

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



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| <p>CASE NAME</p> <p>In the Matter of, Meta Platforms, et al.</p> | <p>FILE/DOCKET NUMBER</p> <p>D09411</p> |
|--|---|

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

| 1. COUNSEL OR REPRESENTATIVE | 2. RESPONDENT(S) OR THIRD PARTY(IES) |
|---|--|
| <p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Adam R. Fox (Attorney) Squire Patton Boggs (US) LLP 555 South Flower Street; 31st Floor Los Angeles, CA 90071 adam.fox@squirepb.com (213) 689-5166</p> | <p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>lululemon athletica, inc. 1818 Cornwall Avenue Vancouver, British Columbia V6J1C7, Canada (604) 732-6124</p> |

3. ASSOCIATE/ASSISTANT DIRECTOR

| | |
|--|---------------------------------------|
| <p>4. SIGNATURE OF SENIOR COUNSEL</p> <p>/s/ Adam R. Fox</p> | <p>5. DATE SIGNED</p> <p>12/23/22</p> |
|--|---------------------------------------|

Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES**

In The Matter of:

META PLATFORMS, INC., a
corporation,

MARK ZUCKERBERG, a natural
person,

and

WITHIN UNLIMITED, INC., a
corporation.

Docket No. 9411

STATEMENT OF GOOD STANDING UNDER 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed on December 22, 2022, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the bar of the State of California (SBN: 220584), and the State of New York (SBN: 5082151). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: December 23, 2022

Respectfully submitted,

/s/ Adam R. Fox

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*Counsel for non-party, lululemon athletica,
inc.*

CERTIFICATE OF SERVICE

I hereby certify that on December 23, 2022, I filed the foregoing document electronically using the FTC's e-filing system, which will send notification of such filing to:

April Tabor
Secretary
Federal Trade Commission
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The Honorable D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
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Washington, D.C. 20580
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I also certify that I caused the foregoing document to be served via email to:

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/s/ Adam R. Fox

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