

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF TEXAS
FORT WORTH DIVISION**

Federal Trade Commission,
State of Florida,
State of Indiana,
State of Iowa,
State of Montana,
State of Nebraska,
State of Texas,
State of Utah,
State of West Virginia,

Plaintiffs,

v.

Havas Media Group USA LLC,

Defendant.

Case No.: 4:26-cv-804

NOTICE OF RELATED CASE

Pursuant to Local Rule 3.3(a), The Federal Trade Commission (“FTC” or “Commission”), the States of Florida, Indiana, Iowa, Montana, Nebraska, Texas, Utah, and West Virginia (the “States”) (together with the Commission, “Plaintiffs”), hereby file this Notice of Related Case. The related case is Civil Action Number 4:26-cv-469 and is styled *Federal Trade Commission et al v. Dentsu US, Inc. et al*. These cases are related because they “arise[] from a common nucleus of operative fact,” involving common allegations regarding collusion in the digital advertising industry. Local Rule 3.3(b)(3). These cases involve the same defendant and co-conspirators and challenge the same type of collusive conduct regarding implementation of

the “Brand Safety Floor” to demonetize disfavored viewpoints. The presiding Judge over that case was the Honorable Mark Pittman. The final order and stipulated permanent injunction was entered and dismissed with prejudice on April 15, 2026.

Dated: June 30, 2026

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that Plaintiff Federal Trade Commission has provided true and correct copies of the foregoing document to all Plaintiff States' counsel of record via email and to Defendant by United States mail and by email at the following addresses:

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