FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



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CASE NAME	FILE/DOCKET NUMBER
In the Matter of IQVIA Holdings, Inc., a corporation and Propel Media, Inc. a corporation	D09416
Pursuant to Section 4.1 of the Commission's Rules proceeding the appearance of	of Practice, I (we) am (are) entering in the above
counsel supporting the complaint (Complete Items 1, 3,	4, and 5 below)
$\boxed{\textbf{x}}$ counsel or representative for the respondent (Complete	Items 1, 2, 4, and 5 below)
counsel or representative for a third party (Complete Iter	ns 1, 2, 4, and 5 below)
1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
nclude the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding	Include the address and telephone numbers of all persons, partnerships,
Kenneth S. Reinker Cleary Gottlieb Steen & Hamilton LLP 2112 Pennsylvania Avenue, NW Washington, DC 20037 kreinker@cgsh.com (202) 974-1743	IQVIA Holdings Inc. 4820 Emperor Boulevard Durham, NC 27703
3. ASSOCIATE/ASSISTANT DIRECTOR	
4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED
/s/ Kenneth S. Reinker	July 19, 2023
Return this form to: Federal Trade Room H-113 600 Pennsylv Washington, I	ania Avenue, N.W.

PUBLIC

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of

IQVIA Holdings Inc., a corporation,

and

DOCKET NO. 9416

Propel Media, Inc., a corporation.

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed on July 19, 2023, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 999958). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: July 19, 2023

Respectfully submitted,

/s/ Kenneth S. Reinker Kenneth S. Reinker 2112 Pennsylvania Avenue, N.W. Washington, D.C. 20037 T: 202-974-1500 Email: kreinker@cgsh.com

CLEARY GOTTLIEB STEEN & HAMILTON LLP

Counsel for Respondent IOVIA Holdings Inc.

CERTIFICATE OF SERVICE

I hereby certify that on July 19, 2023, I filed the foregoing document

electronically using the Federal Trade Commission's e-filing system, which will send

notification of such filing to:

April Tabor Secretary Federal Trade Commission 600 Pennsylvania Ave., NW, Rm H-113 Washington, DC 20580 ElectronicFilings@ftc.gov

Administrative Law Judge Federal Trade Commission 600 Pennsylvania Ave., NW, Rm H-110 Washington, DC 20580 oalj@ftc.gov

I also certify that I caused the foregoing document to be served via email to: Wade Lippard (wlippard@ftc.gov) 600 Pennsylvania Ave., N.W. Washington, DC 20580 Telephone: (202) 326-3287 Counsel Supporting the Complaint

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/s/ Kenneth S. Reinker Kenneth S. Reinker Counsel for IQVIA Holdings Inc.