musicalmedicine.net/> and your social media pages at <https://www.facebook.com/musicalmedicine4u/> and <https://twitter.com/soundlady> in April 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include the following:

- “The Coronavirus strain COVID-19 is a respiratory illness spread from human contact or by touching contaminated surfaces/objects. We have made a new 25 minute program of specifically formulated frequencies to assist in boosting your immune system and weakening the virus. . . . [B]egin listening when the virus is reported in your community or if you think you have the virus. [L]isten before traveling to an area that has reported cases.” [from your “Coronavirus Program CD” webpage at <http://musicalmedicine.net/coronavirus-program/>]
- “New program now available from musicalmedicine.net for coronavirus. Designed to boost your immune system and weaken the virus. Play through speakers to broadcast to as many people and surfaces as possible. Available as CD or download. . . . A program of frequencies to resist the Coronavirus.” [from your Facebook and Twitter posts on March 10, 2020]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical

Musical Medicine

April 20, 2020

Page 2

studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Richard Quaresima
Acting Associate Director
Division of Advertising Practices