

**UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS**

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

MATCH GROUP AMERICAS, LLC,
a limited liability company; and

HUMOR RAINBOW, INC.,
a corporation d/b/a OkCupid,

Defendants.

Case No.

**STIPULATED ORDER FOR
PERMANENT INJUNCTION AND
OTHER RELIEF**

Plaintiff, the Federal Trade Commission (“FTC”), filed its Complaint for Permanent Injunction and Other Relief (“Complaint”), pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53(b). The FTC and Defendants stipulate to the entry of this Stipulated Order for Permanent Injunction and Other Relief (“Order”) to resolve all matters in dispute in this action between them.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

1. This Court has jurisdiction over this matter.
2. The Complaint charges that Defendants Match Group Americas, LLC and Humor Rainbow, Inc., which owns and operates the OkCupid online dating service (the “OkCupid Service”), participated in deceptive acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, concerning the provision of user data from the OkCupid Service to a third-party facial recognition technology company contrary to promises that OkCupid made to users in its

privacy policies.

3. Defendants neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts necessary to establish jurisdiction.

4. Defendants waive any claim that they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.

5. Defendants waive all rights to appeal or otherwise challenge or contest the validity of this Order.

DEFINITIONS

For the purpose of this Order, the following definitions apply:

A. **“Covered Information”** means information from or about an individual consumer, including, but not limited to: (1) a first and last name; (2) a physical address; (3) an email address or other online contact information, such as an instant messaging user identifier or a screen name; (4) a telephone number; (5) a financial institution account number; (6) credit or debit card information; (7) geolocation information sufficient to identify a street name and name of city or town; (8) photos or videos; or (9) a persistent identifier, such as a customer number held in a “cookie,” a static Internet Protocol (“IP”) address, a mobile device ID, or processor serial number.

B. **“Covered Service”** means (1) the OkCupid Service and (2) any successor to the OkCupid Service that is an online dating service.

C. **“Defendants”** means both of the Defendants, individually or collectively, and their successors and assigns.

ORDER

I. PROHIBITION AGAINST MISREPRESENTATIONS ABOUT PRIVACY OF COVERED INFORMATION

IT IS ORDERED that Defendants, Defendants' officers, agents, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering the Covered Service are permanently restrained and enjoined from misrepresenting or assisting others in misrepresenting, expressly or by implication:

- A. The extent to which Defendants collect, maintain, use, disclose, or delete, or protect any Covered Information;
- B. The purpose(s) for which Defendants collect, maintain, use, or disclose any Covered Information;
- C. The function of privacy control(s) presented to consumers through Defendants' user interfaces; any consumer choices afforded to consumers under applicable state privacy laws; or any other mechanisms that Defendants represent as allowing consumers to limit or manage Defendants' processing of Covered Information (including, as applicable, the collection, use, disclosure, or retention of such information).

II. ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this Order:

- A. Each Defendant, within ten (10) days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For 10 years after entry of this Order, Defendants must deliver a copy of this Order to: (1) all of its principals, officers, directors, and LLC managers and members; (2) all of

its employees, agents, and representatives having managerial responsibilities with respect to consumer-facing privacy representations for the Covered Service; and (3) any business entity resulting from any change in structure as set forth in Section III, Compliance Reporting. Delivery must occur within ten (10) days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which a Defendant delivered a copy of this Order, Defendant must obtain, within thirty (30) days, a signed and dated acknowledgment of receipt of this Order.

III. COMPLIANCE REPORTING

IT IS FURTHER ORDERED that Defendants make timely submissions to the Commission:

A. One (1) year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury: in which Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Defendant; (b) identify all of Defendant's businesses that offer the Covered Service by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business that offers the Covered Service, including the services offered, the means of advertising, marketing, and sales, and the involvement of the other Defendant; (d) describe in detail whether and how that Defendant is in compliance with each Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.

B. For 10 years after entry of this Order, each Defendant must submit a compliance

notice, sworn under penalty of perjury, within fourteen (14) days of any change in: (a) any designated point of contact; or (b) the structure of any entity Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within fourteen (14) days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: _____" and supplying the date, signatory's full name, title (if applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: *FTC v. Match Group Americas, LLC, and Humor Rainbow, Inc.* [X-number].

IV. RECORDKEEPING

IT IS FURTHER ORDERED that Defendants must create certain records for 10 years after entry of the Order, and retain each such record for five (5) years. Specifically, each Defendant must create and retain the following records:

A. accounting records showing the revenues from the Covered Service;

B. records of all consumer complaints and refund requests concerning the Covered Service's privacy practices, whether received directly or indirectly, such as through a third party, and any response; and

C. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission.

V. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendants' compliance with this Order:

A. Within fourteen (14) days of receipt of a written request from a representative of the Commission, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including depositions by remote means), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission is authorized to communicate directly with each Defendant. Defendants must permit representatives of the Commission to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

VI. ORDER TERMINATION DATE

IT IS FURTHER ORDERED that this Order will remain in effect for 20 years after its entry by the Court, after which point it will expire and no longer impose any requirements on Defendants.

VII. RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

SO ORDERED this ___ day of _____, 2026.

UNITED STATES DISTRICT JUDGE

SO STIPULATED AND AGREED:

FOR PLAINTIFF FEDERAL TRADE COMMISSION:



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 Alejandro Rosenberg
 Attorneys
 Federal Trade Commission
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Date: 3/27/26

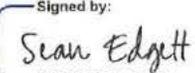
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Date: 2/23/2026

DEFENDANT MATCH GROUP AMERICAS, LLC:

Signed by:


 Sean Edgett
 Chief Legal Officer and Secretary
 Match Group Americas, LLC

Date: 02/23/2026

FOR DEFENDANT HUMOR RAINBOW, INC.:

LRV

Date: 2/23/2026

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Sean Edgett

Date: 02/23/2026

Sean Edgett
Chief Legal Officer and Secretary
Humor Rainbow, Inc.