UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:

Lina M. Khan, Chair Noah Joshua Phillips Rebecca Kelly Slaughter Christine S. Wilson Alvaro M. Bedoya

In the Matter of:

Docket No. 9408

· · · · ·

Intuit Inc., a corporation.

RESPONDENT INTUIT INC.'S SUPPLEMENTAL RESPONSE TO COMPLAINT COUNSEL'S STATEMENT OF MATERIAL FACTS AS TO WHICH <u>THERE IS NO GENUINE ISSUE FOR TRIAL</u>

Pursuant to Rule 3.24 of the Commission's Rules of Practice, on August 30, 2022, Respondent Intuit Inc. submitted, in support of its opposition to Complaint Counsel's motion for Summary Decision, responses to Complaint Counsel's statement of material facts. In response to developments in the evidentiary record in this proceeding, Intuit submits this supplemental response with respect to Complaint Counsel's Statement of Material Fact No. 132.

Specific Response and Objections

132. Consumer Sentinel Network ("Sentinel"), the FTC's consumer complaint database, had received 571 consumer complaints about "free" TurboTax between January 1, 2016, and March 28, 2022. (Shiller Dec. \P 220; GX 338 & 339.) Of these complaints, 60 were filed between November 1, 2021, and March 28, 2022. (Shiller Dec. \P 221) Of the 60 complaints, (a) 57 were from consumers who thought they were filing for free with TurboTax, (b) 27 mentioned that the consumers saw advertising indicating their tax filing would be free, and (c) 55 were from consumers who paid TurboTax when they thought their tax filing would be free. (Id.)

Supplemental Response to SOF ¶ 132: Disputed. Intuit disputes Paragraph 132 because, since filing their Motion for Summary Decision and Statement of Material Facts as to Which There Is No Genuine Issue for Trial, Complaint Counsel have recognized that at least two-thirds of the 571 complaints originally identified as being "about 'free' TurboTax" are not. In response to concerns raised by Intuit, on September 14, 2022, Complaint Counsel served on Intuit revised initial disclosures that removed 344 of the complaints originally included in the set of 571 offered in support of Paragraph 132. As a result, it is simply not the case that Intuit received 571 consumer complaints about "free" TurboTax. Similarly, many of the 57 complaints identified as potentially relevant in Ms. Shiller's declaration likely are no longer relevant to this proceeding—although it is impossible to assess whether those complaints. Given that Complaint Counsel have conceded that most of the complaints identified in Paragraph 132 are no longer relevant to this proceeding, Complaint Counsel have failed to establish the facts set forth in Paragraph 132, and summary decision should be denied as a result.

Further, Intuit disputes Paragraph 132 for all the reasons previously stated in its Statement of Material Facts as to Which There Exists a Genuine Issue for Trial, submitted on August 30, 2022.

CERTIFICATE OF SERVICE

I certify that on September 23, 2022 I caused the foregoing document to be served via email to:

Roberto Anguizola Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 Email: ranguizola@ftc.gov Tel: (202) 326-3284 Rebecca Plett Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 Email: rplett@ftc.gov Tel: (202) 326-3664

James Evans Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 Email: jevans1@ftc.gov Tel: (202) 326-2026

Counsel Supporting the Complaint

Dated: September 23, 2022

Respectfully submitted,

/s/ Phoebe Silos Phoebe Silos

Counsel for Intuit Inc.