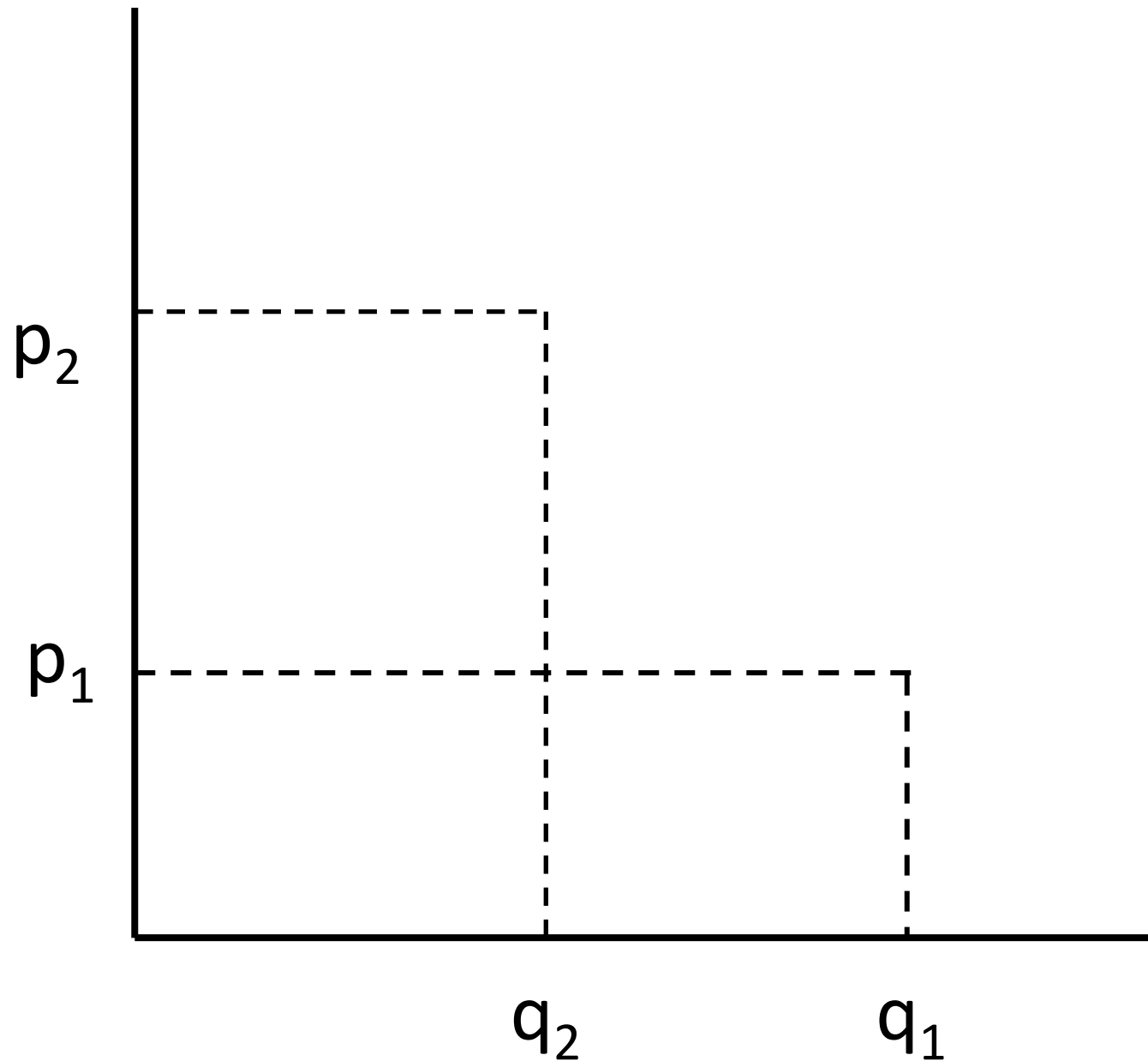


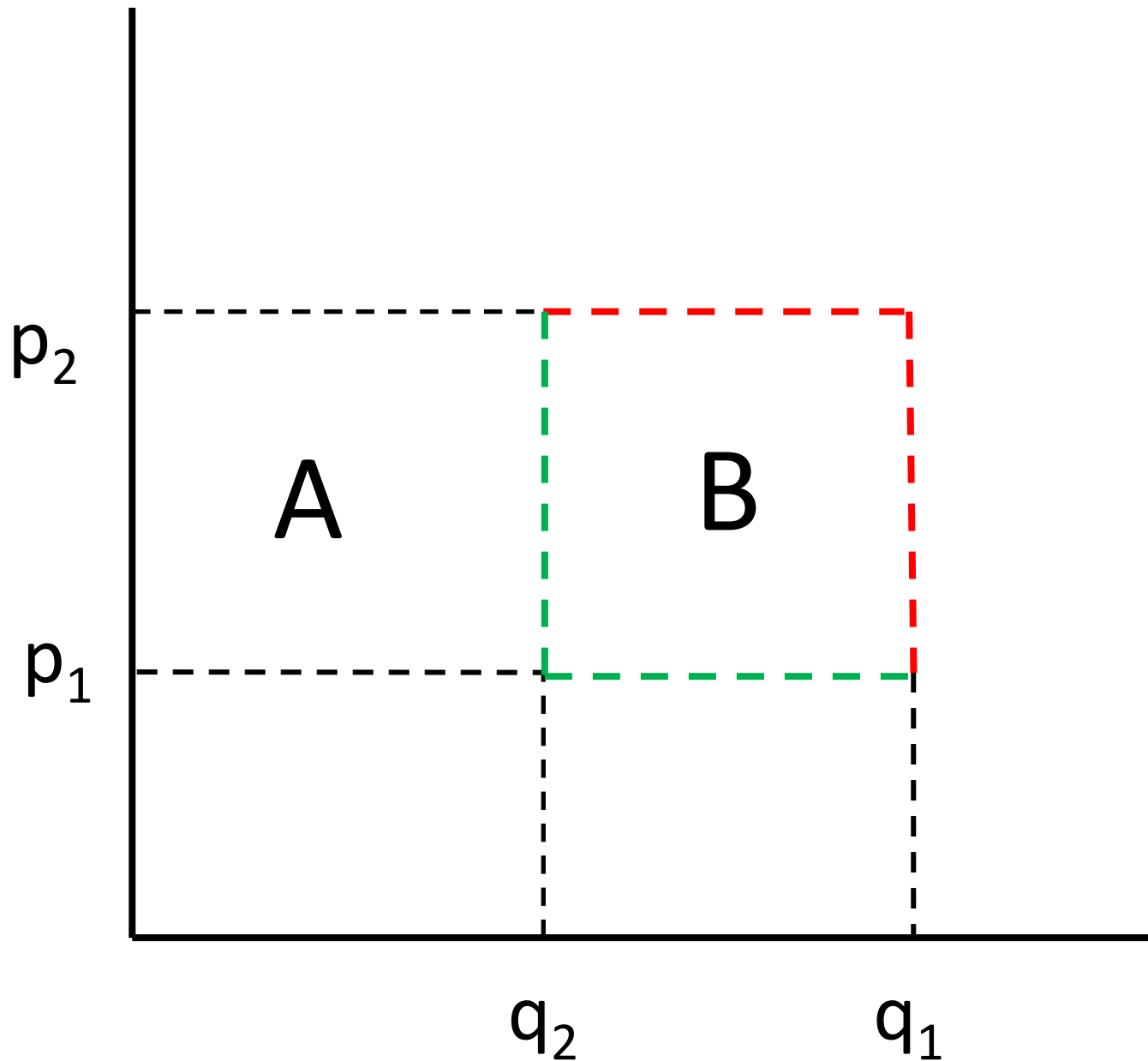
Figure 1: Illustration of how the change in consumer surplus from a price increase can be estimated.



Assumption 1 (Worst  
Case Bounds)

$$\underline{\Delta CS} = 0$$

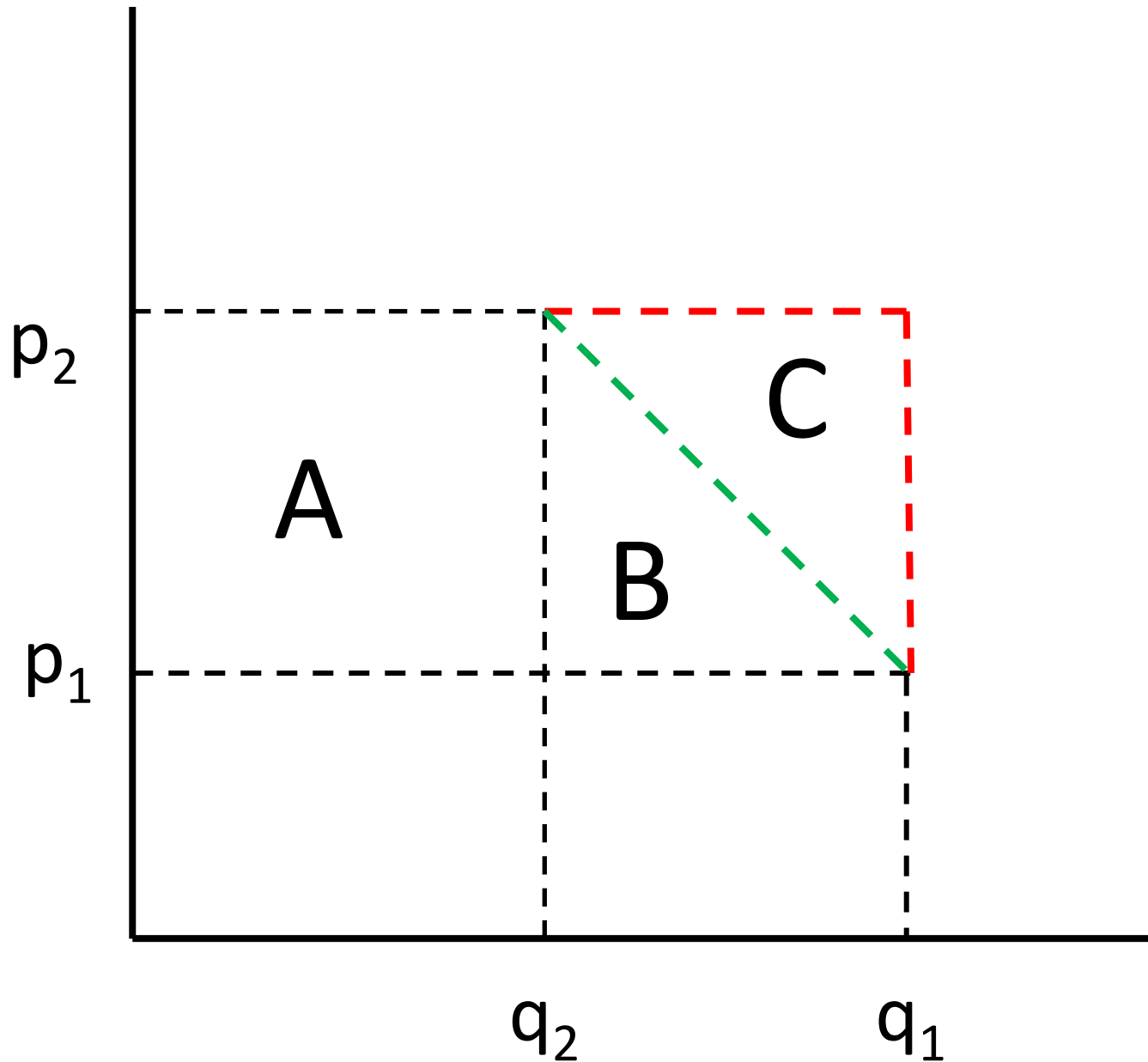
$$\overline{\Delta CS} = \infty$$



Assumption 2 (WARP)

$$\underline{\Delta CS} = A$$

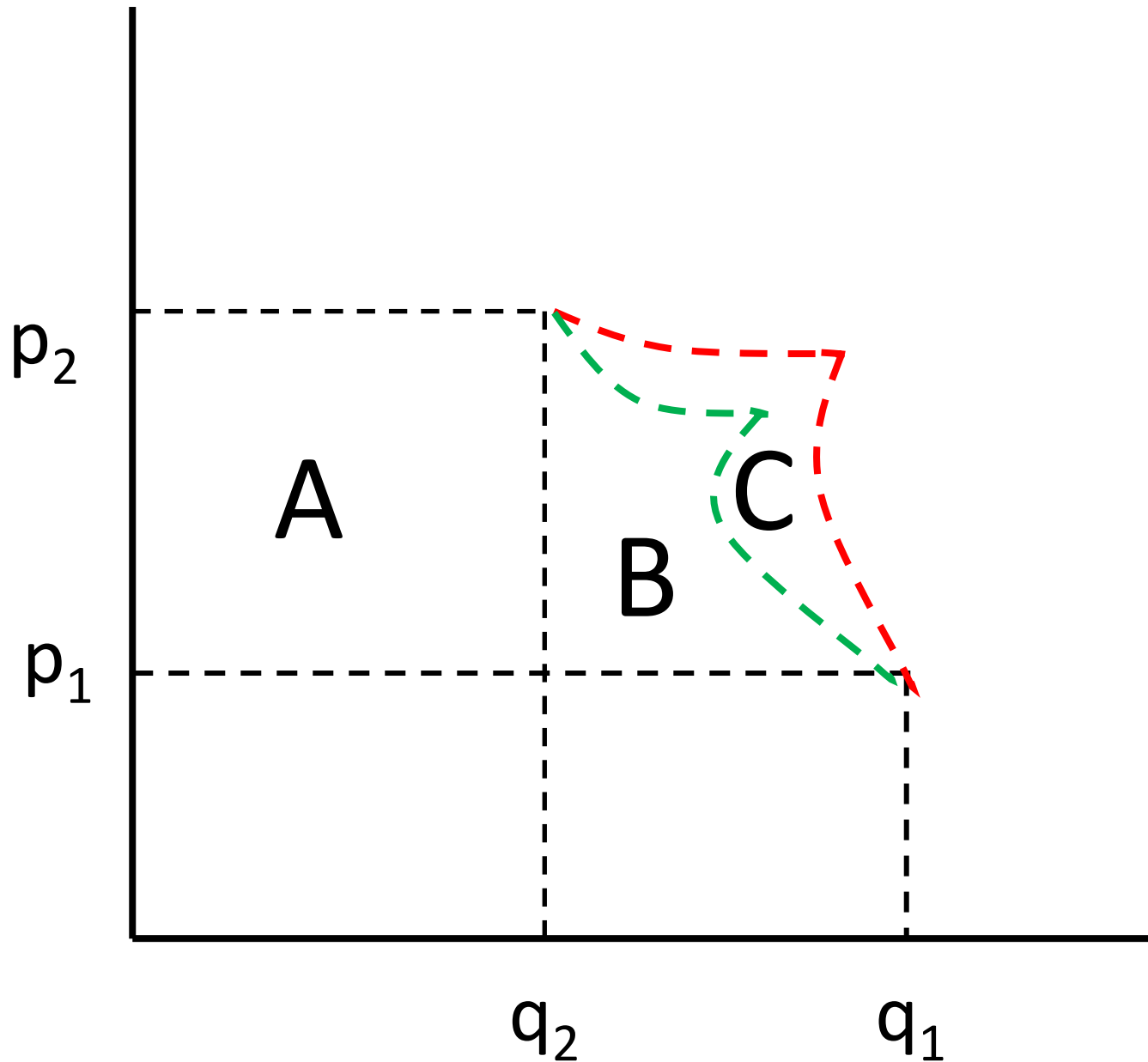
$$\underline{\Delta CS} = A + B$$



Assumption 3  
(Marshall's Second Law)

$$\underline{\Delta CS} = A + B$$

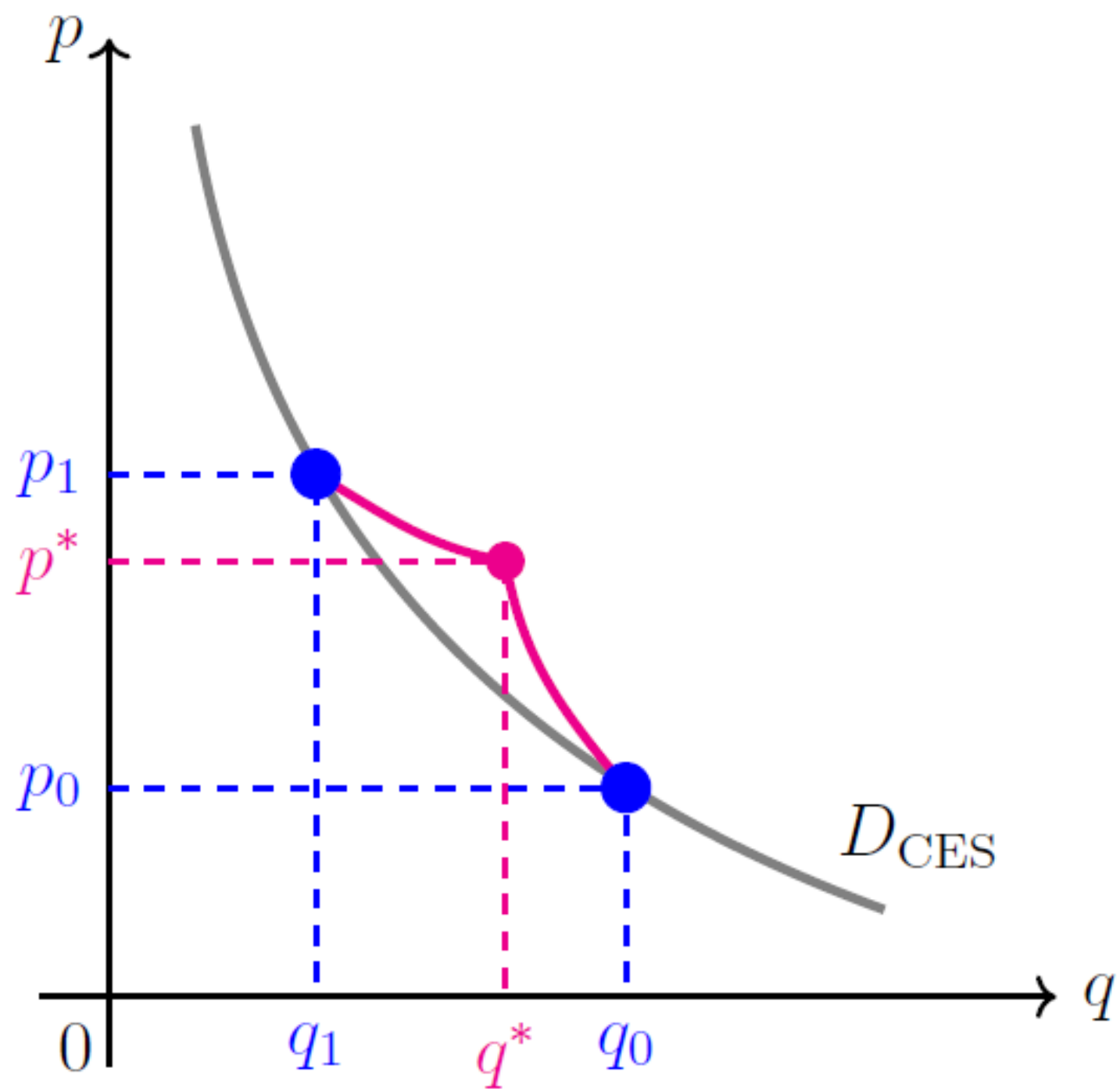
$$\overline{\Delta CS} = A + B + C$$



Assumption 4  
 (Marshall's Second Law  
 and  $\epsilon \in [\epsilon_L, \epsilon_H]$ )

$$\underline{\Delta CS} = A + B$$

$$\overline{\Delta CS} = A + B + C$$



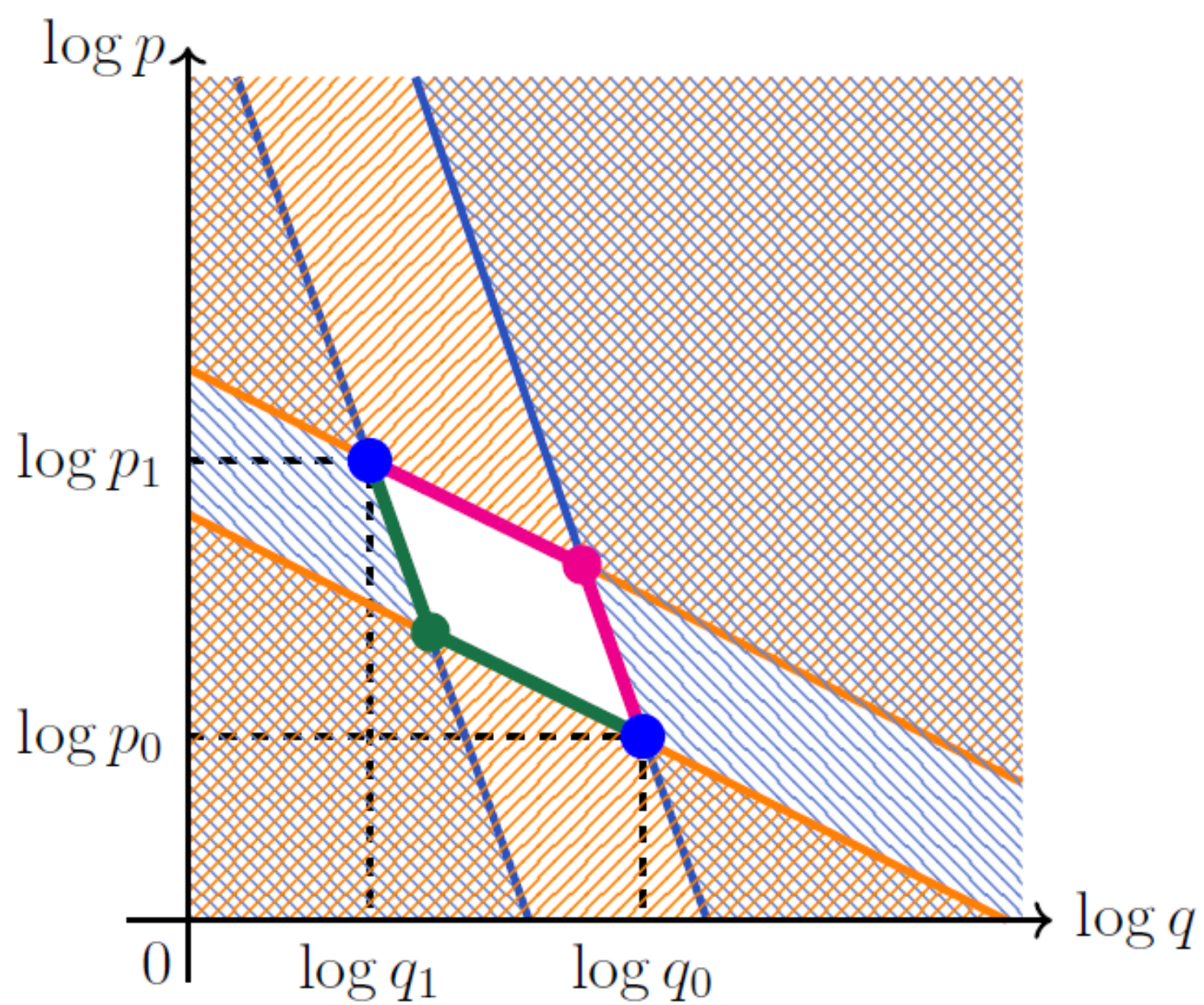
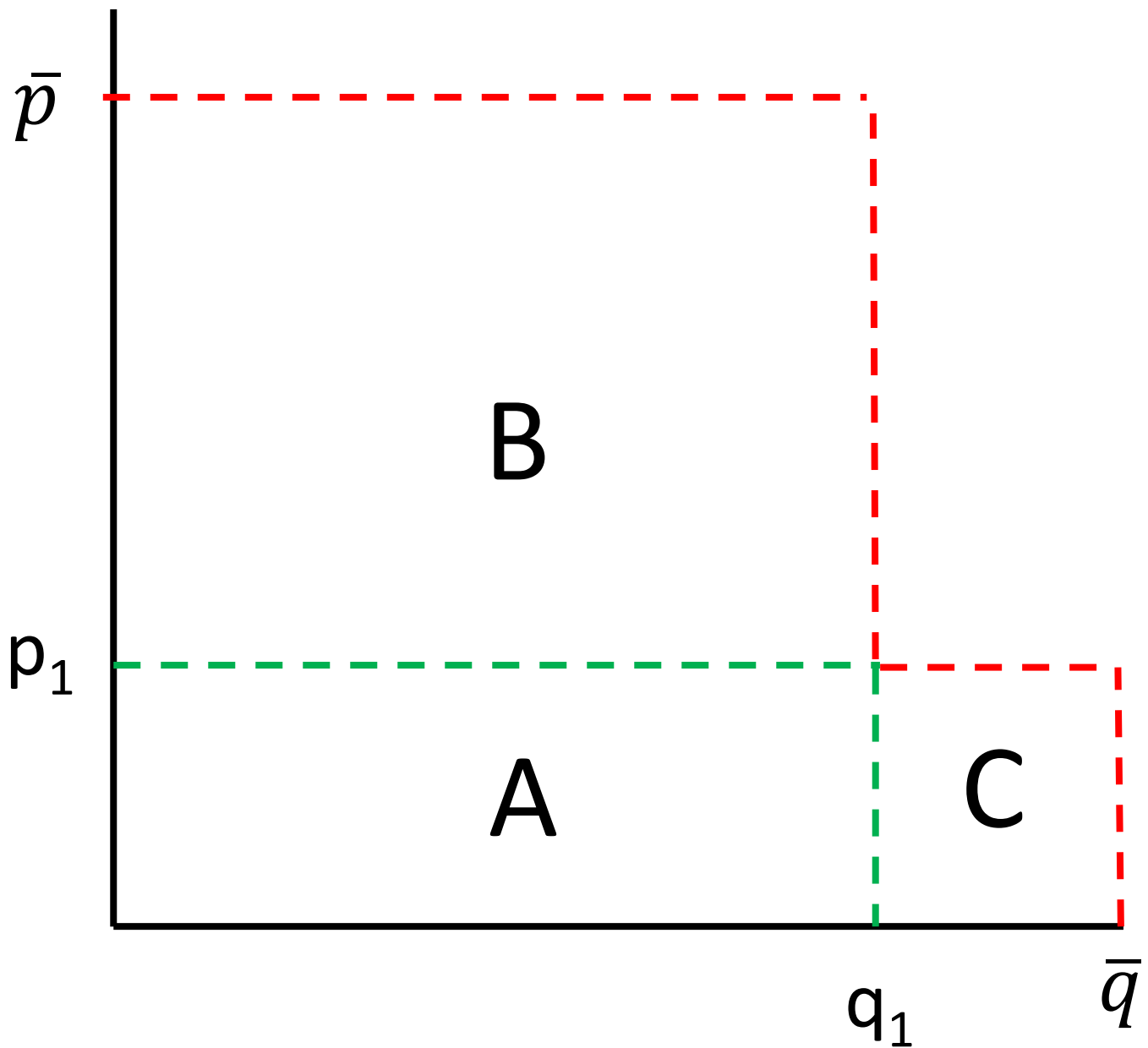


Figure 3: Sketch of the proof of Theorem 1.

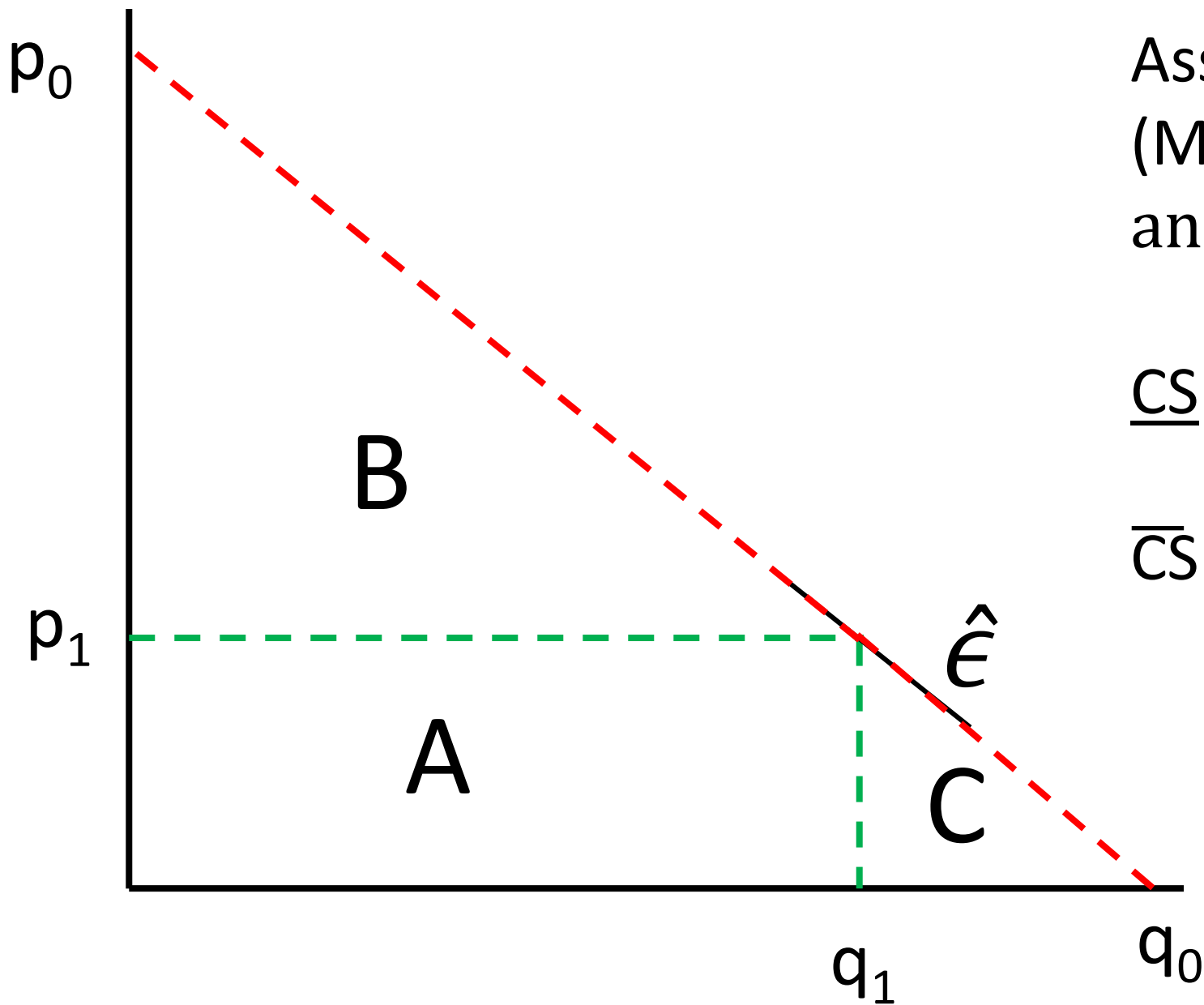




Assumption 1 (WARP)

$$\underline{CS} = A$$

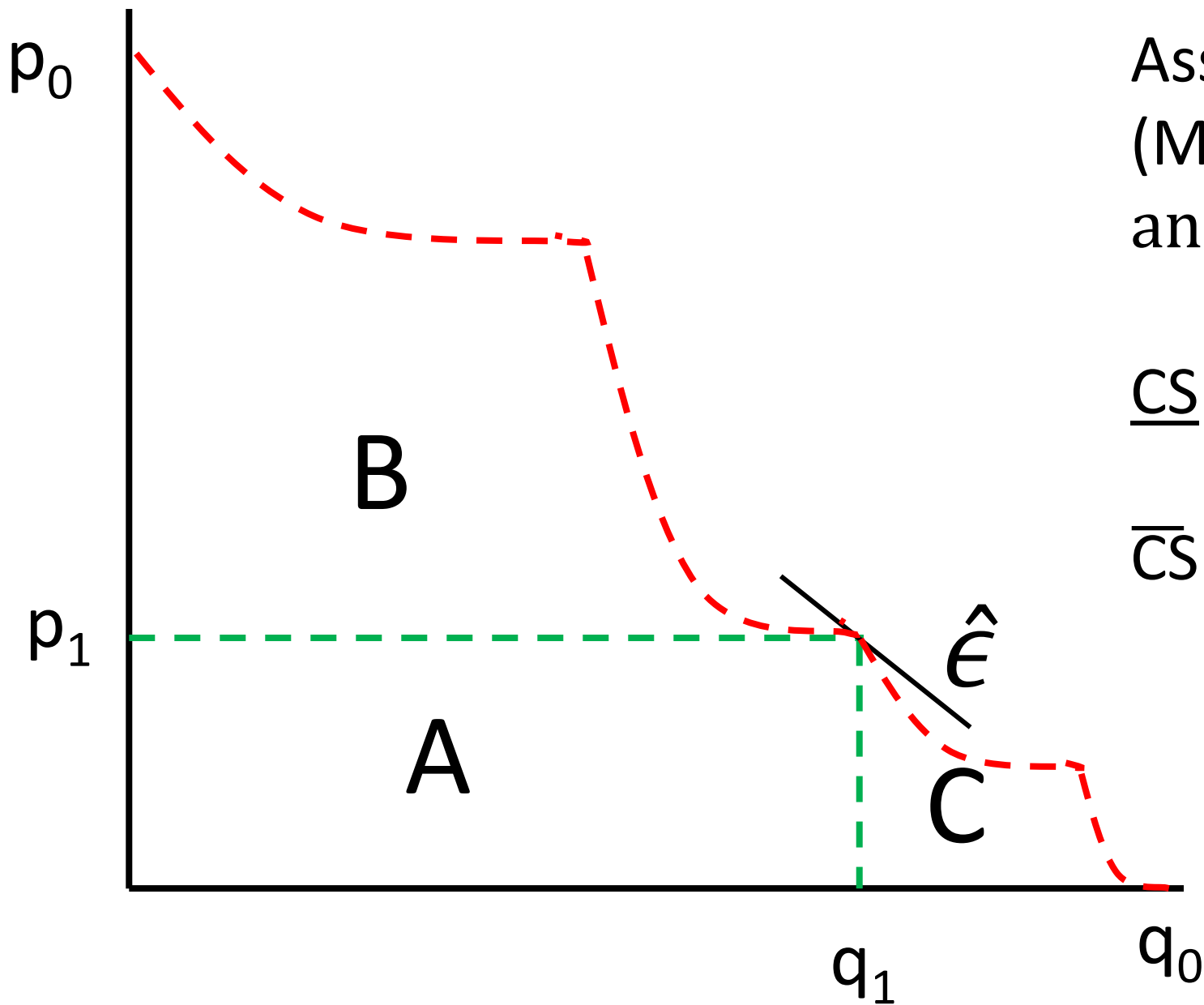
$$\overline{CS} = A + B + C$$



Assumption 2  
(Marshall's Second Law  
and  $\hat{\epsilon}$ )

$$\underline{CS} = A$$

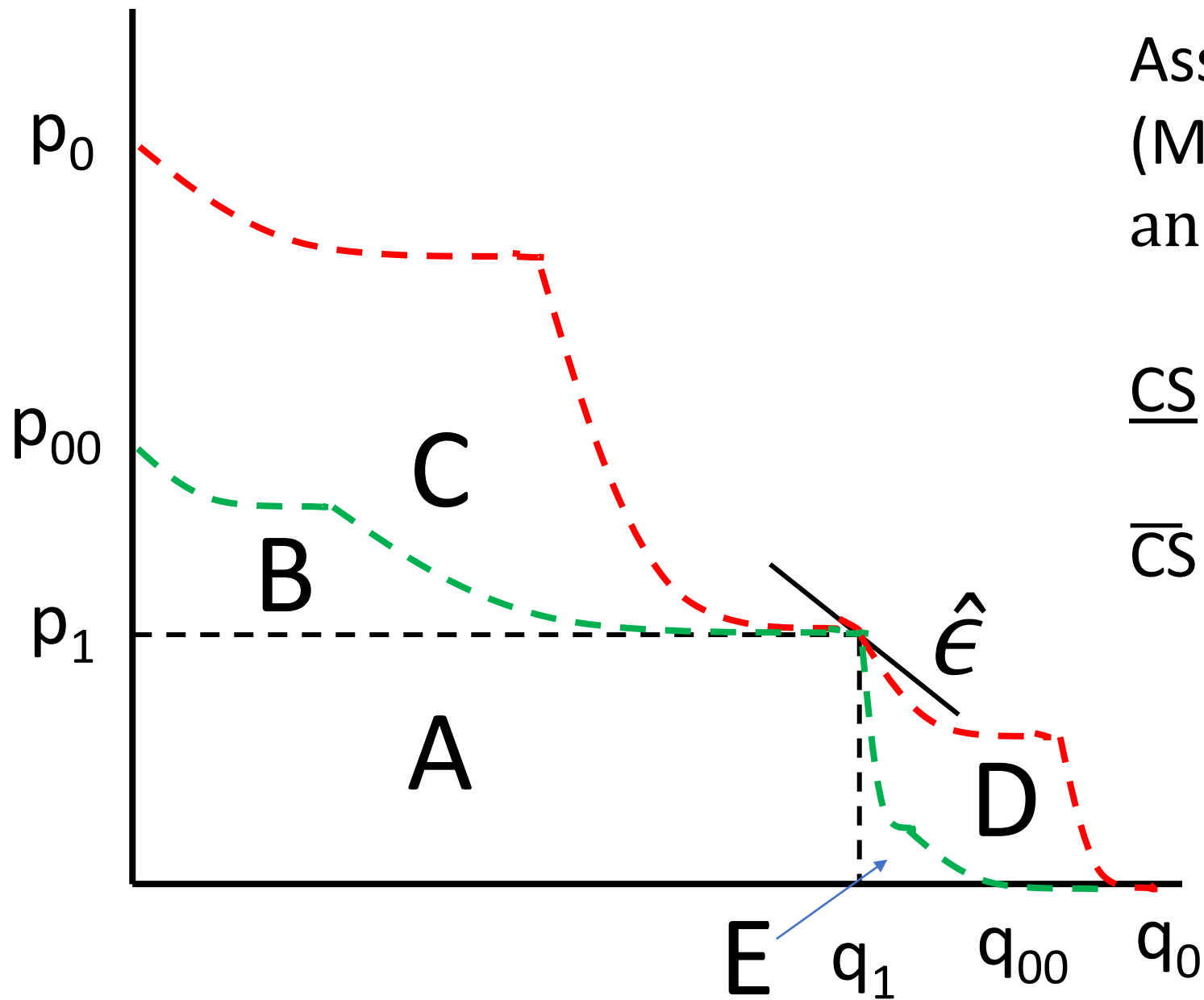
$$\overline{CS} = A + B + C$$



Assumption 2  
(Marshall's Second Law  
and  $\hat{\epsilon}$ )

$$\underline{CS} = A$$

$$\overline{CS} = A + B + C$$



Assumption 3  
 (Marshall's Second Law  
 and  $\hat{\epsilon}$  and  $\epsilon \in [\epsilon_L, \epsilon_H]$ )

$$\underline{CS} = A + B + E$$

$$\overline{CS} = A + B + C + D + E$$



Like