Open Meeting of the Federal Trade Commission
April 28, 2022

Public Submissions

1. Ashley Votaw
2. Brandon Moore
3. Gay Gordon-Byrne
4. Julie Merrill
5. Michael Claunch
6. Patrick Pespas
7. Patrick Pespas 2nd Comment
Submitted on April 25, 2022 | 5:36PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Stacy

**Last Name**
Vaughn

**Affiliation**
United We Break the Chains

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
No

**Link to web video statement**
Submitted on April 25, 2022 | 6:01PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Ashley

**Last Name**
Votaw

**Affiliation**
grnblu Marketing

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
Yes

**Submit written comment**
I am calling on the FTC to proactively act and add dream incubation & engineering techniques to existing deceptive advertising rules.

There is good evidence of the ability to manipulate a consumer's hypnogogic state (sleep onset) to bend behavior. This state is essential to forming memories and developing better cognitive retention.

At this point in our society, a device is needed to facilitate dream engineering. However, we are in a precursor moment, where large advertisers are testing the efficacy of this type of marketing and devices are sure to come. With minimal technological advances, people could be subject to subliminal messaging that stokes purchasing behavior.

We should not be at the mercy of advertisers in this regard. It is a breach of personal boundaries. If people want to be subjects of this type of marketing it should be by choice.
Submitted on April 25, 2022 | 4:02PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Brandon

**Last Name**
Moore

**Affiliation**
Franchise Fraud Victim

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
Yes

**Link to web video statement**
Virginia
Submitted on April 26, 2022 | 12:50PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Gay

**Last Name**
Gordon-Byrne

**Affiliation**
The Repair Association

**Full email address**

**Telephone**

**FTC Related Topic**
Competition

**Register to speak during meeting**
Yes
Submitted on April 26, 2022 | 12:43PM

Submitted by: Anonymous

Submitted values are:

First Name
Julie

Last Name
Merrill

Affiliation
U.S. Citizen

Full email address

Telephone

FTC Related Topic
Consumer Protection

Register to speak during meeting
Yes

Link to web video statement
NJ

Submit written comment
I was a victim of fraud by deception late last year for a considerable amount of money. I learned this after having emergency brain surgery for the removal of a lemon sized brain tumor. I immediately reported this fraud event to the FBI, a variety of law enforcement agencies, banks and the CFPB. Once I learned of the FTC’s proposed ruling on 12/16/21 titled, FTC Launches Rulemaking to Combat Sharp Spike in Impersonation Fraud I filed a complaint with your agency. As I would learn the individuals who defrauded me out of more than $70K all purported to be either doctors or officers aligned with the U.S. military in Kabul, Afghanistan needing help as they feared for their lives. At the time I was a health care executive working on the front lines of the pandemic. However, I would learn from the FBI they were actually Nigerian scammers. I’d like the opportunity to give a brief statement to raise the awareness of these scams as I believe they are currently underreported.
Submitted on April 26, 2022 | 3:38PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Michael

**Last Name**
Claunch

**Affiliation**
Emergent Strategies

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
No
Submitted on April 25, 2022 6:21:30 PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Patricia

**Last Name**
Moore

**Affiliation**
United We Break the Chains

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
No

**Link to web video statement**

**Submit written comment**
please take the time to review my brief video in regards to the ways that my association with Paparazzi Accessories LLC affected my life.
Submitted on April 25, 2022 | 6:13PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Patricia

**Last Name**
Moore

**Affiliation**
United We Break the Chains

**Full email address**
[

**Telephone**
[

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
No

**Link to web video statement**
https://drive.google.com/file/d/1PHW8UwIqL96tMpghKLiEmDKFXQgKZy-c/view?usp=sharing

**Submit written comment**
please take the time to review my brief video in regards to the ways that my association with Paparazzi Accessories LLC affected my life.
Submitted on April 25, 2022 | 9:09AM

Submitted by: Anonymous

Submitted values are:

**First Name**
Patrick

**Last Name**
Pespas

**Affiliation**
Elara Pictures

**Full email address**

**Telephone**

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
Yes
Submitted on April 21, 2022 | 3:51PM

Submitted by: Anonymous

Submitted values are:

**First Name**
Patrick

**Last Name**
Pespas

**Affiliation**
Elara Pictures

**Full email address**
[Redacted]

**Telephone**
[Redacted]

**FTC Related Topic**
Consumer Protection

**Register to speak during meeting**
Yes
Submitted on April 25, 2022 | 5:36PM

Submitted by: Anonymous

Submitted values are:

**First Name**  
Stacy

**Last Name**  
Vaughn

**Affiliation**  
United We Break the Chains

**Full email address**  
[Redacted]

**Telephone**  
[Redacted]

**FTC Related Topic**  
Consumer Protection

**Register to speak during meeting**  
No

**Link to web video statement**  
https://drive.google.com/file/d/1rVIHiAvEkhP0wbtu2xCWqVItva5UOzj/view?usp=sharing