



# The Eighteenth Annual Federal Trade Commission Microeconomics Conference

November 13-14, 2025

Washington, D.C.

## A G E N D A

### Thursday, November 13

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8:30 a.m. **Registration** (Continental breakfast provided\*)

9:00 a.m. **Welcome**  
Ted Rosenbaum (Federal Trade Commission)

9:15 a.m. **Paper Session** - Chaired by Matthew Grennan (Emory University)

**Information Distortion in Label Design in the Over-the-Counter Drug Market**  
Anastasiia Evdokimova (Yale University)  
Discussant: Christopher Conlon (New York University)

**Welfare Effects of Buyer and Seller Power**  
Michael Rubens (UCLA Economics)  
co-authored with Mert Demirer (MIT Sloan)  
Discussant: Allan Collard-Wexler (Duke University)

**Combining Complements: Theory and Evidence from Cancer Treatment Innovation**  
Rebekah Dix (Yale University)  
co-authored with Todd Lensman (Harvard Business School)  
Discussant: Amanda Starc (Northwestern University)

10:55 a.m. **Break**

11:25 a.m. **Keynote Address, "TBD"**  
Matthew Grennan (Emory University)

11:55 a.m. **Lunch** (provided\*)

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- 1:00 p.m.     **FTC Policy and Research Session**  
Chaired by Samuel Kleiner and Eric Spurlino (FTC)
- Loyalty Discounts and their Effects on Competition: FTC v. Surescripts**  
Matthew Chesnes (Federal Trade Commission)
- Misrepresentations About Educational Investments: FTC v. Career Step**  
Michel Grosz (Federal Trade Commission)
- Distributional Consequences of Privacy Regulation**  
Ben Casner (Federal Trade Commission)  
co-authored with Matthew Leisten (Federal Trade Commission)
- Quantifying Clear and Conspicuous Disclosure Using Cognitive Economic Curves**  
Katherine Chang (Federal Trade Commission)  
co-authored with Stefan Bucher (University of Cambridge),  
Andrew Caplin (New York University), Ryan Oprea (University of California, Berkeley),  
and Eric Spurlino (Federal Trade Commission)
- Economies of Scope from Shared Inputs**  
Devesh Raval (Federal Trade Commission)  
co-authored with Paul Koh (Yonsei University)
- 2:40 p.m.     **Break**
- 3:00 p.m.     **Keynote Address, “TBD”**  
Avi Goldfarb (University of Toronto)
- 3:30 p.m.     **Break**
- 3:50 p.m.     **Paper Session** - Chaired by Avi Goldfarb (University of Toronto)
- Algorithmic Pricing in Multifamily Rentals: Efficiency Gains or Price Coordination?**  
Sophie Calder-Wang (The Wharton School, University of Pennsylvania)  
co-authored with Gi Heung Kim (Boston College)  
Discussant: Jeanine Miklos-Thal (University of Rochester)

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**Designing Consent: Choice Architecture and Consumer Welfare in Data Sharing**

Tesary Lin (Boston University)

co-authored with Chiara Farronato (Harvard Business School, NBER, and CEPR) and  
Andrey Fradkin (Boston University and the MIT Initiative on the Digital Economy)

Discussant: Ginger Jin (University of Maryland)

**Information and the welfare benefits from differentiated products**

Joel Waldfogel (University of Minnesota, NBER, ZEW)

co-authored with Imke Reimers (Cornell University and ZEW) and Christoph Riedl  
(Northeastern University)

Discussant: Jean-Pierre Dube (The University of Chicago)

5:30 p.m.      **Hors d'oeuvres Reception\***

6:30 p.m.      **First Day of Conference Concludes**

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## Friday, November 14

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- 8:45 a.m.     **Registration** (Continental breakfast provided\*)
- 9:00 a.m.     **Welcome**  
Steven Berry (Yale University)
- 9:15 a.m.     **Paper Session** - Chaired by Kevin Williams (Yale University)
- Market Power and the Welfare Effects of Institutional Landlords**  
Felipe Barbieri (University of Pennsylvania Economics)  
co-authored with Gregory Dobbels  
Discussant: Steven Berry (Yale University)
- Exclusive Contracts in the Video Streaming Market**  
Yihao Yuan (University of California, Los Angeles)  
Discussant: Marc Rysman (Boston University)
- Long-term contracts and efficiency in the liquefied natural gas industry**  
Nahim Bin Zahur (Department of Economics, Queen's University)  
Discussant: Jihye Jeon (Boston University)
- 10:55 a.m.     **Break**
- 11:25 a.m.     **Keynote Address, "TBD"**  
Kevin Williams (Yale University)
- 11:55 a.m.     **Conference Concludes**

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