

United States of America FEDERAL TRADE COMMISSION Southwest Region

Dama J. Brown, Regional Director Federal Trade Commission – Southwest Region 1999 Bryan Street, Suite 2150 Dallas, Texas 75201

May 29, 2020

WARNING LETTER

Via U.S. Mail and Email to: admin@arlingtonintegrative.com

Arlington Integrative Medical Center 1420 North Cooper Street, Suite 109 Arlington, Texas 76011

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at https://arlingtonintegrative.com on May 13, 2020. We have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include the following representations:

"PROTECT YOUR FAMILY FROM CORONAVIRUS! GIVE YOUR IMMUNITY A ROCKET BOOST TODAY WITH OUR IV VITAMIN INFUSION SUPPLIES ARE RUNNING OUT! JUST A 30 MIN TREATMENT CAN KEEP YOUR IMMUNITY STRONG FOR UP TO 30 DAYS ONLY \$150!!"

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

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You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown Regional Director, Southwest Region Federal Trade Commission