



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

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Via FedEx and Email (ronnie@thread-stitch.com)

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Via FedEx and Email (nyaraghi@modernmeadow.com)

Nicholas Yaraghi
Modern Meadow, Inc.
45 US-46, Suite 605
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**Re: Written Application of Modern Meadow, Inc. for a New Generic Fiber Name
and Definition Under the Rules and Regulations Under the Textile Fiber
Products Identification Act, 16 CFR § 303.8**

Messrs. Poonacha and Yaraghi:

This letter is to inform you that the Federal Trade Commission (“the Commission”) has reviewed Modern Meadow, Inc.’s (“Modern Meadow”) July 13, 2026, written application requesting the establishment of a generic name for “VERA” (“Application”), submitted pursuant to Section 303.8(a) of the Rules and Regulations under the Textile Fiber Products Identification Act (the “Textile Rules”).¹ In accordance with Section 303.8(b) of the Textile Rules,² the Commission denies Modern Meadow’s Application because the Application does not meet a threshold requirement: VERA is not a fiber under the Textile Fiber Products Identification Act, 15 U.S.C. § 70 *et seq.* (the “Textile Act”).³

Section 2 of the Textile Act defines a “fiber” as a unit of matter that can be spun into yarn or made into fabric by bonding or interlacing methods such as weaving, knitting, braiding, felting, twisting, or webbing. A “fiber” serves as the basic structural element of a textile

¹ See 16 C.F.R. § 303.8(a).

² *Id.* § 303.8(b).

³ Section 7 of the Textile Act gives the Commission authority to establish new generic names of manufactured fibers, which are defined as “any fiber derived by a process of manufacture from any substance which, at any point in the manufacturing process, is not a fiber.” 15 U.S.C. §§ 70(d), 70e.

product.⁴ VERA does not meet this definition.⁵ The Application describes VERA as a manufactured, [REDACTED] Nylon-6 material that has been infused with a plant-based protein-polyurethane alloy.⁶ In practical terms, this means VERA is already a fabric;⁷ VERA is not “the basic structural element of a textile product”; it is not a unit of matter that can be spun into a yarn or *made into* a fabric. Materials of this kind are not fibers and therefore cannot receive a generic name for a manufactured fiber under the Textile Rules.

Because only fibers are eligible for new generic names of manufactured fibers under 16 C.F.R. § 303.8, the Application does not satisfy the basic eligibility requirements. Accordingly, the Commission denies the Application.

By direction of the Commission.

April J. Tabor
Secretary

⁴ 15 U.S.C. § 70(b) (defining “fiber” and “textile fiber” as a “unit of matter which is capable of being spun into a yarn or made into a fabric by bonding or by interlacing in a variety of methods including weaving, knitting, braiding, felting, twisting, or webbing, and which is the basic structural element of textile products.”).

⁵ Given the scientific and technical nature of the Application, the Commission consulted a textiles subject-matter expert in reaching its decision. The expert concurs with the Commission’s finding that VERA is not a fiber.

⁶ The Application specifically defines VERA as “[a] manufactured textile composed of [REDACTED] Nylon-6 substrate, infused with a plant protein-polyurethane alloy that contains chemical functional groups—including carboxyl, hydroxyl, sulfhydryl, amino, urethane, and disulfide groups—that strongly adheres to the amide linkages present in the Nylon [REDACTED].” See Application at 8.

⁷ 15 U.S.C. § 70(f) (defining “fabric” as “any material woven, knitted, felted, or otherwise produced from, or in combination with, any natural or manufactured fiber, yarn, or substitute therefor”).