

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



PUBLIC

CASE NAME	FILE/DOCKET NUMBER
In the matter of Larry Overly, DVM	D-9443

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- ☐ counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- ☒ counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- ☐ counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Bryan H. Beauman Rebecca C. Price Sturgill, Tumer, Barker & Moloney, PLLC 333 W. Vine Street, Suite 1500 Lexington, Kentucky 40507 Telephone: (859) 255-8581 bbeauman@sturgillturner.com rprice@sturgillturner.com</p> <p>Michelle C. Pujals Allison J. Farrell Horseracing Integrity & Welfare Unit 4801 Main Street, Suite 350 Kansas City, MO 64112 Telephone: (816) 291-1864 mpujals@hiwu.org afarrell@hiwu.org</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Horseracing Integrity and Safety Authority 401 West Main Street Suite 222 Lexington, KY 40507 Telephone: (877) 513-2919</p>

3. ASSOCIATE/ASSISTANT DIRECTOR	
4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED
Bryan H. Beauman	09/30/2025

Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

PUBLIC

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE
COMMISSION OFFICE OF
ADMINISTRATIVE LAW JUDGES
FTC DOCKET NO. D-9443**

ADMINISTRATIVE LAW JUDGE:

IN THE MATTER OF:

LARRY OVERLY, DVM

APPELLANT

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed on September 30, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as counsel for the Horseracing Integrity and Safety Authority. I am admitted to practice before the Supreme Court of the United States of America; United States Courts of Appeals for the Sixth, Seventh, and Tenth Circuits; United States District Courts for the Eastern and Western Districts of Kentucky; and the Supreme Court of Kentucky. I am in good standing with the Kentucky Bar Association (KBA No. 86968).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

/s/ **Bryan H. Beauman**

Bryan H. Beauman

Sturgill, Turner, Barker & Moloney, PLLC

333 West Vine Street, Suite 1500

Lexington, Kentucky 40507

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In connection with the Notice of Appearance filed on September 30, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of counsel for the Authority. I am admitted to practice before the Supreme Court of Kentucky. I am in good standing with the Kentucky Bar Association (KBA No. 97312).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

/s/ *Rebecca C. Price*

Rebecca C. Price
Sturgill, Turner, Barker & Moloney, PLLC
333 West Vine Street, Suite 1500
Lexington, Kentucky 40507
Telephone: (859) 255-8581
Fax: (859) 231-0851
Email: rprice@sturgillturner.com

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In connection with the Notice of Appearance filed on September 30, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as counsel for the Horseracing Integrity & Welfare Unit, a division of Drug Free Sport, LLC. I am admitted to practice before the state courts of New York and Pennsylvania and the Southern District of New York. I am in good standing with the New York State Office of Court Administration (Registration No. 2472538), the Attorney Registration Office for the Supreme Court of Pennsylvania (ID No. 326638), and the Supreme Court of Missouri, Board of Law Examiners (Missouri Bar No. 74530/In-House Admission Only).

As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

/s/Michelle C. Pujals

Michelle C. Pujals
Horseracing Integrity & Welfare Unit
4801 Main Street, Suite 350
Kansas City, MO 64112
Telephone: (816) 291-1864
Email: mpujals@hiwu.org

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As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

/s/Allison J. Farrell

Allison J. Farrell
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Kansas City, MO 64112
Telephone: (816) 602-0945
Email: afarrell@hiwu.org

PUBLIC

CERTIFICATE OF SERVICE

I hereby certify that on September 30, 2025, pursuant to Federal Trade Commission Rules of Practice 4.2(c) and 4.4(b), I caused the foregoing Notice of Appearance (FTC Form 232) and Declaration of Bryan H. Beaman, Rebecca C. Price, Michelle C. Pujals and Allison J. Farrell to be filed and served as follows:

Office of Administrative Law Judges
Federal Trade Commission
600 Pennsylvania Ave. NW Washington
DC 20580
Via e-mail to OALJ@ftc.gov

April Tabor
Office of the Secretary
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, DC 20580
Via email: electronicfilings@ftc.gov

Howard L. Jacobs
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Attorneys for Appellant

/s/ Bryan H. Beaman
Counsel for Horseracing Integrity and Safety
Authority