

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

## NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
Meta Platforms, Inc./Mark Zuckerberg/Within Unlimited, Inc.	D09411

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)

counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)

counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Diane L. McGimsey SULLIVAN &amp; CROMWELL LLP 1888 Century Park East, Suite 2100 Los Angeles, California 90067 Telephone: (310) 712-6600 Facsimile: (310) 712-8800 Email: mcgimseyd@sullcrom.com</p> <p>Zachary A. Sarnoff SULLIVAN &amp; CROMWELL LLP 1888 Century Park East, Suite 2100 Los Angeles, California 90067 Telephone: (310) 712-6600 Facsimile: (310) 712-8800 Email: sarnoffz@sullcrom.com</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Nike, Inc. One Bowerman Drive Beaverton, OR 97005 United States +1 503 671 6453</p>

### 3. ASSOCIATE/ASSISTANT DIRECTOR

--

### 4. SIGNATURE OF SENIOR COUNSEL

/s/ Diane L. McGimsey

### 5. DATE SIGNED

12/21/2022

Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

In the Matter of

Meta Platforms, Inc.,  
a corporation,

Mark Zuckerberg,  
a natural person,

and

Within Unlimited, Inc.,  
a corporation,

Respondents.

Docket No. 9411

**DIANE L. MCGIMSEY  
STATEMENT OF GOOD STANDING UNDER 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed herewith on December 21, 2022, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the bar of the State of California (SBN 234953). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: December 21, 2022

Respectfully submitted,

/s/ Diane L. McGimsey

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*Attorney for Non-Party Nike, Inc.*

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
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Docket No. 9411

**ZACHARY A. SARNOFF**  
**STATEMENT OF GOOD STANDING UNDER 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed herewith on December 21, 2022, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the bar of the State of California (SBN 307762). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: December 21, 2022

Respectfully submitted,

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**CERTIFICATE OF SERVICE**

I hereby certify that on December 23, 2022, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

April Tabor  
Secretary  
Federal Trade Commission  
600 Pennsylvania Ave., NW, Rm. H-113  
Washington, DC 20580  
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The Honorable D. Michael Chappell  
Administrative Law Judge  
Federal Trade Commission  
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I also certify that I caused the foregoing document to be served via email to:

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