



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Associate Director
Division of Advertising Practices

July 21, 2021

CEASE AND DESIST DEMAND

VIA EMAIL TO ForagedwithFaith@yahoo.com

Foragedwithfaith.com
Cooksburg, PA 16217

Re: Unsubstantiated claims for Coronavirus prevention or treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://foragedwithfaith.com> in June 2021, where you sell herbs and mushroom products, including Chaga, Shield of Armor, Double Defense, and Grifola Frondosa. We have determined that you are unlawfully advertising that certain products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims include:

- In a section of the home page of your website at <https://foragedwithfaith.com> under the heading “**Pure Mushroom Extract Supplements**” you state:

“ . . . Caring For Your Health . . .

[W]e take a natural approach to preventing and reversing disease . . . Are you trying to prevent Covid19 or recover from it? . . . We can help! All of our supplements have huge medicinal properties! The best part about it all is they are all natural wild grown plants or fungus . . .

Natural Healing

Our goal is to provide alternative supplemental care that will reverse and prevent disease using the fundamental healing principles of the body, combined with our Pure Gluten-Free Mushroom Dual-Extract Supplements.”

- On a page on your website titled “**Helping to fight the CV19 with Chaga extract!**” at <https://foragedwithfaith.com/about> you state:

“ . . . Mycological Treatments . . .

Herbal Nutrition

We believe many illnesses are caused by the toxins in our foods. Avoiding manufactured ingredients and pesticides reduces the harmful substances entering our bodies. Replacing them with cleaner, more organically grown food and natural plant remedies aids the body in healing itself and help preventing future disease. These are considered Pre-biotics[.] For instance Chaga has such massive anti-viral properties that a regular dose can prevent virus’s [sic] like CV19. We can help treat people with CV19 virus with natural supplements like Chaga. . . .”

- On a page on your website at <https://foragedwithfaith.com/shop/ols/products/double-defense-chagareishi> where the “**Double Defense CHAGA/REISHI**” product is offered for purchase you state:

“ . . . Chaga (Inonotus Obliquus) is the Super fungus of medicinal mushrooms! . . .

SUPER ANTI-VIRAL properties!! Anti-covid19 Protects your body against disease (such as the Corona Virus) flu virus, Hepatitis [sic], Herpes and many other virus’s [sic] . . .”

Another page on your website at

<https://foragedwithfaith.com/shop/ols/products/innotus-obliquus-chaga> where the “**Inonotus Obliquus (Chaga)**” product is offered for purchase contains substantially similar text.

- On a page on your website at <https://foragedwithfaith.com/shop/ols/products/shield-of-armor-lyme-relief-corona-control-total-body-protection> where the “**Armor of God (Lyme relief-CV19 control-total body protection)!**” product is offered for purchase you state:

“Shield of Armor (Lyme relief-CV19 control) Total body protection! We are now offering a Shield of Armor defense. Its [sic] our own blend of 8 super food mushroom extracts! Every extract that goes into this tincture are dual extracts, pulling every medicinal property possible. Included in this tincture are Reishi, Chaga, Turkey Tail, Maitake, Cordyceps, Artist conk, Birch polypore, and Lions Mane! . . .

Help fight viruses such as Flu and CV19. . . .”

- On a page on your website at <https://foragedwithfaith.com/shop/ols/products/grifola-frondosa-maitake-sheeps-head-hen-of-the-woods> where the “**Grifola Frondosa (Maitake-Sheep’s Head-Hen of the woods)**” product is offered for purchase you state:

“Most of us know this mushroom as a choice edible! But what many of them don’t know is how saturated they are with vitamins and medicinal properties. For instance depending on how they are processed the maitake mushroom can have over 41,000 IU’s of Vitamin D! . . . That is why we do the first initial drying period in natural sunlight, giving our extracts the most possible natural vitamin D. So with each dose of our Maitake extract you will be getting over 600 IU’s of vitamin D! . . .

Super high in Vitamin D2 and D3 . . . Antiviral properties, helping to protect you from Flu, Staph infection, & Corona virus.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease and desist from making all such claims.

You are also advised to review all other claims for your products and services and immediately cease and desist from making claims that are not supported by competent and reliable scientific evidence.

Violations of the FTC Act may result in legal action seeking a Federal District Court injunction. In addition, pursuant to the COVID-19 Consumer Protection Act, Section 1401, Division FF, of the Consolidated Appropriations Act, 2021, P.L. 116-260, marketers who make deceptive claims about the treatment, cure, prevention, or mitigation of COVID-19 are subject to a civil penalty of up to \$43,792 per violation and may be required to pay refunds to consumers or provide other relief pursuant to Section 19(b) of the FTC Act, 15 U.S.C. § 57b(b).

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov certifying that you have ceased making unsubstantiated claims for the products identified above.

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If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Associate Director
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