



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

September 26, 2025

The American Economic Liberties Project

RE: In the Matter of Omnicom Group Inc. and The Interpublic Group of Companies, Inc., Docket No. C-4823

Dear Commenter:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, we conclude that the public interest is best served by modifying the proposed order in this matter. The final Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Commissioner Meador recused.

April J. Tabor
Secretary



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Andrew Gonzalez

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Berliner Verlag GmbH

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CPAC and Independent Media Council

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GB News Limited

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Jewish Israeli Channel Ltd (Channel 14)

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Media Freedom & Information Access Clinic

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Mercatus Center at George Mason University

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Newsmax Media Inc.

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Phoenix Center for Advanced Legal & Economic Public Policy Studies

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Public Knowledge

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TechFreedom

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