



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices

June 3, 2020

**WARNING LETTER**

VIA EMAIL TO [cbdcenterca@gmail.com](mailto:cbdcenterca@gmail.com)  
CBD Center  
1648 N First St  
Fresno, CA 93703

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://cbdcenterca.com> on May 28, 2020. We also reviewed your social media website at [www.facebook.com/CBDCenterFresno/](http://www.facebook.com/CBDCenterFresno/), where you direct consumers to your website <https://cbdcenterca.com>, where they can purchase CBD oil tinctures and other CBD products. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

An example of a Coronavirus treatment or prevention claim includes:

- “Have you heard the great news?!?!?! CBD is being researched as a possible preventative and active treatment for COVID-19. Researchers at the University of Lethridge in Canada have discovered that CBD may inhibit the SARS-COV-2 Virus from entering human cells by binding with or altering the S-protein that gives the virus access to our bodies.

In light of this AMAZING breakthrough, CBD Center is offering 2 new deals: 10% of [sic] any Van Horn CBD Products, as well as a Buy 2, Get 1 Free deal on all of our CBD-Infused hand sanitizer. Our oil tinctures come in 3 different strengths: Bronze - Starter, Silver - Explosive Strength, and Gold - Maximum Strength! Stop in and pick up your CBD NOW!!! ...

CBD Center - Your Most Trusted Source for Quality CBD  
1648 N 1st St., Fresno CA, 93703

1-877-422-3243  
[www.cbdcenterca.com](http://www.cbdcenterca.com)”

[Facebook post dated May 22, 2020 at 8:27 p.m.]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima  
Acting Associate Director  
Division of Advertising Practices