UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

November 24, 2026

Guns Down America

RE: ***In the Matter of Beretta Holding S.A., Docket No. C-4842***

Dear Guns Down America:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

Your comment raises concerns regarding resale price maintenance in the firearms industry. The Commission has taken your concerns under advisement. After reviewing your comment and the other comments submitted in this proceeding, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The Commission has a congressional mandate to enforce Section 8 of the Clayton Act, which prohibits interlocking directorates.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. The final Order and other relevant materials are available from the Commission's website at http://www.ftc.gov. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission.

April J. Tabor
Secretary