

PUBLIC

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
Matter No. 9441**

COMMISSIONERS: **Andrew N. Ferguson, Chairman
Mark R. Meador**

IN THE MATTER OF:
PHILIP SERPE

APPELLANT

NOTICE OF WITHDRAWAL OF APPEARANCE

Please take notice that J. Austin Hatfield of Frost Brown Todd LLP hereby withdraws as counsel of record on behalf of Philip Serpe in the above-captioned matter. Bradford J. Beilly, Oliver J. Dunford, Joshua M. Robbins, and Christopher Condon will remain as counsel for record for Mr. Serpe.

Respectfully submitted,

/s/ J. Austin Hatfield
J. Austin Hatfield
Frost Brown Todd LLP
400 W. Market St., 32nd Floor
Louisville, KY 40202
Phone: (502) 584-5400
Fax: (502) 581-1087
Email: ahatfield@fbtlaw.com

PUBLIC**CERTIFICATE OF SERVICE**

I certify that on December 11, 2025, I filed the foregoing document electronically using the FTC's E-Filing system, which will send notification of the filing. A courtesy copy will be sent via email to the following:

April Tabor
Office of the Secretary
Federal Trade Commission
600 Pennsylvania Avenue NW
Suite CC-5610
Washington, DC 20580
electronicfilings@ftc.gov

Hon. D. Michael Chappell
Office of Administrative Law Judges
Federal Trade Commission
600 Pennsylvania Avenue NW
Washington, DC 20580
oalj@ftc.gov

James Bunting
Tyr LLP
488 Wellington Street West, Suite 300-302
Toronto, ON M5V 1E3
jbunting@tyrllp.com

Michelle C. Pujals
Allison Farrell
4801 Main Street, Suite 350
Kansas City, MO 64112-2749
afarrell@hiwu.org
Counsel for HIWU

John L. Forgy
830 Vermillion Peak Pass
Lexington, KY 40515
johnforgy1@gmail.com
Counsel for HISA

Bryan H. Beaman
Rebecca C. Price
Sturgill Turner Barker & Moloney, PLLC
333 W. Vine St., Ste 1500
Lexington, KY 40507
bbeaman@sturgillturner.com
rprice@sturgillturner.com
HISA Enforcement Counsel

/s/ J. Austin Hatfield

J. Austin Hatfield