

FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

# NOTICE OF APPEARANCE



<p>CASE NAME</p> <p>In the Matter of IQVIA Holdings, Inc. and Propel Media, Inc.</p>	<p>FILE/DOCKET NUMBER</p> <p>D009416</p>
--	--

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

<p><b>1. COUNSEL OR REPRESENTATIVE</b></p>	<p><b>2. RESPONDENT(S) OR THIRD PARTY(IES)</b></p>
--	--

Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,

Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

Alexander P. Okuliar  
David J. Shaw  
Alexa Rae DiCunzolo  
Andrew J. Molina  
Kevin Wang  
Richelle German  
MORRISON & FOERSTER LLP  
2100 L Street, NW, Suite 900  
Washington, DC 20037  
T: (202) 887-1500  
aokuliar@mofocom  
dshaw@mofocom  
adicunzolo@mofocom  
amolina@mofocom  
kwang@mofocom  
rgernan@mofocom

David J. Fioccola  
Mika M. Fitzgerald  
MORRISON & FOERSTER LLP  
250 West 55th Street  
New York NY 10019  
T: (212) 468-8000  
dfioccola@mofocom  
mfitzgerald@mofocom

Propel Media, Inc.  
1450 Broadway, Floor 23  
New York, NY 10018

DeepIntent Technologies, Inc.  
1450 Broadway, Floor 23  
New York, NY 10018

3. ASSOCIATE/ASSISTANT DIRECTOR

<p>4. SIGNATURE OF SENIOR COUNSEL</p> <p>/s/ Alexander P. Okuliar</p>	<p>5. DATE SIGNED</p> <p>July 19, 2023</p>
---	--

Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 481103) and the State Bar of Texas (Bar No. 24013262). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Alexander P. Okuliar

---

Alexander P. Okuliar (DC Bar No.481103)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 887-1679  
aokuliar@mof.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 996525). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ David J. Shaw

---

David J. Shaw (DC Bar No. 996525)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 887-1689  
dshaw@mof.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of New York (Registration No. 3911138). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ David J. Fioccola

---

David J. Fioccola (NY Bar Registration No. 3911138)  
Morrison & Foerster LLP  
250 W 55th St.  
New York, NY 10019  
Telephone: (212) 336-4069  
dfioccola@mofocom

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 1657452). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Alexa Rae DiCunzolo

---

Alexa Rae DiCunzolo (DC Bar No. 1657452)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 778-1618  
adicunzolo@mofo.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 1645424). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Andrew J. Molina

---

Andrew J. Molina (DC Bar No. 1645424)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 887-1520  
amolina@mof.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc..*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 1780198). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Kevin Wang

---

Kevin Wang (DC Bar No. 1780198)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 572-6798  
kwang@mof.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 1779980). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Richelle Gernan

---

Richelle Gernan (DC Bar No. 1779980)  
Morrison & Foerster LLP  
2100 L Street, NW  
Suite 900  
Washington, DC 20037  
Telephone: (202) 887-1546  
rgernan@mfo.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*



File No. 2210196  
PUBLIC

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

IQVIA Holdings, Inc.,  
a corporation,

and

Propel Media, Inc.,  
a corporation.

Docket No. 9416

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

Pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of New York (Registration No. 5708839). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

DATE: July 19, 2023

s/ Mika M. Fitzgerald

---

Mika M. Fitzgerald (NY Bar Registration No. 5708839)  
Morrison & Foerster LLP  
250 W 55th St.  
New York, NY 10019  
Telephone: (212) 336-4335  
mfitzgerald@mof.com

*Counsel for Propel Media, Inc. and DeepIntent Technologies, Inc.*

File No. 2210196  
PUBLIC

## CERTIFICATE OF SERVICE

I hereby certify that on July 19, 2023, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

April Tabor  
Secretary Federal Trade Commission  
600 Pennsylvania Ave., NW, Rm. H-113  
Washington, DC 20580  
[ElectronicFilings@ftc.gov](mailto:ElectronicFilings@ftc.gov)

The Honorable D. Michael Chappell  
Administrative Law Judge  
Federal Trade Commission  
600 Pennsylvania Ave., NW, Rm. H-110  
Washington, DC 20580

I also certify that I caused the foregoing document to be served via email to:

Wade Lippard  
Federal Trade Commission  
600 Pennsylvania Ave., NW  
Washington, DC 20580  
Telephone: (202) 326-3287  
[wlippard@ftc.gov](mailto:wlippard@ftc.gov)

### *Counsel Supporting the Complaint*

Kenneth Reinker  
Cleary Gottlieb Steen & Hamilton LLP  
2112 Pennsylvania Ave. NW  
Washington, DC 20037  
(202) 974-1743  
[kreinker@cgsh.com](mailto:kreinker@cgsh.com)

Michael Moiseyev  
Weil, Gotshal & Manges LLP  
2001 M St NW #600  
Washington, DC 20036  
(202) 847-4010  
[michael.moiseyev@weil.com](mailto:michael.moiseyev@weil.com)

*Counsel for IQVIA Holdings, Inc.*

File No. 2210196  
PUBLIC

July 19, 2023

s/ Alexander P. Okuliar

---

Alexander P. Okuliar

*Counsel for Propel Media, Inc. and DeepIntent  
Technologies, Inc.*