



The Eighteenth Annual Federal Trade Commission Microeconomics Conference

February 24-25, 2026

Washington, D.C.

A G E N D A

Tuesday, February 24

8:30 a.m. **Registration** (Continental breakfast provided*)

9:00 a.m. **Welcome**
Ted Rosenbaum (Federal Trade Commission)

9:15 a.m. **Paper Session** - Chaired by Matthew Grennan (Emory University)

Information Distortion in Label Design in the Over-the-Counter Drug Market
Anastasiia Evdokimova (Yale University)
Discussant: Christopher Conlon (New York University)

Welfare Effects of Buyer and Seller Power
Michael Rubens (UCLA Economics)
co-authored with Mert Demirer (MIT Sloan)
Discussant: Allan Collard-Wexler (Duke University)

Combining Complements: Theory and Evidence from Cancer Treatment Innovation
Rebekah Dix (Yale University)
co-authored with Todd Lensman (Harvard Business School)
Discussant: Amanda Starc (Northwestern University)

10:55 a.m. **Break**

11:25 a.m. **Keynote Address, “Consumer Protection and Antitrust in Complex Markets”**
Matthew Grennan (Emory University)

11:55 a.m. **Lunch** (provided*)

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1:00 p.m.	FTC Policy and Research Session Chaired by Samuel Kleiner and Eric Spurlino (Federal Trade Commission) Loyalty Discounts and their Effects on Competition: FTC v. Surescripts Matthew Chesnes (Federal Trade Commission) Misrepresentations About Educational Investments: FTC v. Career Step Michel Grosz (Federal Trade Commission) Distributional Consequences of Privacy Regulation Ben Casner (Federal Trade Commission) co-authored with Matthew Leisten (Federal Trade Commission) Quantifying Clear and Conspicuous Disclosure Using Cognitive Economic Curves Katherine Chang (Federal Trade Commission) co-authored with Stefan Bucher (University of Cambridge), Andrew Caplin (New York University), Ryan Oprea (University of California, Berkeley), and Eric Spurlino (Federal Trade Commission) Economies of Scope from Shared Inputs Devesh Raval (Federal Trade Commission) co-authored with Paul Koh (Yonsei University)
2:40 p.m.	Break
3:00 p.m.	Keynote Address, “Distributional Impacts of the Changing Retail Landscape” Kevin Williams (Yale University)
3:30 p.m.	Break
3:50 p.m.	Paper Session - Chaired by Avi Goldfarb (University of Toronto) Algorithmic Pricing in Multifamily Rentals: Efficiency Gains or Price Coordination? Sophie Calder-Wang (The Wharton School, University of Pennsylvania) co-authored with Gi Heung Kim (Boston College) Discussant: Kanishka Misra (Boston College)

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Designing Consent: Choice Architecture and Consumer Welfare in Data Sharing
Chiara Farronato (Harvard Business School, NBER, and CEPR)
co-authored with Tesary Lin (Boston University) and Andrey Fradkin (Boston University
and the MIT Initiative on the Digital Economy)
Discussant: Ginger Jin (University of Maryland)

Information and the Welfare Benefits from Differentiated Products
Joel Waldfogel (University of Minnesota, NBER, ZEW)
co-authored with Imke Reimers (Cornell University and ZEW) and Christoph Riedl
(Northeastern University)
Discussant: Andrey Simonov (Columbia Business School)

5:30 p.m. **Hors d'oeuvres Reception***

6:30 p.m. **First Day of Conference Concludes**

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Wednesday, February 25

8:45 a.m. **Registration** (Continental breakfast provided*)

9:00 a.m. **Welcome**

9:15 a.m. **Paper Session** - Chaired by Kevin Williams (Yale University)

Market Power and the Welfare Effects of Institutional Landlords

Felipe Barbieri (Dartmouth Tuck)
co-authored with Gregory Dobbels (U.S. Department of Justice)
Discussant: Nathan Miller (Georgetown University)

Exclusive Contracts in the Video Streaming Market

Yihao Yuan (University of California, Los Angeles)
Discussant: Marc Rysman (Boston University)

Long-term contracts and efficiency in the liquefied natural gas industry

Nahim Bin Zahur (Department of Economics, Queen's University)
Discussant: Jihye Jeon (Boston University)

10:55 a.m. **Break**

11:25 a.m. **Keynote Address, “Consumer Protection and Antitrust for General Purpose Technologies”**

Avi Goldfarb (University of Toronto)

11:55 a.m. **Conference Concludes**

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