

## ATTACHMENT A: NOTICE TO CUSTOMERS

The notification email must be in the following form, from an authorized ExotoUSA LLC or Old Southern Brass email address, and contain a signature line that refers to ExotoUSA d/b/a Old Southern Brass, with the sender's full contact information:

Subject: Settlement of FTC false advertising case

Dear <Name of customer>:

Our records show that you bought products from Old Southern Brass at a time when we told you our company was veteran-operated, we donated 10% of our sales to military service charities, and our products were Made in USA. We're writing to tell you that the Federal Trade Commission, the nation's consumer protection agency, has sued us for making false claims.

To settle the FTC's lawsuit, we're contacting you to tell you that our company isn't veteran-operated, and we don't routinely donate 10% of our sales to military service charities. Also, the products you bought probably weren't all or virtually all Made in the USA. In fact, most of our products are imported from China.

If you have questions about this lawsuit, visit [get URL]. For more information about Made in USA advertising, visit [www.ftc.gov/musa](http://www.ftc.gov/musa). For free resources to help active duty and retired servicemembers, military families, and veterans avoid fraud, visit [www.militaryconsumer.gov](http://www.militaryconsumer.gov).

Sincerely,

[signature]