



FTC Opening Statement

Federal Trade Commission v. Edwards Lifesciences, Corp., et al.

Case No. 1:25-cv-02569-RC

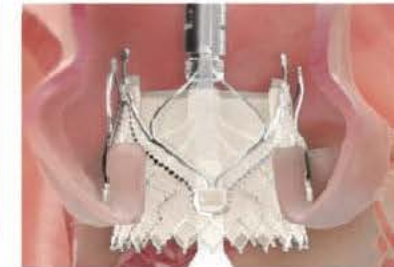
The Parties' Devices



JenaValve Trilogy TAVR Device

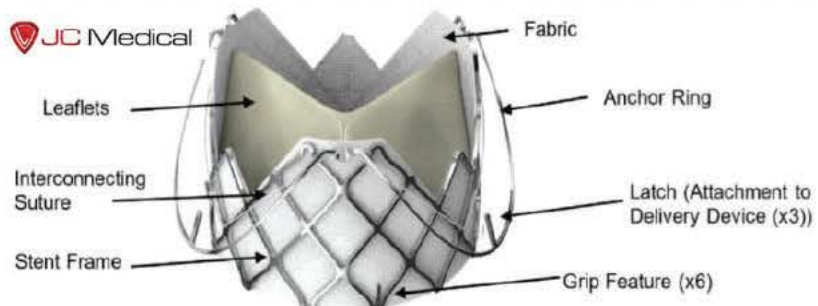


Locator grasping of leaflets



Valve Deployment

J-Valve TAVR Device



U-shaped anchor rings positioned on the leaflets



Valve Deployment

The Parties and Proposed Transaction



J-Valve/Sojourn



July 22, 2024



Trilogy



July 23, 2024



Edwards Lifesciences

Competition for Premarket Approval



2024 At a Glance



AR Therapy

- AR continues to gain a high level of interest in the cardiology community
- New data + emerging clinical discussions support underdiagnosis/treatment w/ broad acceptance
- The 2024-25 is a critical juncture in our timeline to elevate AR further into the conversation

Trilogy

- JVT is considered the leader in the AR TAVR market segment
- Supported by the strength of our 1-YR pivotal data and the support of study investigators
- ALIGN CAP

Competition

- J-Valve is gaining momentum with upcoming p
- J-Valve is ta
- Other AR-d

"J-Valve is gaining momentum and poses a competitive threat with a newly completed EFS, an upcoming pivotal trial, and a credible roster of investigators."

TAVR Market

- The bar for
- The US market is firmly split between EDW and MDT, as Navitor struggles and NEOZ faces delay.
- New devices must establish clear value/benefit to compete w/ market differentiators, including durability (SVD), coronary access, commissural alignment, pacemaker rate, ViV, and bicuspid.

Competition for Premarket Approval



PX1286 (EW) at 001

Competition for Clinical Trial Sites



Commercial Activity and Market Size:

- Due to our supply chain challenges, we have not as you know not been implanting in any material fashion
- Therapy awareness efforts however have been underway paving the groundwork for a high awareness impact in both the EU and US for 2023 and beyond
- CRT Meeting in DC – excellent clinical advisory board meeting – largely attended by our EU KOL
- Continued strong support for Trilogy both AS and AR
- JValve (now owned by Genesis – former BSX leadership) is/was very aggressive literally chasing our investigators around the meeting hall. Need to take them seriously as they presented reasonably good data, are well capitalized and have selected sites
- They should be taken seriously
- We are having discussions and

"JValve...is/was very aggressive literally chasing our investigators around the meeting hall."

PX2181 (JVT) at 002

Competition to Expand Size Offerings



To treat 105mm annulus (match J-valve) JVT needs 2 valves

J-Valve		
Annular Perimeter		
Valve	Min	Max
22	57	66
25	66	75
28	75	85
31	85	94
34	94	104

Trilogy		
Annular Perimeter		
Valve	Min	Max
N/A	N/A	N/A
23	66	76
25	76	83
27	83	90
29	90	97
31	97	105

To match J-valve offering , JVT needs to large valve size

PX2190 (JVT) at 009

Competition to Treat Lower-Risk Patients



From: Ryan Polzin [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=D8982AE6C46F4BBAA07042E2E219B43A-RYAN POLZIN]
Sent: 2/8/2024 4:43:16 PM
To: Daniel Sun [dsun@jenavalve.com]; Peter Spadaro [spadaro@jenavalve.com]; Duane Pinto, MD, MPH [pinto@jenavalve.com]; John Kilcoyne [kilcoyne@jenavalve.com]
Subject: Re: J-Valve

Thanks Daniel. If that's how it pans out, m
stay ahead of them.

Let's go baby! Bring it on!

Best Regards,
Ryan

Ryan Polzin
Director of Strategy and Field Operations



JENAVALVE

PX2042 (JVT) at 001

"moving fast on the next trial for Trilogy will be of huge strategy importance to stay ahead of [J-Valve]."

"Let's go baby! Bring it on!"

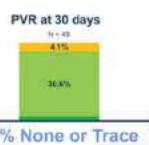
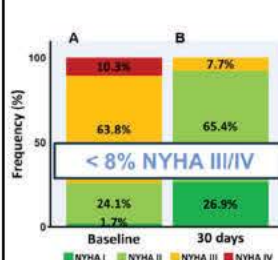
Competition for Best Clinical Data



Updates on JenaValve

- Latest clinical presentation at TVT 2023 showed preliminary outcomes for 95 patients (including both AR & AS patients – data presented in previous slide)
 - Latest **pure AR commercial experience of JenaValve Trilogity TAVR is 58 patients**¹ from 6 German centers; with mean age of 76 years and mean EuroScore II of 6.7%
 - Valve sizes: 6.9% 23mm, 27.6% 25mm, 65.5% 27mm

30-Day Clinical Outcomes



Procedural Outcomes:

- Technical success (VARC-3): 100%
- 2nd valve required: 0%

30-Day Safety Outcomes:

- 30-Day Mortality: 1.7%
- Stroke: 0%
- New pacemaker: 19.6%

30-Day Efficacy Outcomes:

- Moderate/ Severe AR at 30-Days: 0%

Key Insights

- Current JenaValve trial has a high screening failure rate for AR patients due to anatomical exclusions²:
 - Annular perimeter >90mm: 14%
 - Annulus angle >70 degrees: 6%
 - Suggests that at least 1 larger valve size and delivery systems allowing for steep angulations is required (to capture all screened patients)
- J-Valve TF has advantage of JenaValve in the following aspects:
 - Larger valve sizes of 31mm & 34mm
 - PPI rates from compassionate use cases is lower than JenaValve's (i.e., 12% vs 19.6%)
- Now, our clinical performance has to match

"Now, our clinical performance has to match or be superior to JenaValve's."

1 TVT 2023 Presentation by Matti Adam; TVT Innovations
 2 Goglia, S., Vahl, T. P., et al. (2023). Cardiac Computations
 Dedicated Transcatheter Valve System
 4) JCI Medical Confidential and Proprietary; Do Not Copy or Distribute

PX1605 (EW) at 009

Roadmap



1. Introduction
2. Legal Standard
3. Background
4. Market Definition
5. Prima Facie Case
6. Defendants Cannot Meet Their Burden
7. Competitive Effects
8. Equities

Statutory Standard for Preliminary Injunction



“Upon a proper showing that, **weighing the equities and considering the Commission’s likelihood of ultimate success, such action would be in the public interest**, and after notice to the defendant, a temporary restraining order or a preliminary injunction may be ordered without bond.”

Federal Trade Commission Act § 13(b), 15 U.S.C. § 53(b)

Roadmap

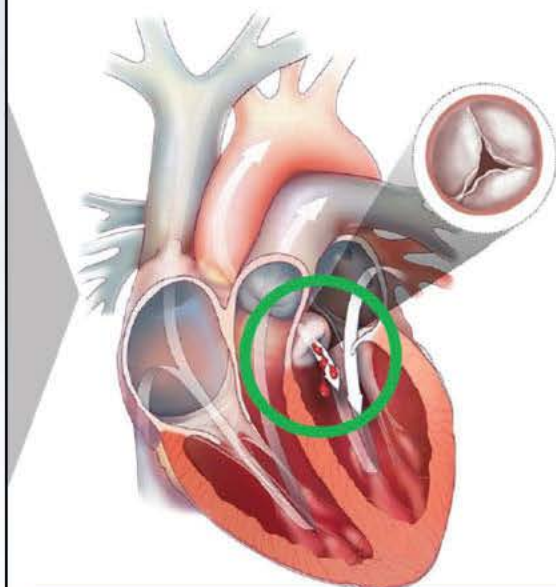


1. Introduction
2. Legal Standard
3. Background
4. Market Definition
5. Prima Facie Case
6. Defendants Cannot Meet Their Burden
7. Competitive Effects
8. Equities

Aortic Regurgitation



Aortic Regurgitation ("ssAR")



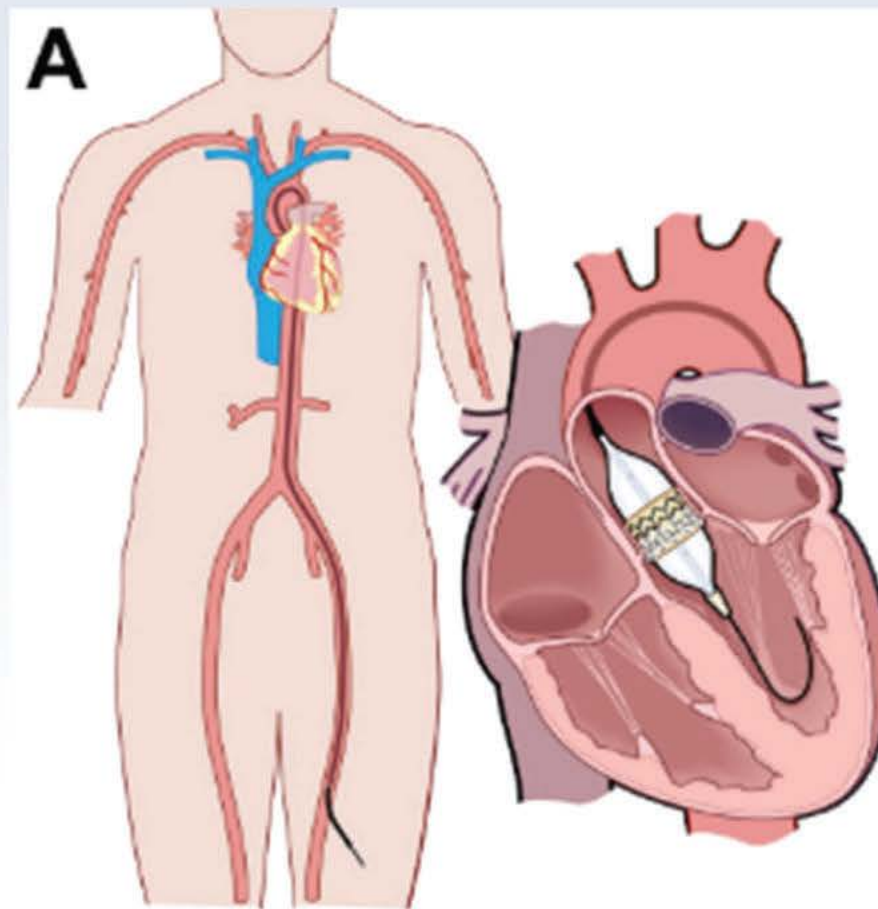
A Regurgitant Aortic Valve
Fails to Close, Allowing Blood
to Leak Backwards

NOT Amenable to Existing TAVR's Use of Radial Force to Anchor

- No Stenosis of the Valve
- No Calcification of Leaflets/Annulus
- Compliant anatomy

PX2327 (JVT) at 005

TAVR: Transcatheter Aortic Valve Replacement



FTC Expert: Dr. Aaron Kesselheim



Yale Law School

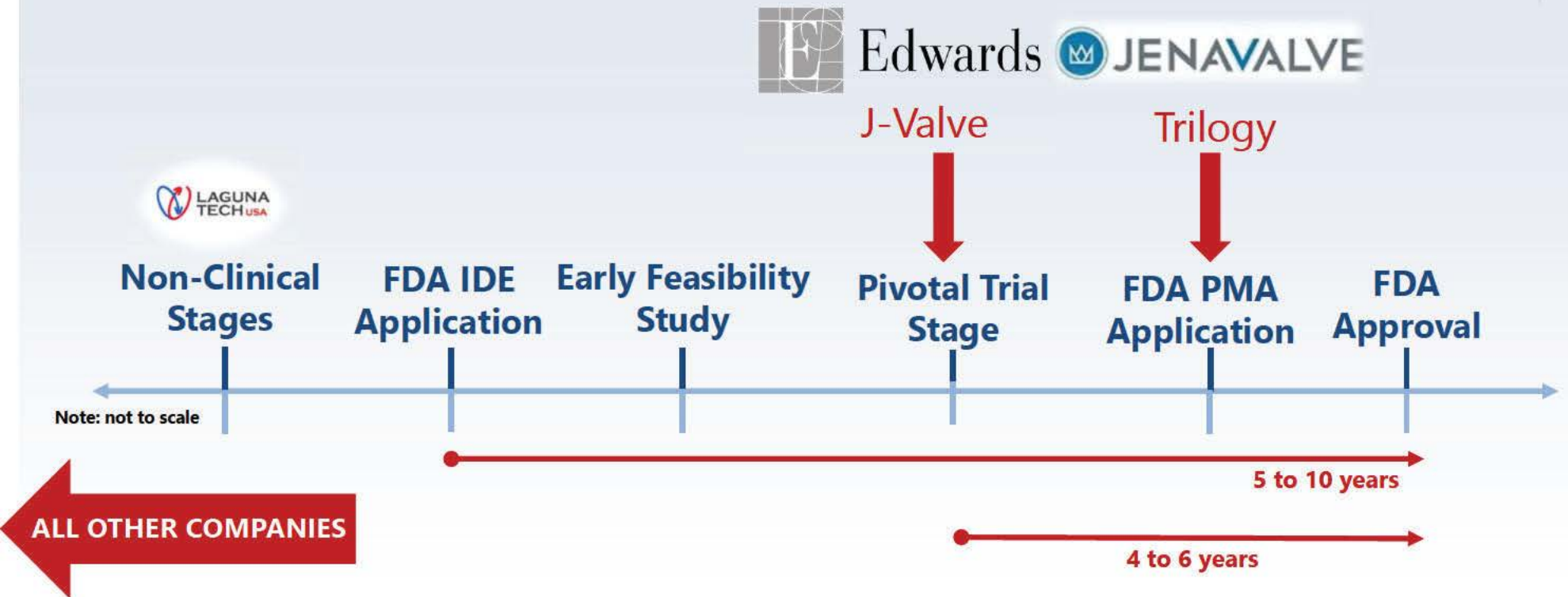


BRIGHAM
AND
WOMEN'S
HOSPITAL



NATIONAL
ACADEMY
of MEDICINE

Edwards and JenaValve: Only Two Companies in US Clinical Trials



Roadmap



1. Introduction
2. Legal Standard
3. Background
4. Market Definition
5. Prima Facie Case
6. Defendants Cannot Meet Their Burden
7. Competitive Effects
8. Equities

Geographic Market



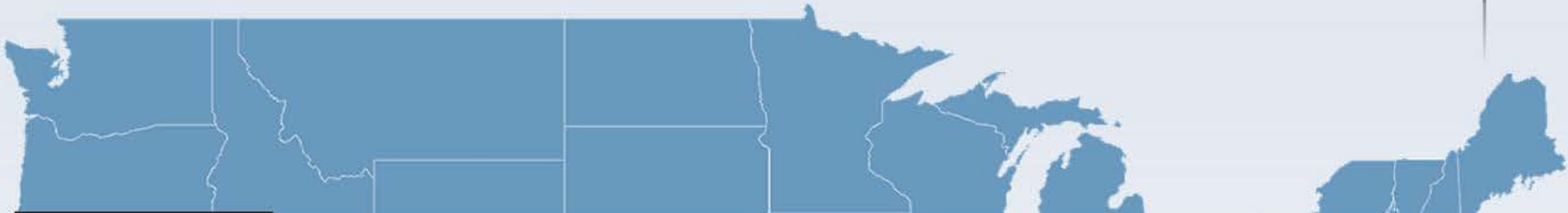
"For Clayton Act purposes, the Supreme Court has defined the relevant geographic market as the region 'in which the seller operates, and to which the purchaser can practicably turn for supplies.'"

FTC v. Cardinal Health, Inc., 12 F.Supp.2d 34, 49 (D.D.C. 1998)

"[T]he area of effective competition . . . must be charted by careful selection of the market area in which the seller operates, and to which the purchaser can practicably turn for supplies."

Tampa Elec. Co. v. Nashville Coal Co., 365 U.S. 320, 327 (1961)

The Geographic Market is the United States



#	[REDACTED]	8/1/2023, 3:16 PM
	https://www.prnewswire.com/news-releases/genesis-medtech-announces-fda-breakthrough-device-designation-for-the-j-valve-transfemoral-system-301889867.html	
#	[REDACTED]	8/1/2023, 3:16 PM
	FYI.	
RP	Ryan Polzin [REDACTED]	8/1/2023, 3:24 PM
	Let the battle begin baby! A little competition is good!	
		PX2480 (JVT) at 002



Defendants View United States as a Distinct Market



Message

From: Blessie Concepcion
(FYDIBOHF23SP)
Sent: 8/1/2024 1:02:44 PM
To: Jaime Wheeler
Prince [Heather]
Subject: RE: AR London Mtg 31-Jul-2024

Updates on JenaValve – Our closest competitor in USA TAVR (AR) Market

PX1037 (EW) at 016

Please disregard prior email and refer to the updated version below.

- a. **Proceed with JOURNEY AR HR Pivotal trial:** review protocol to ensure there are no major issues [REDACTED]
[REDACTED] device manufactured in China can be used in trial (need to improve anchor ring attachment during prep and detachment during procedure without dislodging valve) but cannot be used to commercialize in the US – need to transfer manufacturing from China to Canada or in-house

of sites (focus on US only), device manufactured in [REDACTED]
during prep and detachment during procedure without [REDACTED]
need to transfer manufacturing from China to Canada [REDACTED]

PX1280 (EW) at 001

PX2461 (JVT) at 003

FTC v. Edwards, et al.

20

Product Market Defined by Substitutability



"The outer boundaries of a product market are determined by the reasonable interchangeability of use or the cross-elasticity of demand between the product itself and substitutes for it."

Brown Shoe Co. v. United States, 370 U.S. 294, 325 (1962)

"[C]ourts look at 'whether two products can be used for the same purpose, and, if so, whether and to what extent purchasers are willing to substitute one for the other.'"

United States v. H&R Block, Inc., 833 F.Supp.2d 36, 51 (D.D.C. 2011)

Competition Defines Antitrust Markets



"Thus, the relevant market is defined as 'the area of effective competition.'"

Ohio v. Am. Express Co., 585 U.S. 529, 543 (2018)

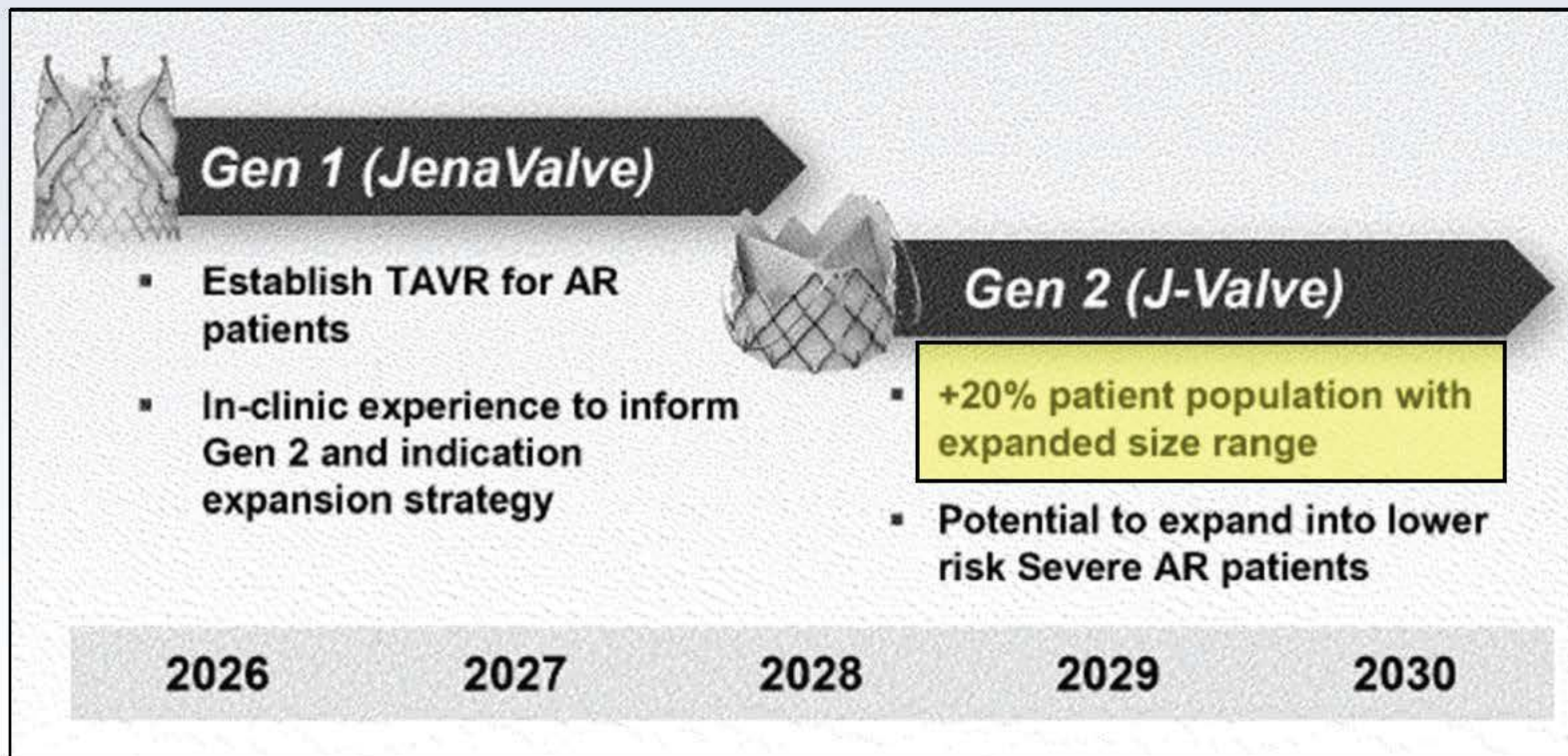
Defining Product Market: *Brown Shoe* Practical Indicia



- the product's peculiar characteristics and uses
- distinct customers
- distinct prices
- industry or public recognition of the market
- ordinary course documents' portrayal of market realities

Brown Shoe, 370 U.S. 294, 325 (1962)

Brown Shoe: Peculiar Characteristics and Uses

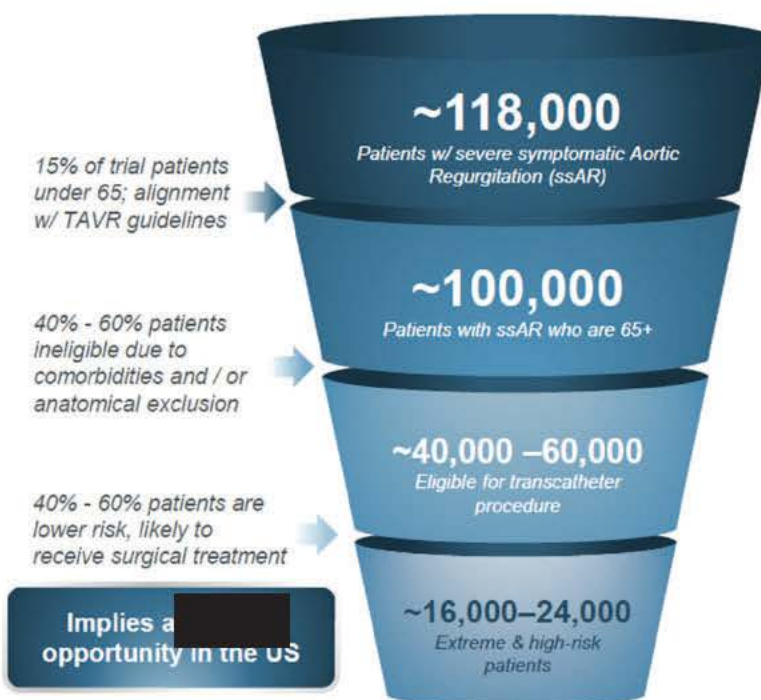


PX1394 (EW) at 003

Brown Shoe: Distinct Customers



US ssAR In-System TAM (65+ years old) of ~100k;
Ratio of Severe AR to Severe AS is ~20%



PX1078 (EW) at 050

PX1453 (EW) at 007, 009

PX1453 (EW) at 003, 005

Brown Shoe: Industry Recognition



LIVE

Acquisition of Both Dedicated AR Technologies Enables Edwards to Lead the Therapy and Deliver a Strong Value Proposition to Patients

Speed to Market


**Project Jupiter
(Trilogy)**

Value Proposition:

- 1st dedicated AR product in US market (target Q4 2025)
- Compelling clinical evidence
- Large open cells for future coronary access

Clinical Experience:

- ALIGN-AR pivotal IDE: N=180, 1-year follow-up, 20 US sites
- Approx. [REDACTED] total patients in PMA, CAP, and AS

Potential for Long-Term Differentiation


**Project Dragon
(J-Valve)**

Value Proposition:

- 5 sizes to treat larger annuli
- Bovine pericardium
- Low profile frame for future coronary access

Clinical Experience:

- EFS: N=15, 30-day follow-up, 5 US sites
- Compassionate use experience [REDACTED] 30-day follow-up, 3 US & 2 Canada sites

Abbreviations: AR = aortic regurgitation; AS = aortic stenosis; CAP = continued access plan; EFS = early feasibility study; PMA = pre-market approval

CONFIDENTIAL

PX1530 (EW) at 014

DB	Devin Baerenwald [REDACTED] What's the vibe in house? Sounded like a lot of fear from the audience.	7/24/2024, 11:33 PM
DS	Daniel Sun [REDACTED] Dude it's like a funeral	7/24/2024, 11:33 PM
DS	Daniel Sun [REDACTED] So freaking weird	7/24/2024, 11:33 PM
DB	Devin Baerenwald [REDACTED] 👍	7/24/2024, 11:36 PM
DB	Devin Baerenwald [REDACTED] How are you feeling?	7/24/2024, 11:36 PM
DS	Daniel Sun [REDACTED] I'm worried about [REDACTED]	
DB	Devin Baerenwald [REDACTED] Yeah, I'm pre [REDACTED]	
DB	Devin Baerenwald [REDACTED] Chris got for [REDACTED] Medical, which I haven't seen anywhere online, but that would mean Edwards just bought the AR market	
DS	Daniel Sun [REDACTED] It's not right	7/24/2024, 11:44 PM

"...that would mean Edwards just bought the AR market."

PX2052 (JVT) at 002

Parties' Ordinary Course Documents Given Significant Weight



"Courts frequently rely on ordinary course documents and witness testimony illustrating that two merging parties view each other as strong competitors."

FTC v. IQVIA Holdings Inc., 710 F.Supp.3d 329, 383 (S.D.N.Y. 2024)

"When determining the relevant product market, courts often pay close attention to the defendants' ordinary course of business documents."

United States v. H&R Block, Inc., 833 F.Supp.2d 36, 52 (D.D.C. 2011)

Documents Created During Regulatory and Litigation Processes



"[T]he probative value of such evidence was found to be extremely limited"

United States v. General Dynamics Corp., 415 U.S. 486, 504 (1974)

"[A] firm's behavior undertaken with the aim of persuading a court or the government regarding the legality of a merger may not be predictive of how that firm will behave once the court or the government are no longer engaged."

United States v. Aetna Inc., 240 F.Supp.3d 1, 80 (D.D.C. 2017)

Sanitized Documents



Hi Pooja and Jeremy,

PX1453 (EW) at 001

"I've been given guidance to share strengths vs weaknesses instead of H2H comparison"

Meredith Zia
Portfolio Strategy
Transcatheter Heart Valves
Edwards Lifesciences

"Not appropriate to discuss here or in any medium"

"FYI moving forward, let's don't write anything about JV down, as it can get subpoenaed ☺ nothing juicy in your notes"

Sent: Friday, May 23, 2025 4:57 PM
To: Scott Ullem <Scott_Ullem@edwards.com>; Mark Wilterding <Mark_Wilterding@edwards.com>

"AR was handled carefully this submission due to the FTC review."

Accordingly, AR was handled carefully this submission due to the FTC review. The TAVR team was able to provide a holistic topline based on market model assumptions for AR – meaning the revenue you see assumes AR product in 2026. From a spend standpoint, the TAVR team only submitted expenses for JC Medical at \$40M. Behind the scenes and not visible on that ELT target reconciliation schedule, our team submitted

PX1537 (EW) at 001

iyake@jenavalve.com)
nesswire.com/news/home/20250806182521/en/Edwards-Lifesciences-Comments-on-FTCs-Action-to-Acquisition-of-JenaValve

PX2465 (JVT) at 002

8/6/2025, 5:46 PM

8/6/2025, 5:47 PM

PX1300 (EW) at 001

Jonathan_Ong@edwards.com>; Jonathan Lee

Subject: Re: JC Medical for THV Strat 2025

Thanks Ken!

FYI moving forward, let's don't write anything about JV down, as it can get subpoenaed ☺ nothing juicy in your notes, just a good practice

"You know, the only thing I can say is at some point we got into the habit that documents that contained items in the transaction, that we copied lawyers on those."

Keltjens (JVT) Dep. 134:3-9

FTC v. Edwards, et al.

30

FTC Expert: Dr. Nathan Wilson



Conclusion: The proposed transaction is likely to substantially lessen competition

- The relevant market is the supply of TAVR-AR devices to American consumers
- The proposed transaction would dramatically increase concentration
- **The loss of competition between JenaValve and Edwards would likely harm consumers**

Hypothetical Monopolist Test



"In the merger context, this inquiry boils down to whether 'a hypothetical profit-maximizing firm, not subject to price regulation, that was the only present and future seller of those products ... likely would impose at least a small but significant and non-transitory increase in price ('SSNIP') on ... at least one product sold by one of the merging firms.'"

United States v. H&R Block, 833 F.Supp.2d 36, 52 (D.D.C. 2011)
(quoting the 2010 Horizontal Merger Guidelines § 4.1.1.)

Roadmap



- 1. Introduction**
- 2. Legal Standard**
- 3. Background**
- 4. Market Definition**
- 5. Prima Facie Case**
- 6. Defendants Cannot Meet Their Burden**
- 7. Competitive Effects**
- 8. Equities**

Section 7 of the Clayton Act (15 U.S.C. § 18)



SEC. 7. That no person engaged in commerce or in any activity affecting commerce shall acquire, directly or indirectly, the whole or any part of the stock or other share capital and no person subject to the jurisdiction of the Federal Trade Commission shall acquire the whole or any part of the assets of another person engaged also in commerce or in any activity affecting commerce, where in any line of commerce or in any activity affecting commerce in any section of the country, the effect of such acquisition may be substantially to lessen competition, or to tend to create a monopoly.

Proposed Transaction Tends to Create a Monopoly



"Thus, plaintiff's showing of the creation of a 100 percent monopoly for the bid on the 1994-98 contract and the barrier to future entry alone suggest a *per se* violation of the Clayton Act justifying a plaintiff's preliminary relief."

FTC v. Alliant Techsystems, Inc., 808 F. Supp. 9, 21 (D.D.C. 1992)

"[T]he anticompetitive effect of the merger is further enhanced by high barriers to market entry. . . . As far as we can determine, no court has ever approved a merger to duopoly under similar circumstances."

FTC v. H.J. Heinz Co., 246 F.3d 708, 717 (D.C. Cir. 2001)

Proposed Transaction is Presumptively Illegal Based on Market Share and HHIs



"Without attempting to specify the smallest market share which would still be considered to threaten undue concentration, we are clear that 30% presents that threat. . . . [and] this increase of more than 33% in concentration must be regarded as significant."

U.S. v. Philadelphia Nat'l Bank, 374 U.S. 321, 364 (1963)



"Dr. Nevo further explained at the evidentiary hearing and in his reply report that he performed multiple alternative HHI calculations using several of Defendant's preferred candidate markets. . . . The results in each case satisfied the Guidelines threshold for a structural presumption. . . . In sum, the court finds that based on Dr. Nevo's testimony and other evidence, the FTC has demonstrated that the proposed merger will significantly increase concentration in the market[.]"

FTC v. Wilh. Wilhelmsen Holding ASA, 341 F.Supp.3d 27, 62 (D.D.C. 2018)

From Two Devices to Only One



Sean Kim [REDACTED]

▶ 7/25/2024, 3:30 PM

I don't buy this shit at all. EW is going to only keep one or the other. JC acquisition is a threat to us

Daniel Sun [REDACTED]
Yes

"I don't buy this shit at all. EW is going to only keep one or the other. JC acquisition is a threat to us"

30 PM

Daniel Sun [REDACTED]

30 PM

That's what I'm saying. They will see which one is better and kill the other

PX2062 at 002

The Proposed Transaction Eliminates Substantial Competition



"[B]ecause the proposed merger would eliminate head-to-head competition between the number one and number two competitors in the market . . . , the merger is likely to lead to unilateral anticompetitive effects in that market. Evidence of probable unilateral effects strengthens the FTC's prima facie case that the merger will lessen competition"

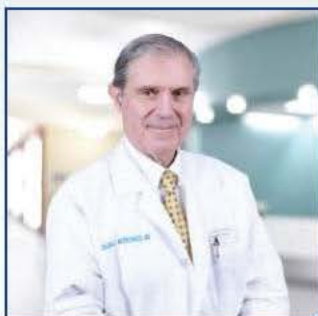
FTC v. Sysco Corp., 113 F. Supp. 3d 1, 65 (D.D.C. 2015)

Proposed Transaction Eliminates Substantial Competition



- J-VALVE: J-Valve is moving forward with JOURNEY and will begin cases soon. They are in many ALIGN-AR sites and will benefit from the awareness programs and referral pathways we have forged. Strategically, I think we should launch ARTIST and commercialize at all JOURNEY sites and get creative in an effort to get them to prioritize Trilogy implants over J-Valve. (Stack cases, consider pricing rebates, etc.)

PX2414 (JVT) at 002



Dr. Kereiakes
The Christ Hospital

24 Q And I believe you said that previously
25 JC Medical J-Valve devices had been given to

Page 51

1 The Christ Hospital for free, right?

2 A Yes.

Kereiakes (Christ Hospital) Dep. 50:24-51:2

Proposed Transaction Eliminates Substantial Competition



As to business plan 2024, I am would like to suggest following approach:

- **Run the ARTIST IDE study asap.** We need this to stay ahead of competitors and keep investigators engaged. The incremental cash cost (net of proceeds from selling devices to centers) should be relatively small (sub \$1M, however this assumes starting a number of sites at cost of \$8M and enrolling 240 patients).

PX2381 (JVT) at 001

 **JENAVALVE**

Why ARTIST Now?

- **J-Valve** to Start "Journey" ssAR High Risk IDE in 2H '24
- **Prevent J-Valve** overtaking JVT High Ground
- Prevents Loss of JVT credibility customers/accts
- Along w/ CAP - **Slows J-Valve Enrollment**
- **Blocks J-Valve** From JVT Site Penetration
- Enables JVT to Maintain Podium Cadence
- Provides Soft Aircover fo [REDACTED]
- Sets Stage For [REDACTED]
- [REDACTED]
- Value Add to Strategies

PX2186 (JVT) at 023

 **JENAVALVE**

Why Large Valve Now?

- **Competitor J-Valve** Already Has a Large Valve Size In Portfolio
- Prevents Loss of Customers Who Only Want **One** AR Valve Manufacturer
- **Blocks J-Valve** From JVT Site Penetration
- [REDACTED]
- Value Add to Strategies

PX2186 (JVT) at 024

Roadmap



1. Introduction
2. Legal Standard
3. Background
4. Market Definition
5. Prima Facie Case
- 6. Defendants Cannot Meet Their Burden**
7. Competitive Effects
8. Equities

Congress Has Decided in Favor of Competition



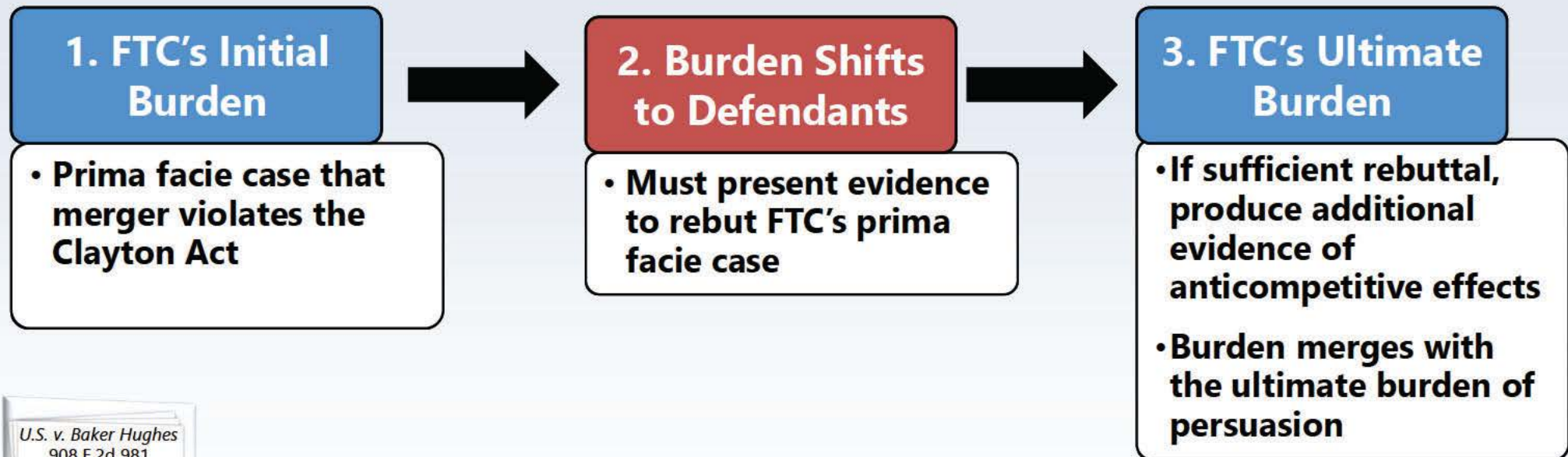
"[A] merger the effect of which 'may be substantially to lessen competition' is not saved because, on some ultimate reckoning of social or economic debits and credits, it may be deemed beneficial. A value choice of such magnitude is beyond the ordinary limits of judicial competence, and in any event has been made for us already, by Congress..."

United States v. Phila. Nat'l Bank, 374 U.S. 321, 371 (1963)

"[U]ntil Congress says otherwise, the only law it has asked us to enforce is the Sherman Act, and that law is predicated on one assumption alone — 'competition is the best method of allocating resources' in the Nation's economy."

NCAA v. Alston, 594 U.S. 69, 96 (2021)

Courts Apply the *Baker Hughes* Burden-Shifting Framework



Defendants Cannot Prove that Timely, Sufficient Entry is Likely



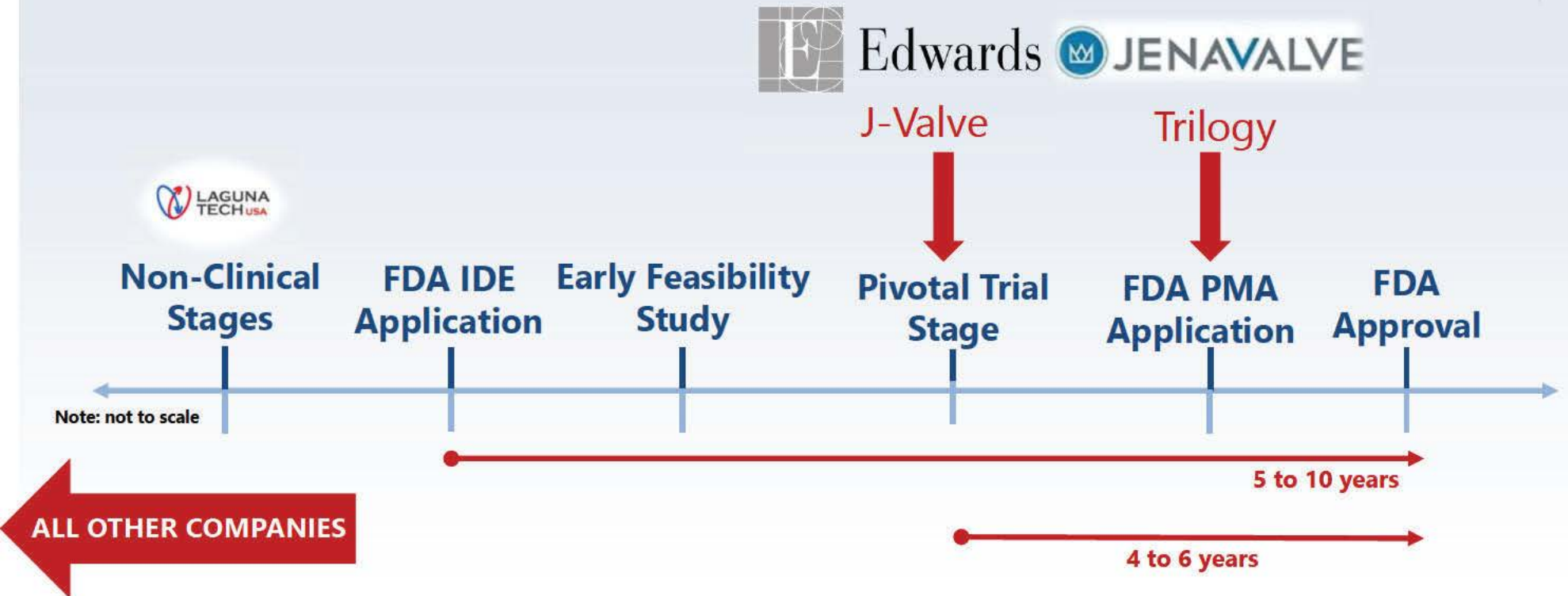
"Entry or expansion into a relevant market must be 'timely, likely, and sufficient in its magnitude, character, and scope' to counteract a merger's anticompetitive effects."

United States v. Anthem, Inc., 236 F. Supp. 3d 171, 222 (D.D.C. 2017)

"The relevant time frame for consideration in this forward looking exercise is two to three years."

FTC v. Staples, 190 F. Supp. 3d 100, 133 (2016)

Edwards and JenaValve: Only Two Companies in US Clinical Trials



JC Medical Market Projections – 100% of US TAVR-AR thru 2035



PX1065 (EW) at Excel ending -930)

Edwards' View on Chinese Companies



Bernard Zovighian
CEO, Edwards

Message

From: Bernard Zovighian [Bernard_Zovighian@edwards.com]
Sent: 5/1/2024 12:18:20 PM
To: Larry Wood [Larry_Wood@edwards.com]; Jean-Luc Lemercier [Jean-Luc_Lemercier@edwards.com]; Dan Lippis [Dan_Lippis@edwards.com]; Scott Ullem [Scott_Ullem@edwards.com]; Arnold Pinkston [Arnold_Pinkston@edwards.com]
Subject: RE: Competitive Intel Update: MicroPort Receives CE Mark Approval for VitaFlow Liberty

I am wondering if this company will be part of the EU probe initiated by the EU commission since Data seems to have been generated in China and manufacturing is in China.

At next ELT, can we finalize a decision about what we should do about these type of technologies (lack of rigorous evidence, manufacturing in China or India,). They put the patients at risks and therefore could impact negatively the

"At next ELT, can we finalize a decision about what we should do about these type of technologies (lack of rigorous evidence, manufacturing in China or India,). **They put the patients at risks and therefore could impact negatively the TAVR field.**"

PX1120 (EW) at 001



Don Bobo Jr.
CVP, Edwards

"China has been **highly criticized** for providing fraudulent data to the FDA and making up test data and not actually delivering and manufacturing what they said."

22 eggshells very concerned that we'd find a lot of that.

Bobo (EW) Dep. 198:7-199:1

Defendants' Speculative Efficiencies Are No Defense



"Possible economies cannot be used as a defense to illegality. Congress was aware that some mergers which lessen competition may also result in economics, but it struck the balance in favor of protecting competition."

FTC v. Procter & Gamble, 386 U.S. 568, 580 (1967)

Edwards Chose Not to Attempt Verification



John Kilcoyne
CEO, JenaValve



Don Bobo Jr.
CVP, Edwards

16 Q. Could that involve competitively
17 sensitive information?

18 A. It's possible.

19 Q. Is there a clean team in place for the
20 proposed acquisition of JenaValve by Edwards?

21 A. Yes.

22 Q. Okay. I'd like to introduce a document

Kilcoyne (JVT) Dep. 9:19-21

14 BY MS. HALL:

15 Q Are you familiar with the use of a clean room
16 process to facilitate evaluation of confidential
17 information prior to the occurrence of an acquisition?

18 A Just so I'm clear -- I want to make sure I
19 understand your question. We call it a clean team. So
20 it's not just a room that's clean. It's actually
21 people that you separate and say you're able to look at
22 this in exchange for the next two to three to four
23 years, whatever you negotiate, you're unable to ever
24 work in this field.

25 So yes, I am familiar with that, and we use
1 that from time to time where -- where the details and
2 the specifics of the case make sense. So I am familiar
3 with that construct.

Bobo (EW) Dep. 21:15-22:3

Evidence of Hostility is Relevant to Efficiencies Claims



MEMORANDUM OPINION

GRANTING PLAINTIFF'S MOTION TO COMPEL DISCOVERY RESPONSES FROM DEFENDANT
JENAVALVE TECHNOLOGY, INC.



John Kilcoyne
CEO, JenaValve

ECF No. 78 at 006

PX2282 (JVT) at 002

Thanks – very helpful
Would you have time for a 30min call tomorrow?
We have a real flight risk situation
have read it...
There is a strong and growing sense
1. the deal will not be approved
2. thus, we will not close a deal
3. I have waited a year – w
4. Based upon what I read in the FTC report –

**"I don't trust EW and don't think I
would want to work there anyway"**

I don't trust EW and don't think I would want to work there anyway

Comparison: JVT and EW Projections of Device Sales



FTC and JenaValve Propose Divesting JC Medical



"In our view, it is not too late to pursue a divestiture of JC Medical."

for Edwards came in person to meet with Staff on December 18, 2024. Staff reiterated that a divestiture would likely resolve the investigation. As the investigation progressed through the first half of 2025, Staff continued to ask Edwards in various updates if its stance on a divestiture had changed. We raised the possibility of a JC Medical divestiture again in our Bureau of Competition Front Office meeting on July 24, 2025, as well as when you met with the Chairman on July 30, 2025.

think that might help move things along and provide some certainty to getting the deal closed." Kilcoyne Tr. 183-8-24; 186-9-14. Mr. Kilcoyne's requests continued in 2025, when in a meeting with Mr. Bobo he "strongly encouraged EW [Edwards] to engage [regulators for remedies." JenaValve-2R-01189381. Although Mr. Kilcoyne thought Edwards "seemed receptive," *id.*, Edwards did not engage with the Bureau on potential remedies.

In our view, it is not too late to pursue a divestiture of JC Medical. The Bureau's competition concerns are predicated on Edwards owning both JC Medical and JenaValve. We believe that an orderly and complete divestiture of JC Medical to an approved buyer would address our competition concerns and allow the path for Edwards to consummate its proposed acquisition of JenaValve.

The Bureau encourages Edwards to reconsider its position on a JC Medical divestiture before the parties move further down the litigation path.

Sincerely,

Daniel Grier
Director, Bureau of Competition
Federal Trade Commission

PX0061 at 002

PX2370 (JVT) at 002

From: Patel, Ruchit <Ruchit.Patel@ropesgray.com>

Sent: Monday, February 3, 2025 6:39 PM

To: Bock, Patrick <pbock@cgsh.com>; Calsyn, Jeremy J. <jcalsyn@cgsh.com>

Cc: McFalls, Michael S. <Michael.McFalls@ropesgray.com>; Bosch, Wolfgang (Gleiss Lutz)

<wolfgang.bosch@gleisslutz.com>

Subject: RE: Edwards/JenaValve

Patrick,

We don't agree with your analysis of whether Edwards is under an obligation to divest. The Merger was negotiated and agreed at a time when Jvalve was kept secret from us. As such, the clause you refer to was intended to apply to, nor does it apply to, Edward's deliberately concealed acquisition of Jvalve, which was signed and given by Edwards.

further caused possible Gottlieb Agree

divest that yo

ROPES & GRAY

"In these circumstances, and given that we would not be in this situation but for your concealed deal, we expect a Court of Equity to oblige Edwards to divest."

Memorandum Opinion Granting Motion to Compel



MEMORANDUM OPINION

GRANTING PLAINTIFF'S MOTION TO COMPEL DISCOVERY RESPONSES FROM DEFENDANT
JENAVALVE TECHNOLOGY, INC.



ECF 078 at 005

FTC v. Edwards, et al.

53

PDX001-053

What Are Edwards' Incentives?



Edwards Lifesciences

My professional word cloud for the last 3 weeks



2

PX1137 (EW) at 004

FTC v. Edwards, et al.

54

Edwards' Actions Speak for Themselves



Chat description: Original chat name: [REDACTED] PX1044 (EW)

Chat type: iMessage/Sms
Private chat: no
Transcript timezone: (UTC) Coordinated Universal Time
Transcript start: 2024-07-25 01:15:11
Transcript end: 2024-07-25 03:50:49

Transcript participants 4

Initial participants: Don Bobo [REDACTED] Don Bobo [REDACTED] John Kilcone [REDACTED] Don Bobo [REDACTED]

Timestamp	Sender	Recipients	Message text
2024-07-25 01:15:11	John Kilcone	Don Bobo [REDACTED] Don Bobo [REDACTED] John Kilcone [REDACTED]	Don Can you share with me if JC is done or pending? Thanks John
2024-07-25 03:49:04	Don Bobo	Don Bobo [REDACTED] Don Bobo [REDACTED] John Kilcone [REDACTED]	Done
2024-07-25 03:49:57	John Kilcone	Don Bobo [REDACTED] Don Bobo [REDACTED] John Kilcone [REDACTED]	No HSR review?
2024-07-25 03:50:49	Don Bobo	Don Bobo [REDACTED] Don Bobo [REDACTED] John Kilcone [REDACTED]	Nope below the threshold! Intentional

Nickname	Name	Surname	E-mail	Source PID	Type
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]



"No HSR review?"



"Nope below the threshold! Intentional"



Don Bobo Jr.
CVP, Edwards

2 Q Above Mr. Dahl's email, you wrote "Thanks
3 Andy. Keep me posted if our view changes."
4 You wanted to know if PwC advised that
5 JC Medical's name had to be disclosed in Edwards' SEC
6 filing?
7 MR. LIPTON: Objection to form.
8 Go ahead.
9 THE WITNESS: Yes.

Bobo (EW) Dep. 245:2-9

Edwards Slowing Down JenaValve Post-Merger Agreement



Bernard Zovighian
Edwards CEO

Sent: 8/7/2025 4:06:01 PM

Disappointing ... knew it was risky ... we did our best ... nothing to regret

Plan the next steps

- How to make JC the first and best dedicated ... Larry/Dan ... review the plan when ready
- How to close JenaValve through litigation ... what should we improve ... Mark ... review
- Prepare for also losing ... Don/Dan/Mark
- What are liable for ?
- No know how, no funding
- How can we further slow down
- Strategy update: SLI, BoD, Investor Conf

PX1437 (EW)

Edwards Is Sole Source of Financing for JenaValve



Sincerely,

GIBSON, DUNN & CRUTCHER LLP

A handwritten signature in black ink, appearing to be "JD", is written below the typed name "GIBSON, DUNN & CRUTCHER LLP".

PX2473 at 002

The Hail-Mary Argument: “The [W]eakened [C]ompetitor”



“The ‘weakened competitor’ argument has been described as the ‘Hail-Mary pass of presumptively doomed mergers.’”

United States v. Aetna Inc., 240 F. Supp. 3d 1, 92 (D.D.C. 2017)

Lessons Learned: *FTC v. Novant*



"The evidence established conclusively that . . . there is no other suitor waiting to take on this challenge."

Defendants' Proposed Findings of Fact and Conclusions of Law at 52,
FTC v. Novant Health, Inc., No. 24-cv-00028 (W.D.N.C. 2024), Dkt. No. 245

APR 08 MORE ON MERGERS & ACQUISITIONS

Duke buys CHS hospital for \$284 million

Duke has assumed operations at the Mooresville, North Carolina-based hospital and its related businesses.

Iredell Health System Officially Purchases Davis Regional Psychiatric Hospital,
Davis Regional Medical Center

Tuesday, October 1, 2024



PX2547 (JVT) at 002

JenaValve's Views on Standalone Prospects



1 Q And so everything in this email you stand by
2 today?

3 A I would stand up today in front of the company
4 and I would basically take them through this list. And

5 I would also explain that, if this deal with Edwards

6 doesn't close, that despite the fact that

7 bright because JenaValve has the opportunity

8 it is going to be a mountain of work

9 take time and effort to raise the capital

10 people, get everyone trained, execute

11 manufacturing yields, shore up supply

12 train salespeople, get through the VAC committee at the

13 hospitals and IDMs to build a business. It can be done.

Courtney Darby [REDACTED]

8/1/2025, 6:53 PM

It's dawning on me that after this crap is announced, there might be contractual agreements that will kick in that apply to our relationship

"I really am 50/50 on what will happen...either way, I expect fully us to launch this product and beyond...."

rid of me that easy ! no contractual agreements in place that I have signed, other than a non competeIm happy to be able to see you Wednesday at the office

PX2257 (JVT) at 002

"And long term, this company will ultimately, after a lot of work, I believe become successful and at some point down the road will undoubtedly end up as part of a larger organization somewhere else."

24 down the road will undoubtedly end up as part of a

25 larger organization somewhere else.

Dearen (JVT) Dep. 110:1-25

Roadmap



- 1. Introduction**
- 2. Legal Standard**
- 3. Background**
- 4. Market Definition**
- 5. Prima Facie Case**
- 6. Defendants Cannot Meet Their Burden**
- 7. Competitive Effects**
- 8. Equities**

Competitive Effects



Daniel Sun
Sr. Director, JenaValve

Sean Kim [REDACTED] 7/25/2024, 3:30 PM
I don't buy this shit at all. EW is going to only keep one or the other. JC acquisition is a threat to us

"They will see which one is better and kill the other"

That's what I'm saying. They will see which one is better and kill the other

PX2062 (JVT) at 002

From: Blessie Concepcion [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=97FEC6AF09AB40C3BA249029F15B52B0-BLESSIE CON] PX1280 (EW) at 001
Sent: 8/1/2024 1:02:41 AM
To: Jaime Wheeler [Jaime_Wheeler@edwards.com]; Jessica Wimbrow [Jessica_Wimbrow@Edwards.com]; Heather Prince [Heather_Prince@edwards.com]
Subject: RE: AR London Mtg 31-Jul-2024

Please disregard prior email and refer to the updated version below.
I'll schedule time for us to review and align on next steps.
Thanks!

Key Pri "Not proceed with the ARTIST AR IR/LR RCT" 0
days) wi

1. [REDACTED]
a. "JCM: proceed with Gen 2 over JenaValve"

2. [REDACTED]
a. Proceed with JOURNEY AR HR Pivotal trial: review protocol to ensure there are no major issues [REDACTED]
[REDACTED] device manufactured in China can be used in trial (need to improve [REDACTED] but cannot be used to commercialize in the US [REDACTED]
need to transfer manufacturing from China to Canada or in-house



Blessie Concepcion
VP, Edwards

Roadmap



- 1. Introduction**
- 2. Legal Standard**
- 3. Background**
- 4. Market Definition**
- 5. Prima Facie Case**
- 6. Defendants Cannot Meet Their Burden**
- 7. Competitive Effects**
- 8. Equities**

Weighing the Equities

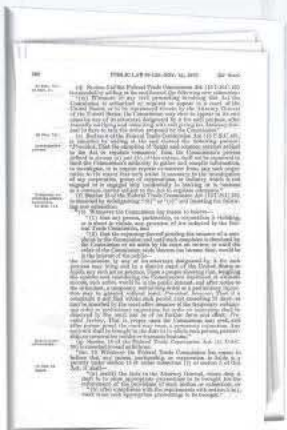


"[I]f the merger were ultimately found to violate the Clayton Act, it would be impossible to recreate pre-merger competition."

"In sum, weighing of the equities favors the FTC. If the merger is ultimately found to violate section 7 of the Clayton Act, it will be too late to preserve competition if no preliminary injunction has issued."

FTC v. H.J. Heinz Co., 246 F.3d 708, at 726-27 (D.C. Cir. 2001)

Weighing the Equities



"The equities will often weigh in favor of the FTC, since 'the public interest in effective enforcement of the antitrust laws' was Congress's specific 'public equity consideration' in enacting the provision."

FTC v. Whole Foods Mkt., Inc., 548 F.3d 1028, 1035 (D.C. Cir. 2008)

"If upon such hearing the Commission, Board, or Secretary, as the case may be, shall be of the opinion that any of the provisions of said sections have been or are being violated, it shall make a report in writing, in which it shall state its findings as to the facts, and shall issue and cause to be served on such person an order requiring such person to cease and desist from such violations, and divest itself of the stock, or other share capital, or assets, held or rid itself of the directors chosen contrary to the provisions of sections 18 and 19 of this title, if any there be in the manner and within the time fixed by said order."

15 U.S.C. § 21(b)

PX1243 (EW) at 001

Weighing the Equities: JenaValve Accused Edwards of Fraud



From: Welsh, Peter L. <Peter.Welsh@ropesgray.com>
Sent: Saturday, February 8, 2025 6:25 AM
To: Lutz, Brian M. <BLutz@gibsondunn.com>
Cc: Nanda, Deepak <DNanda@gibsondunn.com>; jcaisyn@cgsh.com; Bock, Patrick <pbock@cgsh.com>; Davis, Colin B.

PX2371 (JVT) at 002

"In short, this narrative is pretextual and offered in a bad faith effort to deflect from Edwards' fraud in signing its deal with JenaValve while concealing from JenaValve and its advisors Edwards' near-simultaneous acquisition of J.C. Medical."

We entered MA after much negotiation as *we believed* that both factors were addressed



John Kilcoyne
JenaValve CEO

"This is not the transaction we signed on for: we would have negotiated different transaction terms (breakup fee, IP, divestiture) but more than likely no deal"

PX2373 (JVT) at 001

Weighing Equities: Lives Saved



"Allegations that competition is not in the best interest of the Nation or an industry are not new to the courts."

FTC v. Alliant Techsystems, Inc., 808 F. Supp. 9, 23 (D.D.C. 1992)

Edwards: "a fat kid at the pie store...going to take them both"



We Are Well Positioned to Lead
Treatment With Two Comple

 JENAVALV



Commercially Available in Europe; CO
ALIGN-AR Trial in US with Positive R

Unparalleled engineering
and R&D expertise

Deep clinical
exper

PX1262 (EW) at 032



Larry Wood
Former CVP, Edwards

14 And I see it looks like maybe an AI-generated
15 baby image holding two pies?

"And we decided, you know, we were just going to be a fat kid at the pie store and we were just going to take them both."

Wood (EW) Dep. 93:17-25

Thank You