71. Therefore, Defendant's acts or practices as set forth in Paragraph 69 constitute unfair acts or practices in violation of Section 5 of the FTC Act, 15 U.S.C. § 45(a), (n).

## **CONSUMER INJURY**

72. Consumers are suffering, have suffered, and will continue to suffer substantial injury as a result of Defendant's violations of the FTC Act and the Rule.

Absent injunctive relief by this Court, Defendant is likely to continue to injure consumers and harm the public interest.

### **PRAYER FOR RELIEF**

- 73. Wherefore, Plaintiff United States of America requests that the Court:
- A. Enter a permanent injunction to prevent future violations of the FTC Act and the Rule by Defendant;
- B. Award Plaintiff monetary civil penalties from Defendant for each violation of the Rule alleged in this Complaint; and
  - C. Award any additional relief as the Court determines to be just and proper.

Dated: December 19, 2022 Respectfully submitted,

FOR THE FEDERAL TRADE COMMISSION:

BENJAMIN WISEMAN **Acting Associate Director** Division of Privacy & Identity Protection

MARK EICHORN Assistant Director

ANDREW HASTY JAMES TRILLING AMANDA KOULOUSIAS Attorneys Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 (202) 326-2861 (Hasty) (202) 326-3497 (Trilling) (202) 326-3334 (Koulousias) ahasty@ftc.gov itrilling@ftc.gov

akoulousias@ftc.gov

FOR THE UNITED STATES OF AMERICA:

BRIAN M. BOYNTON Principal Deputy Assistant Attorney General Civil Division

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LISA K. HSIAO Assistant Director, Consumer Protection Branch

JOSHUA A. FOWKES **Trial Attorney** 

BY: /s/ Michael J. Wadden MICHAEL J. WADDEN Trial Attorney Consumer Protection Branch Civil Division U.S. Department of Justice Attorney for Plaintiff United States 450 5th Street, NW Washington, DC 20530 Telephone: (202) 305-7133 Facsimile: (202) 514-8742 E-mail: michael.j.wadden@usdoj.gov

NY Bar No. 5577903

## **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS	(a) PLAINTIFFS				TS					
United States of	United States of America				Epic Games, Inc.					
. ,	(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant Wake  (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.					
	Address, and Telephone Numbe den, United States D , Washington DC 20	epartment of Jus	tice,	Attorneys (If Kno Robert Van A 301 Fayette	Arnar		ams Mullen e 1700, Ralei	gh, NC 27	601	
II. BASIS OF JURISD	ICTION (Place an "X" in	One Box Only)		FIZENSHIP OF		NCIPA				
X 1 U.S. Government Plaintiff	3 Federal Question (U.S. Government)	Not a Party)		(For Diversity Cases On	<i>PTF</i> 1	<b>DEF</b> 1	Incorporated <i>or</i> Pri of Business In T		PTF  4	DEF 4
2 U.S. Government Defendant	4 Diversity (Indicate Citizensh	ip of Parties in Item III)		n of Another State	_ 2	2	Incorporated and Proof Business In A		<u> </u>	<u></u>
IV NATURE OF CHIE	г			n or Subject of a reign Country	<u></u> 3	3	Foreign Nation	* G 1 P	6	6
IV. NATURE OF SUIT		nly) PRTS	FC	RFEITURE/PENALT			for: Nature of S KRUPTCY		SCRIPTION STATUT	
110 Insurance 120 Marine 130 Miller Act 140 Negotiable Instrument 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise  REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	PERSONAL INJURY  310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle 355 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury - Medical Malpractice CIVIL RIGHTS 440 Other Civil Rights 441 Voting 442 Employment 443 Housing/ Accommodations 445 Amer. w/Disabilities - Employment 446 Amer. w/Disabilities - Other 448 Education	PERSONAL INJUR  365 Personal Injury - Product Liability  367 Health Care/ Pharmaceutical Personal Injury Product Liability  368 Asbestos Personal Injury Product Liability  PERSONAL PROPER  370 Other Fraud  371 Truth in Lending  380 Other Personal Property Damage Product Liability  PISONER PETITION Habeas Corpus:  463 Alien Detainee  510 Motions to Vacate Sentence  530 General  535 Death Penalty Other:  540 Mandamus & Oth 550 Civil Rights  555 Prison Condition  560 Civil Detainee - Conditions of Confinement	Y	5 Drug Related Seizure of Property 21 USC 8 0 Other  LABOR 0 Fair Labor Standards Act 0 Labor/Management Relations 0 Railway Labor Act 1 Family and Medical Leave Act 0 Other Labor Litigation 1 Employee Retirement Income Security Act  IMMIGRATION 2 Naturalization Applies 5 Other Immigration Actions	5881	422 App   423 With 28 With 2	eal 28 USC 158 hdrawal USC 157 LLECTUAL ERTY RIGHTS yrights int int - Abbreviated y Drug Application	375 False 0 376 Qui Ta 3729(  400 State I  410 Antitri  430 Banks  450 Comm  460 Depor  470 Racke  Corrug  480 Consu  (15 U  485 Teleph  Protec  490 Cable/  850 Securi  Excha  890 Other  891 Agricu  895 Freedo  Act  896 Arbitri  899 Admiri  Act/Re  Agenc  950 Consti	Claims Act Im (31 USG a)) teapportion ist and Banki erce tation teer Influer t Organiza mer Credit SC 1681 on tion Act Sat TV ties/Comm nge Statutory A ltural Acts nmental M m of Infor tion tion tion tion tion tion tion tion	nnment and attions at r1692) amer anodities/ Actions a fatters are time to the
Proceeding Sta	moved from 3 te Court  Cite the U.S. Civil Sta Federal Trade Commis	Remanded from Appellate Court  tute under which you are sion Act and Children's 0		ened And (spe		istrict	6 Multidistric Litigation - Transfer		Multidis Litigatio Direct F	on -
VI. CAUSE OF ACTION	Brief description of ca			,						
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER RULE 2	IS A CLASS ACTION 3, F.R.Cv.P.		EMAND \$ ril penalties in an ares			HECK YES only i	if demanded in Yes	n complai	
VIII. RELATED CASI IF ANY	E(S) (See instructions):	JUDGE				_DOCK	ET NUMBER			
DATE		SIGNATURE OF AT		F RECORD						
December 19, 2022		/s/ Michael J. Wadde	en							
FOR OFFICE USE ONLY										

#### INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
  - (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

  United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box. Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

  Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)
- III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: Nature of Suit Code Descriptions.
- V. Origin. Place an "X" in one of the seven boxes.
  - Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.

Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket. **PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service.
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.

  Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction.

  Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

# UNITED STATES DISTRICT COURT

for the

Eastern District of North Carolina							
United States of America )							
Plaintiff(s)  V.  Epic Games, Inc.	Civil Action No. 5:22-00518						
SUMMONS IN A	CIVIL ACTION						
To: (Defendant's name and address) Epic Games, Inc. 620 Crossroads Blvd., Cary, North Carolina 27518							
A lawsuit has been filed against you.							
Within 21 days after service of this summons on you are the United States or a United States agency, or an officer P. 12 (a)(2) or (3) — you must serve on the plaintiff an answ the Federal Rules of Civil Procedure. The answer or motion whose name and address are:  Michael J. Wadden  U.S. Department of Justice 450 5th Street, NW  Washington, DC 20530  michael.j.wadden@usdoj.gov	er to the attached complaint or a motion under Rule 12 of must be served on the plaintiff or plaintiff's attorney,						
If you fail to respond, judgment by default will be en You also must file your answer or motion with the court.	stered against you for the relief demanded in the complaint.						
	CLERK OF COURT						
Date:							
	Signature of Clerk or Deputy Clerk						

Civil Action No. 5:22-00518

#### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

	This summons for (na	me of individual and title, if any)				
was re	ceived by me on (date)					
	☐ I personally served	d the summons on the indiv	idual at (place)			
			on (date)	; or		
	☐ I left the summons					
		, a	person of suitable age and discretion who res	sides there	,	
	on (date), and mailed a copy to the individual's last known address; or					
	☐ I served the summ	ons on (name of individual)		,	who is	
	designated by law to	accept service of process o	on behalf of (name of organization)			
			on (date)	; or		
	☐ I returned the sum			; or		
	☐ Other (specify):					
	My fees are \$	for travel and \$	for services, for a total of \$	0.00	) .	
	I declare under penal	ty of perjury that this inform	mation is true.			
Date:						
			Server's signature			
			Printed name and title			
			Server's address			

Additional information regarding attempted service, etc: