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PARTICIPANT BIOGRAPHIES

INTRODUCTORY REMARKS

Ted Rosenbaum

Dr. Rosenbaum is the Acting Director and Deputy Director for Antitrust & Management in the FTC's Bureau of Economics. Previously he has served as a Deputy Assistant Director for the Antitrust I group and Economic Adviser to Commissioner Noah J. Phillips. He has research publications in the *Rand Journal of Economics*, *Review of Economics and Statistics*, *Journal of Industrial Economics*, *Antitrust Law Journal*, and other journals. He received his Ph.D. in Economics from Yale University.

SCIENTIFIC COMMITTEE

Matthew Grennan

Matthew Grennan is an economist whose research studies competition, innovation, and pricing, with a particular focus on health care, life sciences, and medical technology. His work examines how incentives and information shape product development, adoption, pricing, and social value, and has informed policy discussions on price transparency, regulation of new products, physician–industry relationships, and antitrust. He is an Associate Professor of Economics at Emory University, a Research Associate at the National Bureau of Economic Research, and an Editor at the *Journal of Political Economy: Microeconomics*. Professor Grennan has advised and presented before government agencies on issues including market power in innovative industries, bargaining and pricing, and medical supply-chain resilience.

Avi Goldfarb

Avi Goldfarb is the Rotman Chair in Artificial Intelligence and Healthcare, and Professor of Marketing, at the Rotman School of Management, University of Toronto. Avi is also Chief Data Scientist at the Creative Destruction Lab, a research lead at the Acceleration Consortium, a Distinguished Fellow at The Hebrew University of Jerusalem, and a Research Associate at the National Bureau of Economic Research. A former Senior Editor at *Marketing Science*, his research focuses on the economics of digital technology and artificial intelligence. His work on online advertising won the INFORMS Society of Marketing Science Long Term Impact Award, and he testified before the U.S. Senate Judiciary Committee on competition and privacy in digital advertising, and before the Canadian House of Commons on the AI and Data Act. He co-authored the bestselling books *Prediction Machines* and *Power and Prediction*, both on the economics of artificial intelligence. Avi received a B.A. in economics from Queen’s University and a Ph.D. in economics from Northwestern University.

Disclosure: This research was supported by a grant from the Social Science and Humanities Research Council of Canada.

My full disclosure statement is here: <https://www.avigoldfarb.com/disclosure>.

Kevin Williams

Kevin Williams is a Professor of Economics at the Yale School of Management and a Research Associate at the National Bureau of Economic Research. His research focuses on industrial organization and applied microeconomics, with particular emphasis on pricing and retailing.

SELECTED PAPERS' PRESENTERS

Felipe Barbieri

Felipe Barbieri is an Assistant Professor in the Economics group at Dartmouth's Tuck School of Business. He received his Ph.D. in Economics from the University of Pennsylvania in May 2025. His research is in industrial organization and urban economics, with a focus on housing, transportation, and labor markets.

Sophie Calder-Wang

Sophie Calder-Wang is an Assistant Professor of Real Estate at The Wharton School, University of Pennsylvania. Her research interests lie at the intersection of industrial organization, digitization, and real estate markets. Her recent research examines how technological innovations transform the housing markets, such as the impact of Airbnb on housing market participants and the impact of algorithmic pricing in multi-family rentals. Prof. Calder-Wang received her Ph.D. in economics from Harvard University and an undergraduate degree in mathematics from Princeton University.

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Ben Casner

Ben Casner is an Economist at the Federal Trade Commission. Ben received his PhD from The Ohio State University in 2020 and his main research interests pertain to digital economics with a particular focus on platform governance and business model choice and consumer search behavior. His published works include both applied theory and experimental work. He is co-organizer of the Bureau of Economics seminar series and his notable casework includes Surescripts LLC and Amazon.com, Inc. (Both for the FTC).

Katherine Chang

Katherine Chang is a statistician in the Consumer Protection division of the Bureau of Economics at the Federal Trade Commission, where she has supported economic analysis for the "Junk Fees Rule" and various investigative cases. Her research interests include rational inattention, complexity, and choice behavior. Prior to joining the FTC in 2024, she obtained an undergraduate degree from the California Institute of Technology.

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Matthew Chesnes

Matthew Chesnes is an economist and Deputy Assistant Director in the Antitrust I division of the FTC's Bureau of Economics. He works on merger and non-merger antitrust matters in a wide variety of industries, including oil & gas, healthcare, and technology. He graduated with a PhD in economics from the University of Maryland in 2009 with a specialization in industrial organization.

Rebekah Dix

Rebekah Dix is a postdoctoral fellow at the Cowles Foundation for Research in Economics at Yale University. She will join Stanford University as an Assistant Professor of Economics in July 2027, following a postdoctoral fellowship at the Stanford Institute for Economic Policy Research. Her primary research field is industrial organization, including work on innovation and health.

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Anastasiia Evdokimova

Anastasiia Evdokimova is a postdoctoral associate at the Tobin Center at Yale University. She received her Ph.D. in Economics from Northwestern University in 2025. She is an industrial organization and health care economist who studies how information asymmetries shape markets and how public institutions can mitigate the resulting failures.

Chiara Farronato

Chiara Chiara Farronato is Glenn and Mary Jane Creamer Associate Professor of Business Administration at Harvard Business School, and co-Principal Investigator of the Platform Lab at the Digital Data Design Institute (D³) at Harvard. A fellow at the National Bureau of Economic Research (NBER) and the Center for Economic Policy Research (CEPR), her research focuses on the growth and regulation of digital platforms.

Disclosure: Chiara Farronato is part of the economic advisory councils of Anthropic. This research received support from the Internet Society Foundation and Boston University's Digital Business Institute. Fradkin's contributions to this paper were completed prior to his employment at Amazon; the views expressed are solely those of the authors and do not reflect the positions of Amazon.

Michel Grosz

Michel Grosz is an economist currently serving as an Economist at the Federal Trade Commission's Bureau of Economics. With a Ph.D. and M.A. in Economics from the University of California, Davis and a B.A. in Economics from Pomona College, his research spans consumer protection, education, labor markets, and public policy, with numerous peer-reviewed publications in journals such as *Journal of Policy Analysis and Management*, *Marketing Science*, *Labour Economics*, and *Journal of Human Resources*.

Devesh Raval

Devesh Raval is the Deputy Director leading the Federal Trade Commission's consumer protection, research, and policy missions within the Bureau of Economics. His research concerns industrial organization, with a focus in production technology, competition, and consumer protection. Since finishing his PhD at the University of Chicago, Devesh has published in several journals, including *Econometrica*, the *Review of Economic Studies*, *Marketing Science*, the *RAND Journal of Economics*, and the *Review of Economics and Statistics*, and received a patent for his work on econometrics. From 2021 to 2022, Devesh was the Victor H. Kramer Foundation Fellow at Harvard Law School.

In addition, Devesh has extensive experience in applying industrial organization methods to real world problems first as a founding member of the Economics Team at Amazon.com, and now at America's premier antitrust and consumer protection enforcer. At the FTC, Devesh was awarded the Francis Walker (Economist of the Year) Award in 2019 and the Outstanding Scholarship Award in 2020. Devesh has served as an economic expert for the FTC on several cases and have testified at trial.

Michael Rubens

Michael Rubens is an Assistant Professor of Economics at UCLA. His research is in industrial organization and labor economics, and covers topics related to vertical contracting, monopsony/oligopsony power, and firm productivity. He is also a Faculty Research Fellow at the NBER, a Research Affiliate at the CEPR, and an Associate Editor at the Journal of the European Economic Association.

Disclosure: Faculty Research Grant from the UCLA Academic Senate

Joel Waldfogel

Joel Waldfogel is the Frederick R. Kappel Chair in Applied Economics at the University of Minnesota's Carlson School of Management and a research associate of the National Bureau of Economic Research. Between 2017 and 2023, he was the Associate Dean for MBA and MS Programs at the Carlson School. Before coming to Carlson, Waldfogel was at the University of Pennsylvania's Wharton School (1997-2010), where he was the Ehrenkranz Family Professor of Business and Public Policy and had served as department chair and associate vice dean. Between 1990 and 1997, he was an assistant and later an associate professor of economics at Yale University. During 2021-2022 he was the Kaminstein Scholar at the US Copyright Office. Waldfogel's main broad research interests are industrial organization and law and economics. He has conducted empirical studies of price advertising, media markets, the operation of differentiated product markets, and issues related to digital products, including piracy, pricing, revenue sharing, and the effects of digitization on the supply of new products.

Yihao Yuan

Yihao Yuan is an Assistant Professor of Marketing at the Anderson School of Management, University of California, Los Angeles. His research focuses on empirical industrial organization, particularly on vertical contracts. He holds a Ph.D. from the University of Pennsylvania.

Disclosure: I am currently employed by Netflix as a contractor. However, I had no contractual relationship with Netflix or any other related firm at the point during or prior to this research, and I have received no financial compensation from Netflix as of October 2025.

Nahim Bin Zahur

Nahim Bin Zahur is an Assistant Professor of Economics at Queen's University. He received his Ph.D. in Economics from Cornell University in 2020. His research interests are in empirical industrial organization and environmental and energy economics. His current research focuses on empirically studying contracting arrangements in business-to-business markets, and evaluating the long-run impacts of government policy in global transportation and energy markets. He has a BA in Economics from the National University of Singapore, and was previously a Research Associate at the Energy Studies Institute in Singapore.

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SELECTED PAPERS' DISCUSSANTS

Allan Collard-Wexler

Allan Collard-Wexler is a professor of Economics at Duke University, specializing in industrial organization and productivity analysis. He is also a Research Fellow at the NBER.

Christopher Conlon

Christopher Conlon is an Associate Professor of Economics at the NYU Stern School of Business and a research associate of the NBER. He received his PhD from Yale in 2010. His research examines the role of price and product assortment among both horizontal competitors and within vertical supply chains. His recent work has looked at the role of the use of market power to address externalities, the use of exclusionary rebate contracts by dominant firms, and the effect of common financial owners on prices. He has also developed a number of statistical and computational tools and techniques including tests of firm conduct and the PyBLP software package for demand estimation.

Disclosure: Prof. Conlon's only consulting client in the last three years is the Competition Bureau Canada where he has done some policy work related to merger guidelines.

Jihye Jeon

Jihye Jeon is an Assistant Professor of Economics at Boston University. Her research explores how firms and consumers make decisions under limited information and how that interacts with market power. Applications span investment in container shipping and subsea internet cables, health insurance choice, and prescription drug choice. She holds a B.A. from Yale University and a Ph.D. from NYU Stern.

Ginger Jin

Ginger Zhe Jin is the Neil Moskowitz Professor of Economics at the University of Maryland, College Park. She has held senior positions across academia, government, and industry, including Director of the Federal Trade Commission's Bureau of Economics (2016–2017), Amazon Scholar and Senior Principal Economist at Amazon (2019–2020), and currently Senior Consultant at Compass Lexecon.

Her work focuses on how information gaps shape market outcomes and how better data, disclosure, and policy design can improve competition, consumer protection, and innovation. Her research offers practical insights for regulators, businesses, and policymakers and has been published in leading economics, management, and marketing journals with support from the National Science Foundation, the Net Institute, the Alfred P. Sloan Foundation, and the Washington Center for Equitable Growth.

Professor Jin is Managing Editor of the *International Journal of Industrial Organization*, an advisory council member of the *Journal of Industrial Economics*, and a board member of the Industrial Organization Society. She has been a Research Associate at the National Bureau of Economic Research since 2012 and co-founded Hazel Analytics in 2014 to promote the use of open government data. She has also provided paid consulting services to various firms in and out of US.

She received her PhD in Economics from UCLA in 2000.

Nathan Miller

Nathan Miller is Professor at Georgetown University in the McDonough School of Business and Department of Economics. He has published extensively in industrial organization and antitrust economics, with articles in the *American Economic Review*, *Econometrica*, and the *Journal of Political Economy*, among others. He is a Research Associate at the National Bureau of Economic Research and an associate editor at the *International Journal of Industrial Organization*. He is also a Founding Partner of Econic Partners, an economics consulting firm. He served as Chief Economist of the U.S. Department of Justice Antitrust Division in 2024. Miller earned his Ph.D. in Economics from the University of California, Berkeley in 2008, worked as a staff economist of the U.S. Department of Justice Antitrust Division, and has been on the faculty of Georgetown since 2013.

Disclosure: I am a Professor at Georgetown University and Founding Partner at Econic Partners, an economics consulting firm. In 2024, I served as the Chief Economist of the Department of Justice (DOJ) Antitrust Division, engaging with most of the matters before the DOJ. Before and after my tenure at the DOJ, I have regularly consulted on antitrust issues with government and private clients. Some of these engagements are confidential. Since 2020, my government clients have included the DOJ, the Federal Trade Commission, and the Competition Bureau Canada. My private clients have included Hawaiian Airlines and Alaska Airlines, CSX Transportation, a real estate brokerage, a company involved in the construction equipment industry, a power generation company, a waste management company, and food manufacturers. I do not accept payment for my research.

Kanishka Misra

Kanishka Misra is a Professor of Marketing at the Boston College Carroll School of Management. Misra's research examines policy as it relates to marketing questions and has been published in *Marketing Science*, the *Journal of Econometrics*, the *American Economic Journal: Macroeconomics*, and *Psychological Science*, among other journals. His research has also been cited by the President's Council of Economic Advisers and referenced in leading media outlets, including *The Wall Street Journal*, *The Washington Post*, *Yahoo News*, *Slate*, and *The Atlantic*.

Marc Rysman

Marc Rysman is a Professor of Economics at Boston University. His research focuses on empirical industrial organization. In particular, he specializes in issues of network effects, two-sided markets, standardization, and compatibility. He has worked on a variety of industries, such as telecommunication, payment cards, consumer electronics, and Yellow Pages directories. He teaches on industrial organization, econometrics, antitrust, and regulation. He is a past editor of the *RAND Journal of Economics*, President of the Industrial Organization Society, and department chair. He received a PhD in Economics from the University of Wisconsin-Madison.

Andrey Simonov

Andrey Simonov is a Gary Winnick and Martin Granoff Associate Professor of Business at *Columbia Business School*, an affiliate faculty member in the Department of Economics of *Columbia University*, and a Research Affiliate of the *Centre for Economic Policy Research* (CEPR). His research work is in the areas of quantitative marketing, empirical industrial organization, and political economy, and focuses on digital and media markets.

Amanda Starc

Amanda Starc, Ph.D., is a Professor of Strategy at the Kellogg School of Management and a Faculty Research Fellow at the National Bureau of Economic Research (NBER). She received her BA in Economics from Case Western Reserve University, and her PhD in Business Economics from Harvard University. Dr. Starc's research agenda sits at the intersection of industrial organization and health economics. Her research spans three main themes. First, she studies the fundamental economic question of what health insurance covers and how it is priced. Second, she studies how information shapes consumer demand for both insurance and health care. Finally, she studies the efficacy of market mechanisms in allocating goods and services in health care markets.

Disclosure: Dr. Starc testified on behalf of the IRS on a case related to pharmaceutical marketing in 2024

FTC ORGANIZERS

Samuel Kleiner

Dr. Samuel Kleiner is an Economist in the Bureau of Economics, specializing in antitrust and health care. Dr. Kleiner has experience in merger evaluation and antitrust litigation and has published on topics in health economics, labor economics, industrial organization, and public economics. He received his Ph.D. from Carnegie Mellon University. Prior to joining the Federal Trade Commission, he was an Assistant Professor in the Department of Policy Analysis and Management at Cornell University.

Eric Spurlino

Eric Spurlino is an Economist and the Federal Trade Commission, working in the Department of Consumer Protection within the Bureau of Economics. He received his PhD in economics in 2023 from New York University. His research uses theory and experiments to study how limited cognition and psychological motives influence economic behavior across strategic and non-strategic settings.