



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 18, 2020

WARNING LETTER

VIA EMAIL TO admin@biogetica.com

Biogetica
5730 Uplander Way
Culver City, California 90230

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.biogetica.com/> on May 6, 2020. We have determined that you are unlawfully advertising that certain products that you sell on your website treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- Your website navigation menu maintains a “Coronavirus” option under “Ailments,” which takes consumers to the webpage <https://www.biogetica.com/coronavirus>, where you claim to provide “evidence based natural remedies & advanced bio energetic therapies.” You market “kits” as these therapies, of which you claim:

“Each of our kits provides specific nutrition needed for a particular function, the herbs in these kits balance the terrain of the body to make it conducive to that function and the vibrational therapies essentially use what the soul knows to remind the body of that particular function. No single ingredient or single medicine system comes close. The proof of our methods is evident in the unparalleled results seen in clinical trials and thousands of lives uplifted and we invite you to heal the Biogetica way today!”

- On the webpage <https://www.biogetica.com/coronavirus>, you market a “Liberation core immunity kit with X17,” comprised of Monolaurin, colloidal silver OAG25, SVPX Viroplex, and X17 Immune Stimulator, and which you

describe as “a natural protocol aimed at all the root causes” that “is the only way towards lasting relief and freedom.” The product description for this “Liberation core immunity kit with X17” claims that colloidal silver “may boost the immune system and enable the body to fight infections naturally.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region