



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Serena Viswanathan  
Acting Associate Director  
Division of Advertising Practices

November 16, 2020

**WARNING LETTER**

VIA EMAIL TO [info@limitlessmalemedical.com](mailto:info@limitlessmalemedical.com)

Limitless Male Medical Clinic  
2255 S. 132nd St., Suite 100  
Omaha, NE 68144

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://limitlessmale.com> in November 2020 where you promote products and services available at Limitless Male Medical Clinic, including Thymosin Alpha 1 peptide therapy. We have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include:

- On a page on your website titled “Thymosin Alpha 1” you state:

“Improve your immune health. Thymosin Alpha 1 restores immune function and regulates the immune response[.] This peptide is responsible for stimulating the immune system to seek out and destroying [sic] bacterial, fungal, viral infections, and tumor cells. . . .

What Are The Benefits of Thymosin Alpha 1?

- Immune enhancing peptide
- Helps prevent infections such as the common cold or the flu and diseases
- Reduces inflammation in the body
- Suppresses tumor growth
- Aids in the removal of acute or chronic infections
- Has antibacterial, antiviral, and antifungal properties.

- Supports the eradication of unhealthy cells (including cancer growth).
- Protects your cells against oxidative stress and damage.
- Inhibits viral replication
- Improve symptoms associated with chronic fatigue

How does Thymosin Alpha 1 work?

Thymosin Alpha 1 inhibits viral replication, stimulates stem cells, and aids in the production of new immune cells. Once it helps activate the immune system, it then helps kill bacteria, fungal, viral infections, and tumor cells. The immune system function is very critical to prevent disease and infection, especially during viral pandemics, such as COVID-19. . . .”

[\[https://limitlessmale.com/treatments/thymosin-alpha-1/\]](https://limitlessmale.com/treatments/thymosin-alpha-1/)

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product or service identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product or service are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

SERENA

VISWANATHAN

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Acting Associate Director

Division of Advertising Practices

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