UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Lina M. Khan, Chair
	Rebecca Kelly Slaughter
	Alvaro M. Bedoya

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In the Matter of)
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IQVIA Holdings Inc.,))
a corporation,	DOCKET NO. 9416
)
and) PUBLIC VERSION
)
Propel Media, Inc.,)
a corporation.)
	,

JOINT MOTION TO WITHDRAW THIS PROCEEDING FROM ADJUDICATION

Complaint Counsel and Respondents IQVIA Holdings Inc. and Propel Media, Inc. jointly move the Commission to withdraw this matter from adjudication. Complaint Counsel has secured a preliminary injunction in this matter

On July 17, 2023, the FTC filed a Complaint for a Temporary Restraining Order and Preliminary Injunction in the United States District Court for the Southern District of New York pursuant to Section 13(b) of the Federal Trade Commission Act. *See FTC v. IQVIA Holdings Inc.*, No. 1:23-cv-06188-ER, ECF No. 1 (S.D.N.Y. 2023). The district court held an evidentiary hearing on the FTC's preliminary injunction request from November 20 to December 1, 2023. On December 29, 2023, the district court granted the preliminary injunction. *See id.*, ECF No. 324.

Complaint Counsel initiated these administrative proceedings on July 17, 2023. On December 14, 2023, the Commission continued the evidentiary hearing, which had been scheduled to commence on December 20, 2023, to January 18, 2024, in light of the parallel federal court proceedings. *In re IQVIA Holdings Inc.*, No. 9416 (F.T.C. Dec. 14, 2023). There are several pending deadlines associated with the evidentiary hearing over the next few weeks, including a January 8, 2024 deadline for Complaint Counsel's pretrial brief, for motions *in limine*, and for motions for *in camera* treatment of proposed exhibits; a January 12, 2024 deadline for responses to the motions *in limine* and the motions for *in camera* treatment, as well as for proposed stipulations of law, facts, and authenticity; and a January 16, 2024 deadline for Respondents' pretrial briefing.

The parties respectfully submit that it would be in the interest of the Commission, the public, and the parties to remove this matter from adjudication because

Once withdrawn, the

Commission can evaluate whether further relief is warranted based on the facts of this specific case. If the matter is returned to adjudication, Respondents reserve all rights, including the right to appeal from the district court decision. Accordingly, Complaint Counsel and Respondents jointly request that the Commission exercise its discretion to withdraw this matter from adjudication.

Dated: January 3, 2024

Respectfully submitted,

<u>/s/ Chantale Fiebig</u>

Chantale Fiebig Mark A. Perry Joshua M. Wesneski WEIL, GOTSHAL & MANGES LLP 2001 M Street NW, Suite 600 Washington, DC 20036 Chantale.fiebig@weil.com Mark.perry@weil.com Joshua.wesneski@weil.com

Kenneth Reinker CLEARY GOTTLIEB STEEN & HAMILTON LLP 2112 Pennsylvania Avenue, NW Washington, DC 20037 Tel: (202) 974-1500 kreinker@cgsh.com

Rahul Mukhi CLEARY GOTTLIEB STEEN & HAMILTON LLP One Liberty Plaza New York, NY 10006 Tel: (212) 225-2000 rmukhi@cgsh.com

Counsel for Respondent IQVIA Holdings, Inc.

/s/ Alexander P. Okuliar Alexander P. Okuliar David J. Shaw Alexa Rae DiCunzolo Evan Harris Kevin Wang **Richelle** Gernan Andrew J. Molina aokuliar@mofo.com dshaw@mofo.com adicunzolo@mofo.com eharris@mofo.com kwang@mofo.com rgernan@mofo.com amolina@mofo.com **MORRISON & FOERSTER LLP** 2100 L Street, NW Suite 900 Washington, DC 20037 Telephone: (202) 887-1500

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Michael B. Miller Mika M. Fitzgerald mbmiller@mofo.com mfitzgerald@mofo.com MORRISON & FOERSTER LLP 250 W. 55th St. New York, NY 10019 Telephone: (212) 468-8000

Counsel for Respondent Propel Media, Inc.

<u>/s/ Jennifer Fleury</u> Jennifer Fleury Federal Trade Commission 600 Pennsylvania Avenue, N.W. Washington, D.C. 20850 jfleury@ftc.gov Telephone: (202) 326-3805

Counsel Supporting the Complaint

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and)) PUBLIC VERSION
Propel Media, Inc., a corporation.)))

[Proposed] Order Granting Joint Motion to Withdraw this Proceeding from Adjudication

Having considered the joint motion to withdraw this proceeding from adjudication, the

motion is hereby GRANTED.

By the Commission.

ISSUED:

April J. Tabor Secretary

Date: _____, 2024

CERTIFICATE OF SERVICE

I hereby certify that, on January 3, 2024, I caused the foregoing document to be electronically filed with the Secretary of the Commission using the Federal Trade Commission's e-filing system, causing the document to be served on all of the following registered participants:

April J. Tabor Secretary of the Federal Trade Commission FEDERAL TRADE COMMISSION 600 Pennsylvania Ave., NW, Rm. H-113 Washington, D.C. 20580 ElectronicFilings@ftc.gov The Honorable D. Michael Chappell Administrative Law Judge FEDERAL TRADE COMMISSION 600 Pennsylvania Ave., NW, Rm. H-110 Washington, D.C. 20580 OALJ@ftc.gov

I also certify that I caused the foregoing document to be served via email to:

Jennifer Fleury Jessica Moy Stephen A. Mohr Andrew S. Jordan Wade Lippard Michelle Seo Jay Tymkovich Stephanie Bovee Habin Chung Cory Gordon Christina Perez Anielica Grace Sarmiento William Sohn Lily Verbeck ifleury@ftc.gov jmoy@ftc.gov smohr@ftc.gov jandrew@ftc.gov wlippard@ftc.gov mseo@ftc.gov jtymkovich@ftc.gov sbovee@ftc.gov hchung1@ftc.gov cgordon@ftc.gov cperez@ftc.gov asarmiento@ftc.gov wsohn@ftc.gov

lverbeck@ftc.gov Federal Trade Commission 600 Pennsylvania Ave., NW Washington, D.C. 205080 Tel: (202) 326-2381

Counsel Supporting the Complaint

Alexander P. Okuliar David J. Shaw Alexa Rae DiCunzolo Evan Harris Kevin Wang Richelle Gernan Andrew J. Molina aokuliar@mofo.com dshaw@mofo.com adicunzolo@mofo.com eharris@mofo.com kwang@mofo.com rgernan@mofo.com amolina@mofo.com **MORRISON & FOERSTER LLP** 2100 L Street, NW Suite 900 Washington, DC 20037 Telephone: (202) 887-1500

Michael B. Miller Mika M. Fitzgerald mbmiller@mofo.com mfitzgerald@mofo.com MORRISON & FOERSTER LLP 250 W 55th St. New York, NY 10019 Telephone: (212) 468-8000

Counsel for Respondent Propel Media, Inc.

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CERTIFICATE FOR ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the original filing, and that I possess a paper original of the signed document that is available for review by the parties and the adjudicator.

/s/ Chantale Fiebig

Chantale Fiebig