



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 17, 2020

WARNING LETTER

VIA EMAIL TO consultant@awaremed.com

AwareMed
4710 Oleander Drive
Myrtle Beach, South Carolina 29577

AwareMed
1604 Lamons Lane
Johnson City, Tennessee 37604

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at coronavirustreatment.awaremed.com/ on April 15, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- Claiming that your intravenous treatment is a “prevention treatment fronting this pandemic [sic] of #covid19” and that “IV Treatments will help to combat the virus”; and
- Claiming that your intravenous treatment is a “right treatment to prevent the #Covid19. Hundred [sic] of people are right now been treat it with the IV’s.”


It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by

competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,


Dana J. Brown
Regional Director
Southwest Region