

MENU



search

Dry Cleaners - US Market Research Report

Date Published: December 2017

Out to dry: Shifts in consumer preferences and rising competition will cause revenue to stagnate. Declining demand for professional dry cleaning services, unfavorable shifts in consumer preferences and increasing competition from coin-operated laundromats and household washing machines have led to this industry's decline in the past decade. Consequently, industry revenue is expected to decrease over the five years to 2017. IBISWorld expects industry revenue to continue declining over the five years to 2022, albeit at a faster rate. Despite positive outlooks on economic factors, unfavorable shifts in consumer preferences will continue to diminish demand for dry cleaning and full-service laundry...purchase to read more. (/cartv2/default.aspx?pa=retailsummary&rcid=1&rtid=101&entid=1730)

shopping_cart PURCHASE OPTIC

WHATS IN THIS REPO

FAQS (/ABOUT/FAQ/)

DOWNLOAD SAMPLE I

Industry Statistics & Market Size

| | | |
|--------------|---------------------|-----------------------|
| Revenue | Annual Growth 12-17 | Forecast Growth 17-22 |
| \$9bn | -0.5% | x.x% |

lock

(/cartv2/

pa=ksgl

| | | |
|-------------|----------------|---------------|
| Profit | Employment | Businesses |
| x.x% | 144,422 | 36,253 |

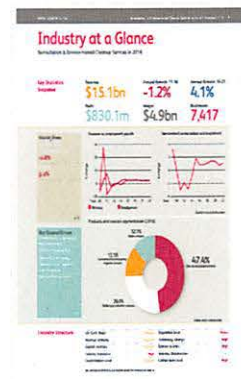
lock

(/cartv2/default.aspx?

pa=ksprofit&rcid=1&rti

Market Share of Companies

There are no companies with a dominant market share in this industry



Money Back Guarantee 100%
 Secure Payment SECURE

Industry Threats & Opportunities

- Unfavorable shifts in consumer preferences and increasing competition have led to this industry's decline
- The industry has been subject to a wide range of federal and state regulations

- Dry cleaning operators will increasingly target commercial

MENU



search

Industry Report - Industry SWOT Analysis Chapter

The Dry Cleaners industry is in the declining stage of its industry life cycle. Industry value added (IVA), which measures the industry's contribution to the overall economy, is projected to decrease at an annualized rate of 0.8% over the 10 years to 2022. In contrast, GDP is projected to rise an annualized 2.1% over the same period. Other indicators of the decline stage include falling employment, a consistent stream of enterprises exiting the industry and intensifying competition from substitute products and other industries. Lastly, the industry is characterized by significant internal restructuring and a sharp rise in merger and acquisition activity among the industry's leading franchisors. For...purchase to read more. (/cartv2/default.aspx?pa=reportfragment&rcid=1&rtid=101&entid=1730)

Additional Insights for the Dry Cleaners Industry

IBISWorld identifies 250 Key Success Factors for a business. The most important for the Dry Cleaners Industry are

- Ability to quickly adopt new technology
- Ability to accommodate environmental requirements
- Proximity to key markets

IBISWorld analysts also discuss how external factors such as Per capita disposable income and External competition for the Dry Cleaners industry in the Dry Cleaners industry impact industry performance..

shopping_cart PURCHASE OPTIONS (/CARTV2/DEFAULT.ASPX?PA=RETAILADDITIONALINSITES&RCID=1&RTID=101&ENTID=1730)

WHAT'S IN THIS REPORT

Industry Products

What is the Dry Cleaners Industry?

Establishments in this industry provide dry cleaning and laundering services. Companies may also provide drop-off and pick-up sites for customers. In addition, establishments may also offer specialty cleaning services for garments and textiles such as fur, leather, suede, wedding gowns, draperies and pillows. This industry does not include coin-operated laundromats, nor does it include companies that generate most of their revenue from linen and uniform rentals.

Industry Products

- Commercial full-service laundry
- Retail dry cleaning and laundry services
- Commercial dry cleaning services

Industry Activities

- Full-service dry cleaning
- Full-service laundry

Related Reports

Similar Industries

- Consumer Electronics Stores (/industry-trends/consumer-electronics-stores.html)
- Laundromats (/industry-trends/laundromats.html)
- Industrial Laundry & Linen Supply (/industry-trends/industrial-laundry-linen-supply.html)

Supply Chain

- Chemical Wholesaling (/industry-trends/chemical-wholesaling.html)
- Formal Wear & Costume Rental (/industry-trends/formal-wear-costume-rental.html)
- Hospitals (/industry-trends/hospitals.html)
- Industrial Machinery & Equipment Wholesaling (/industry-trends/industrial-machinery-equipment-wholesaling.html)
- Soap & Cleaning Compound Manufacturing (/industry-trends/soap-cleaning-compound-manufacturing.html)
- Water Supply & Irrigation Systems (/industry-trends/water-supply-irrigation-systems.html)

MENU

TABLE OF CONTENTS

About this Industry

Industry at a Glance

Industry Performance

Products & Markets

Competitive Landscape

Major Companies

Operating Conditions

Key Statistics

Jargon & Glossary



search

WHAT OUR CUSTOMERS SAY



"You guys get it! You understand the need for a fine level of granularity."

- VISA



"IBISWorld is the first place I go for research... especially information on middle market and niche industries that just doesn't exist anywhere else."

- Bank of Montreal



Watch Video Testimonial



WHY BUY THIS REPORT?

IBISWorld's Dry Cleaners Industry Research Report contains detailed data and analysis, allowing you to identify the strengths and potential weaknesses of major companies in the industry. You can identify with clients and prospects by sharing insights into the current and emerging trends driving their industry. Our market research gives you the tools to win new business and keep existing clients.

IBISWorld industry market research reports enable you to:

- Find out about key industry trends
- Identify threats and opportunities
- Inform your decisions for marketing, strategy and planning
- Quickly build competitive intelligence

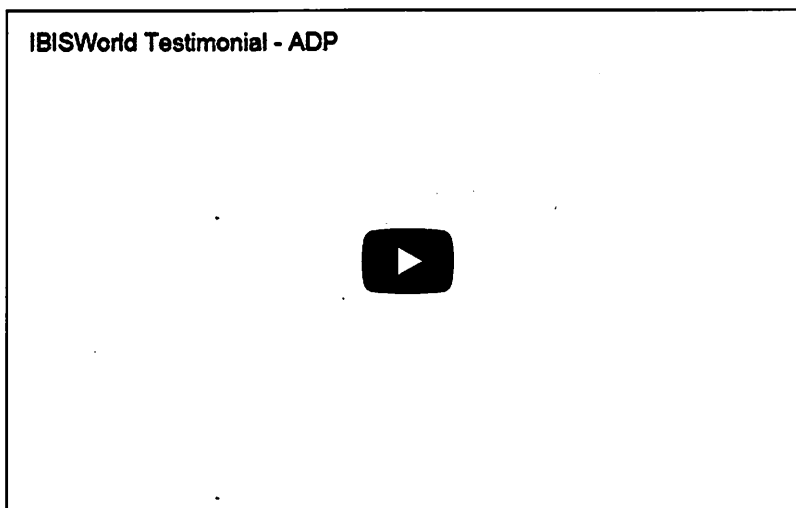
This report on Dry Cleaners:

- Provides Market Size information to assist with planning and strategic decisions.
- Includes the necessary information to perform SWOT, PEST and STEER analysis.
- Helps you understand market dynamics to give you a deeper understanding of industry competition and the supply chain.
- Analyses key performance and operational metrics so that you can benchmark against your own business, that of your customers' businesses, or your competitors' businesses.

The Dry Cleaners market research report includes:

- Historical data and analysis for the key drivers of this industry
- A five-year forecast of the market and noted trends
- Detailed research and segmentation for the main products and markets
- An assessment of the competitive landscape and market shares for major companies
- And of course, much more

IBISWorld reports on thousands of industries around the world. Our clients rely on our information and data to stay up-to-date on industry trends across all industries. With this IBISWorld Industry Research Report on Dry Cleaners, you can expect thoroughly researched, reliable and current information that will help you to make faster, better business decisions.



Join IBISWorld today

BECOME A MEMBER ([/ABOUT/MEMBERSHIP/](#))

[shopping_cart PURCHASE OPTIONS \(/CARTV2/DEFAULT.ASPX?RCID=1&RTID=101&ENTID=1730\)](#)

MENU



Want to speak to a representative? Call us.

search

phone 1-800-330-3772 (tel:18003303772) OR INQUIRE HERE (/ABOUT/)

SOLUTIONS

US Industry Reports
(/industry-trends/market-research-reports/)

State Industry Reports
(/industry-trends/market-research-reports/states/)

Specialized Industry Reports
(/industry-trends/specialized-market-research-reports/)

Global Industry Reports
(/industry-trends/global-industry-reports/)

Procurement Research
(/procurement-research-reports/)

IBISWORLD INT'L

Australia
(http://www.ibisworld.com.au/)

Canada
(http://www.ibisworld.ca/)

China
(/industry-trends/international/china-market-research-reports/)

United Kingdom
(http://www.ibisworld.co.uk/)

MORE

Careers (/careers/)

Media Center
(http://www.ibisworld.com/media/)

Contact Us
(/about/contact/)

Help & Support (/help/)

Procurement Insider
(/procurementinsider/)

MEMBERSHIP

Request a Demo
(/about/freedemo/)

Newsletter
(/about/media/newsletter/)

Login (/about/login/)

FOLLOW US

(https://twitter.com/ibisworld/)

(https://www.linkedin.com/company/ibisworld/)

Copyright © 1999-2018 IBISWorld

[Terms of Use \(/about/termsfuse/\)](#) |

[Privacy Policy \(/about/privacy/\)](#) |

[Sitemap \(/sitemap.aspx\)](#)