

**FEDERAL TRADE COMMISSION**

**16 CFR Part 1**

**Petition for Rulemaking of the Center for Digital Democracy, Fairplay, et al.**

**AGENCY:** Federal Trade Commission.

**ACTION:** Receipt of petition; request for comment; extension of comment period.

**SUMMARY:** The Federal Trade Commission (“FTC” or “Commission”) is extending the deadline for filing comments on the petition filed by the Center for Digital Democracy, Fairplay, et al. urging the Commission to prescribe new trade regulation rules to prohibit the use of certain types of engagement-optimizing design practices on minors in connection with internet services.

**DATES:** The deadline for comments on petition noticed on December 2, 2022 at 87 FR 74056 is extended. Comments must be received on or before January 18, 2023.

**ADDRESSES:** You may view the petition, identified by docket number FTC-2022-0073, and submit written comments concerning its merits by using the Federal eRulemaking Portal at <https://www.regulations.gov>. Follow the online instructions for submitting comments. Do not submit sensitive or confidential information. You may read background documents or comments received at <https://www.regulations.gov> at any time.

**FOR FURTHER INFORMATION CONTACT:** Daniel Freer (phone: 202-326-2663, email: [dfreer@ftc.gov](mailto:dfreer@ftc.gov)), Office of the Secretary, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

**SUPPLEMENTARY INFORMATION:**

**I. Comment Period Extension**

On December 2, 2022 (87 FR 74056), the Commission published in the Federal Register a notice of its having received a petition for rulemaking and provided a January 3, 2023 deadline

for filing comments. Following the procedures of Commission Rule 1.31, 16 CFR 1.31, the Commission published the notice and opened a corresponding docket on <https://www.regulations.gov> to collect comments from the public about the merits of the petition, which seeks new trade regulation rules to prohibit the use of certain types of engagement-optimizing design practices on minors in connection with internet services. Interested parties have subsequently requested a 15-day extension of the public comment period to give them additional time to respond.

The Commission agrees that it is reasonable for a short extension to be provided to the current deadline for public comment, which falls on the first business day of the new year. The Commission has therefore decided to extend the comment period by 15 days, to January 18, 2023. A 15-day extension will provide commenters adequate time to address the issues raised in the notice.

## **II. Request for Comment**

You may view the petition, identified by docket number FTC-2022-0073, and submit written comments concerning its merits by using the Federal eRulemaking Portal at <https://www.regulations.gov>. Follow the online instructions for submitting comments. Do not submit sensitive or confidential information. You may read background documents or comments received at <https://www.regulations.gov> at any time.

Because your comment will be placed on the public record, you are solely responsible for making sure that your comment does not include any sensitive or confidential information. In particular, your comment should not contain sensitive personal information, such as your or anyone else's Social Security number; date of birth; driver's license number or other state identification number or foreign country equivalent; passport number; financial account number; or credit or debit card number. You are also solely responsible for making sure your comment

does not include any sensitive health information, such as medical records or other individually identifiable health information. In addition, your comment should not include any “[t]rade secret or any commercial or financial information which . . . is privileged or confidential”—as provided in Section 6(f) of the FTC Act, 15 U.S.C. 46(f), and FTC Rule 4.10(a)(2), 16 CFR 4.10(a)(2)—including in particular competitively sensitive information such as costs, sales statistics, inventories, formulas, patterns, devices, manufacturing processes, or customer names.

Comments containing material for which confidential treatment is requested must be filed in paper form, must be clearly labeled “Confidential,” and must comply with FTC Rule 4.9(c), 16 CFR 4.9(c). In particular, the written request for confidential treatment that accompanies the comment must include the factual and legal basis for the request and must identify the specific portions of the comment to be withheld from the public record. *See* FTC Rule 4.9(c). Your comment will be kept confidential only if the General Counsel grants your request in accordance with the law and the public interest. Once your comment has been posted publicly at <https://www.regulations.gov>—as legally required by FTC Rule 4.9(b), 16 CFR 4.9(b)—we cannot redact or remove your comment, unless you submit a confidentiality request that meets the requirements for such treatment under FTC Rule 4.9(c), and the General Counsel grants that request.

Visit the FTC website to read this document and the news release describing it. The FTC Act and other laws that the Commission administers permit the collection of public comments to consider and use in this proceeding as appropriate. The Commission will consider all timely and responsive public comments it receives on or before February 8, 2023. For information on the Commission’s privacy policy, including routine uses permitted by the Privacy Act, see <https://www.ftc.gov/siteinformation/privacy-policy>.

By direction of the Commission.

**April J. Tabor**, *Secretary*.