

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Andrew N. Ferguson, Chairman**
 Melissa Holyoak
 Mark R. Meador

In the Matter of

**DUN & BRADSTREET, INC., a corporation,
d/b/a D&B.**

DOCKET NO. C-4761

ORDER TO SHOW CAUSE AND ORDER MODIFYING ORDER

The Federal Trade Commission (“Commission”) issued a Decision and Order against Dun & Bradstreet, Inc. (“Dun & Bradstreet”) in Docket C-4761 on April 6, 2022 (“2022 Order”).¹ On September 29, 2025, the United States of America, acting upon notification and authorization to the Attorney General by the Commission, filed a complaint (“2025 Complaint”) in federal district court alleging that Dun & Bradstreet violated the 2022 Order by making prohibited misrepresentations, failing to renew certain subscriptions at list prices, and failing to retain certain records.

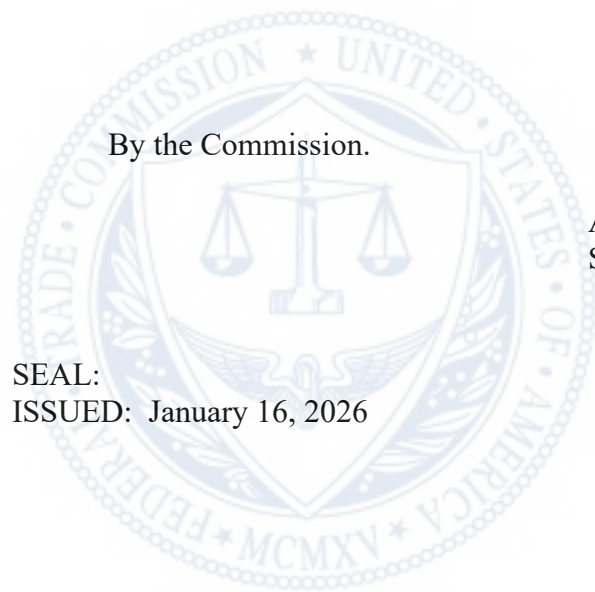
On January 12, 2026, Judge Marcia Morales Howard in the District for the Middle District of Florida entered a Stipulated Order for Permanent Injunction, Monetary Judgment, Civil Penalty Judgment, and Other Relief (“Stipulated Order”) resolving the 2025 Complaint.

In view of the foregoing, the Commission has determined that it is in the public interest to reopen the proceeding in Docket No. C-4761 pursuant to Commission Rule 3.72(b), 16 C.F.R. § 3.72(b), and to issue a new order as set forth below. Dun & Bradstreet has consented to reopening this docket, has waived its rights under Section 3.72(b) of the Commission’s Rules of Practice, 16 C.F.R. 3.72(b), and has consented to the modifications set forth below. Accordingly,

IT IS ORDERED that this matter be, and it hereby is, reopened; and

IT IS FURTHER ORDERED that, Dun & Bradstreet having consented to modifying the 2022 Order, the Commission hereby modifies the 2022 Order with the attached Decision and Order.

¹ *In re Dun & Bradstreet, Inc.*, C-4761, 2022 WL 1102023 (F.T.C. April 6, 2022).



By the Commission.

April J. Tabor
Secretary

SEAL:

ISSUED: January 16, 2026