



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Office of the Secretary

July 19, 2024

[COMPANY]  
[ADDRESS]

Dear [COMPANY]:

Enclosed is an Order to File Special Report (“Order”), issued by the Federal Trade Commission pursuant to Section 6 of the FTC Act. The Order seeks information regarding Accenture Inc.'s (hereinafter “you” or “your”) products and services with respect to Targeted Pricing Technologies.

Please review the Order, including all definitions and instructions, carefully and consider the availability of the requested data and information.

Submissions responsive to this Order that are marked “confidential” will not be disclosed without first giving you ten (10) days’ notice of the Commission’s intention to do so, except as provided in Sections 6(f) and 21 of the FTC Act. Confidential or privileged commercial or financial information will be reported only on an aggregate or anonymous basis, consistent with Sections 6(f) and 21(d) of the FTC Act.

In addition to the above requested information, we would be happy to consider any additional information you consider relevant to this inquiry. If you have any questions about the issuance of this Order or your filing of a Special Report to the FTC, please contact Patrick Roy at [proy@ftc.gov](mailto:proy@ftc.gov).

Regards,

April J. Tabor  
Secretary