



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Richard Quaresima  
Acting Associate Director  
Division of Advertising Practices

April 3, 2020

**WARNING LETTER**

VIA EMAIL TO *bioenergywellnessmiami@gmail.com*

Bioenergy Wellness Miami  
210 71st Street #303  
Miami Beach, FL 33141

Re: Unsubstantiated claims for Coronavirus treatment or prevention

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at the URL [www.bioenergywellnessmiami.com](http://www.bioenergywellnessmiami.com) in April 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your website include:

- **“Corona Virus Immune System Boost Covid19.** Advanced Rife Healing Frequencies To The Rescue. Rife Frequencies are named after Dr. Royal Raymond Rife who is referred to as ‘The Man Who Cured Cancer’ and found that certain frequencies destroyed cancer cells, viruses, parasites and bacteria. . . . **When a cell is resonated at its resonant frequency, the cell is destroyed.** Cancer, parasites, viruses, bacteria and other organisms all have their own resonant frequencies. . . . **We have produced a set of programs with frequencies that target Coronavirus/SARS viral infections,** and can be used either as homeoprophylaxis or at the onset of flu-like symptoms. . . . [S]ound is highly effective using frequencies for healing as it penetrates the cells thousands of times more than chemical information. [from your product webpage <https://bioenergywellnessmiami.com/coronavirus>]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-

Bio Energy Wellness Miami

April 3, 2020

Page 2

related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Richard Quaresima  
Acting Associate Director  
Division of Advertising Practices