

Protecting Consumers and Honest Businesses from Deceptive Made in USA Claims

FTC Made in USA Enforcement: 2021-2024



To advertise or label a product as Made in the USA, the product must be “all or virtually all” made in the United States. That means all significant parts and processing that go into the product must be of U.S. origin.



Total
law enforcement
actions:

11

New Rule:

In 2021 the FTC finalized the Made in USA Labeling Rule, which gives the agency a new enforcement tool – civil penalties against companies that falsely label products as Made in USA

Judgments in Made in USA actions:

\$15,754,043

Products involved in FTC Made in USA cases:

batteries, bed linens, fashion accessories, apparel, kitchenware, glassware and patriotic gifts, lighting, motocross accessories, and tractor parts

Resources for businesses available at ftc.gov/musa:

- Complying with the Made in USA Standard
- Enforcement Policy Statement on U.S. Origin Claims
- Made in USA Labeling Rule



Report Made in USA violations at ReportFraud.ftc.gov.

Questions? Email us at musa@ftc.gov.



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